



CALL FOR ENTRIES

ASID Virginia Chapter and IIDA Virginia/West Virginia Chapter Present:
"IDEA"s 2009
INTERIOR DESIGN EXCELLENCE AWARDS



ASID and IIDA are combining efforts on the annual "IDEA"s and you are invited to enter your projects. The entries are judged by a panel of professionals who will represent all aspects of the design community, and awards will be presented at the Design Awards Gala on September 11 at the Lewis Ginter Botanical Gardens.

MISSION: To recognize outstanding interior design projects in our community.

ELIGIBILITY: Participants may be individuals or design teams engaged in the practice of interior design; firm names will be recognized. **The Designer and/or Firm must be in the Virginia/West Virginia area and the project can be out of state. The projects being entered must not have been previously published in design trade magazines.**

CRITERIA:

- ◆ Each entry must represent a permanent installation completed no earlier than **January 1, 2005**.
- ◆ Firms and/or designers may submit more than one project; each project must be submitted as an individual entry.
- ◆ **Judging criteria:**
 - Success and creative response in meeting the client's stated needs and objectives.
 - Scale and proportion.
 - Color composition.
 - Effective use of lighting.
 - Relationship of materials, textures, and patterns.

CATEGORIES:

RESIDENTIAL:

Singular Space Residence under 3,500 square feet	Part of a larger residence such as a kitchen, bath, master bedroom, bedroom suite, or living room. New or Renovated
Residence over 3,500 square feet	New or Renovated
Model Home/Show house	New or Renovated
Multi-family Residential	Large scale housing including common spaces.

CONTRACT:

Corporate under 35,000 square feet	Offices, business lobbies, financial institutions, etc.
Corporate over 35,000 square feet	Offices, financial institutions, etc.
Health Care	Hospitals, clinics, doctor's offices, birthing centers, medical office buildings, assisted living facilities.
Hospitality	Hotels, restaurants, and resorts.
Retail	Stores, wholesale showrooms, malls, theaters, and entertainment venues.
Government	Federal, state or local projects.
Educational/Institutional	Museums, libraries, schools, day care centers.

HISTORIC PRESERVATION:

(This category has no subcategories.)

LEED CERTIFIED:

Any project that has used LEED certification criteria as a key design principle.

CUSTOM:

Any custom product designed and replicated for a design project, i.e. furniture, rug, casework, etc.

STUDENT:

(This category has no subcategories.)

ENTRY FORM: If you or your firm is interested in participating, please complete the entry form and submit it with your entry fee by **April 17, 2009**. An entry package will be **e-mailed** to you for each entry to complete and return by **May 22, 2009**. Presentation of the awards will be made at the Design Awards Gala on September 11. **Entry Fees are \$75.00 for ASID and IIDA Members per entry, \$100.00 for non-members per entry. Entry fees for students are \$30 per entry with the first 10 entries free to students; sponsors include Wolf Gordon, Shaw, ArcCom, and Bentley Prince Street. Since we will be emailing the entry package there will be an additional \$10 per entry fee if you prefer to receive the entry by mail. Please make checks payable to ASID Virginia Chapter. Fees are not refundable.**

IDEAs - INTERIOR DESIGN EXCELLENCE AWARDS - 2009

ENTRY FORM

Name _____ Phone # _____
 Company _____ Fax # _____
 Email _____ Number of Entries _____
 Address _____

 Membership # _____

(There will be a \$10 fee per entry to mail instead of email)

Member: \$75/entry
Non Member: \$100/entry
Student: \$30/entry with the first 10 free

Entry Fee is not refundable

Mail check, made out to **ASID Virginia Chapter**, with your entry form to:

Susan Pniewski, IIDA
 4505 Columbus Street, Suite 100
 Virginia Beach, Virginia 23462

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 Email spniewski@cmssarchitects.