

PURE 2010

The Roaring Twenties Came to Town!

Just a few days before an enormous winter storm, ASID PA West and IIDA PA/NJ/DE fearlessly brought the Roaring Twenties to the 4th annual PURE Party. This fun and fabulous event was held on February 3rd at Bossa Nova to the smooth sounds of a live jazz band. 325 partygoers enjoyed catching up with friends, sampling delicious hors d'oeuvres, and a 20's-themed costume contest, all while raising approximately \$17,000 for the Interior Design Legislative Coalition of PA! Congratulations to Phil Hundley, AIA, DRS Architects Principal and Sandra Hundley, RA, FCSI, CCS, who won this year's themed costume contest and a \$100 cash prize!

This year's silent auction was fantastic and bigger than ever before. Items included a Fallingwater gift basket and private tour, a Penguins package, several area rugs, a spa package, and many other hotly-contested items.

In keeping with this year's Roaring Twenties theme, cigarette girls sold strands of pearls, fedora hats, candy cigars, and other themed party supplies to guests who needed that extra "something".

Many, many thanks to our generous sponsors and fun-loving guests who brave the elements every year to make the PURE Party one of the most anticipated and memorable events of the industry! Special recognition goes to ASID event co-chair Natalie Buches and IIDA event co-chair Jennifer Bosack for their leadership. IDLCPA is grateful to the many interior designers, architects, engineers, and industry members who proudly support interior design licensing.



Phil and Sandra Hundley, winners of the 20's Costume Contest



Susan Wonsock, Jenn Bosack, PURE co-chair, Kim Dutt, and Heather Buches



Natalie Buches, PURE co-chair, & Andy Goodman, IDLCPA lobbyist



Lauren Costello, Beverly Autore, & Shannon Lindemuth