

New Ready-to-Use Article to Publish in Your Association's Newsletter About The **American Jobs for America's Heroes** Campaign

October 22, 2013

Hiring National Guard Members is a Win-Win Opportunity

Hiring National Guard members is a win-win for your company, your community and veterans and their families. The nonprofit **American Jobs for America's Heroes** campaign gives you free, direct access to of highly trained National Guard members who are transitioning to civilian jobs.

"Hiring Guard members is a win for employers because they bring tremendous skills and teamwork values to the workplace – they're very results-oriented and creative in achieving their objectives," said Steve Nowlan, campaign director. "Keeping Guard units strong helps our communities. We all depend on the Guard to help during disasters and to defend our country," he continued.

Employers also benefit because the National Guard trains in 107 occupational specialties, making the men and women of the National Guard among the most highly qualified employment candidates in America. Guard members are focused on continuous learning and improvement so they excel in advanced job training.

"The men and women in the Guard are trained to take on new challenge, organize their team effectively and get the job done, no matter what kind of problems then encounter. Hard work is no stranger. They know how to think on their feet and find a way to get the job done," said Todd Young, campaign communication director. "Guard members are committed to continuous evaluation and self-improvement so they naturally fit into high-performance organizations."

Learn about the success Total Quality Logistics, an Ohio-based company, has had in hiring Guard members. <http://www.CenterForAmerica.org/tql.pdf>

In this campaign, your free job postings flow directly to National Guard employment counselors in the states who work one-on-one with Guard candidates to match them to your job requirements. These counselors help you understand how military training and experience translates to your civilian requirements.

You can watch a five-minute video about the campaign – www.CenterForAmerica.org/video.html -- and then visit the website at www.CenterForAmerica.org to register online. A campaign counselor will contact you to set up your posting and answer questions. All services are free. More than 935 employers are already participating.

Questions? Contact: Steve Nowlan, Center for America, 201-513-0379 or SNowlan@CenterForAmerica.org.

Links to Campaign Graphics you can add to your newsletter article:

http://www.CenterForAmerica.org/ajah_graphics.html

For More Information:

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