



**American Society of  
Landscape Architects  
Florida Chapter**

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November 05, 2017

**Florida Chapter Members:**

October 18<sup>th</sup>-23<sup>rd</sup> I joined our President David Flanagan, President-Elect Deena Bell-Llewellyn, Fellow-Elects Emily O'Mahoney and Kona Gray and many other Florida Chapter members in Los Angeles for the ASLA Annual Meeting and Expo. The extended weekend full of Board of Trustees Meetings, classes, visiting vendors in the exhibitor hall and a little bit of sight seeing was capped off watching our 2 very deserving members (Emily and Kona) be elevated to Fellows at the annual Investiture Dinner.

More than 6,500 registered for the 2017 ASLA Annual Meeting and EXPO in Los Angeles last month, making the meeting the second largest attended meeting in ASLA history. Revenues reached 106 percent of the registration and ticket revenue goal.

Gregory A. Miller, FASLA, was installed as ASLA President at the President's Dinner on Monday evening at the annual meeting. Shawn T. Kelly, FASLA, will serve as President-Elect. Also installed were incoming Vice Presidents Eugenia Martin, FASLA (Government Affairs), Haley Blakeman, ASLA (Communications), and Lake Douglas, FASLA (Education). Wendy Miller, FASLA (Professional Practice), Tom Mroz, ASLA (Finance), Vanessa Warren, ASLA (Membership), and Vaughn Rinner, FASLA (Immediate Past President) will continue their service for another year.

During the Los Angeles meeting, the Board of Trustees reviewed and approved the FY 2018 Annual Operating Plan and FY 2018-19 Operating and Capital Expense Budgets; participated in breakout groups to discuss the use of the ASLA name and logo; approved a new International Student Member category (see Member and Chapter Services); convened the ASLA Fund; approved revisions to the agriculture and coastal zones public policies; and adopted revisions to the strategic objectives, to include the addition of a new strategic objective: "Grow the ASLA membership and foster volunteer leadership to increase organizational capacity and amplify the voice and influence of the profession."

The Alumni Tailgate drew crowds to the ASLA EXPO on Saturday afternoon as 38 schools set out to win complimentary student registrations to the ASLA 2018 Annual Meeting in Philadelphia. The Best School Spirit awards went to 1) Utah State University, 2) University of Oregon, 3) Texas A&M; and the Best Designed Space awards went to 1) Arizona State University, 2) University of New Mexico, and 3) University of California, Davis. Sixty complimentary student registrations were awarded at the event. Sign up now to participate in the 2018 Alumni Tailgate by contacting Meetings Manager Kelli Bland.

Please feel free to contact me with any questions or comments.

Best Regards,

David Ferris, RLA