



July 1, 2017

Florida Chapter Members:

I'm pleased to report that Shawn Kelly, FASLA, has been elected 2018 ASLA president-elect.

Current President, Vaughn Rinner, FASLA, will be attending the Florida Chapter's Annual Conference where she discuss ASLA's national programs and priorities, the Center, Pollinator Week, and the pollinator reception held at the Center. Also, congratulations to President Rinner who is the recipient of the Iowa State University College of Design 2017 Design Achievement Award! She will travel to Ames, IA, after the Los Angeles annual meeting to receive the award.

Senior staff met to discuss communications challenges and strategies and how to better inform members about what ASLA is accomplishing. Results of the discussion will feed into member focus groups planned for the fall as well as the 2018 annual operating plan and budget.

Donations to the Campaign for the ASLA Center for Landscape Architecture continue to sit at 83.5 percent of goal. ASLA continues to reach out to firms, individual practitioners, and companies providing products and services to the profession to raise the balance needed to complete the campaign. Please click on ASLA Center Honor Roll to see who has already given. To add your name or your firm's name to the list, please click on Donate to the Campaign.

Donations to the 2017 ASLA Fund, ASLA's charitable foundation have increased of 144 percent over the same period last year. Thank you to all those who supported the Fund.

Last month, ASLA cosponsored the Congressional Pollinator Protection Caucus briefing entitled "The Challenges and Opportunities for Pollinators in the United States" on Capitol Hill, and hosted a congressional reception at the Center for Landscape Architecture. Nearly 200 congressional and federal agency staff, coalition partners, and local landscape architects attended this highly anticipated annual event.

The Federal Trade Commission's newly created Economic Liberty Task Force will host a roundtable in Washington, D.C., on July 27 to highlight approaches that make it easier for workers in state-licensed occupations to offer their services across state lines or move between states. Government Affairs staff will be attending the event as well as working with the ASLA Licensure and State Advocacy Committee to submit public comments.

Please feel free to contact me with any questions or concerns.

Best regards,

David Ferris, RLA

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Landscape Architects
Florida Chapter**

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