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## **The American Institute of Architects, Georgia Association (AIA Georgia) Joins Forces with Residential Construction and Remodeling Expo**

Atlanta, GA, January 9, 2014 – Georgia’s design and construction community takes center stage as AIA Georgia joins international trade show company, NürnbergMesse, to launch the Residential Construction and Remodeling Expo (RCRE). The trade show and conference will premier in October 2014 and provides the association with the opportunity to showcase its members’ expertise as well as drive the future of the industry.

“Architects are a vital component of the country’s economic recovery. AIA Georgia is looking forward to working with RCRE to create a trade show and conference at an international scale, bringing a forum to our members that will further tool them for success,” said Marci Reed, Executive Director of AIA Georgia.

AIA Georgia representatives will serve on the RCRE advisory council with other industry thought leaders to help create a show that addresses current topics and concerns of the industry. AIA Georgia members will also be eligible for discounts on booth space, conference and exhibition hall registration.

“RCRE trade show and conference will be influenced by insights and intelligence of industry experts from our partner associations such as AIA Georgia,” Verne Packer, Senior Vice President, RCRE. “We are excited to have their professional thought leaders as part of our team helping to guide the Expo.”

The Residential Construction and Remodeling Expo is the only significant national trade show and conference for the residential construction and remodeling industry to be located in the Southeast for 2014. The Expo will debut at the Georgia World Congress Center in Atlanta on October 7 -9, 2014 and will feature more than 250 exhibitors and educational sessions addressing timely industry topics.

Through partnering with leading international manufacturers and top industry associations, professionals who come to RCRE will connect with innovative concepts that will grow their business for the future. For additional information on RCRE visit <http://www.rcrexpo.com>.

## **AIA Georgia**

AIA Georgia consists of close to 2,000 members distributed over seven local chapters: AIA Atlanta, AIA Augusta, AIA Golden Isles, AIA Middle Georgia, AIA Savannah, AIA Southwest Georgia and AIA West Georgia. AIA Georgia is the voice of the architectural profession and a resource for its members in service to society. The vision of the American Institute of Architects and AIA Georgia is Driving Positive Change through the Power of Design. <http://www.aiaga.org>

## **NürnbergMesse Group**

NürnbergMesse is one of the 15 largest exhibition companies in the world and among the Top Ten in Europe. The portfolio covers some 120 national and international exhibitions and congresses and approximately 40 sponsored pavilions at the Nürnberg location and worldwide. Every year, around 30,000 exhibitors and up to 1.4 million visitors participate in the own, partner and guest events of the NürnbergMesse Group, which is present with subsidiaries in China, North America, Brazil, Italy and India. For additional information on NürnbergMesse North America visit <http://www.nuernbergmesse-northamerica.com>.

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