

## FLORIDA CHAPTER ASLA TRUSTEE REPORT

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OCTOBER 2016 YOUR ASLA MEMBERSHIP

Welcome to the 27<sup>h</sup> and FINAL piece of my Trustee report series where I share a few notes and items from our national organization over the last month or so. Remind people who may have lapsed in their membership to rejoin and that *payment options* are available. Please feel free to contact me at <u>Trustee@FLASLA.org</u> if you have any questions or concerns about ASLA issues.

So, if I have been honored to serve as your Trustee for the past 3 years, how does that equal 27 monthly newsletters? I think I must have missed a few months. © I thank you for allowing me to serve as your Trustee. It has been an honor. In late October while in New Orleans, I will pass the torch to Dave Ferris who will represent the great State of Florida for the next three years. We are in good hands.

The Board of Trustees, from which I will soon step down, is the body of ASLA that votes on policies and procedures of the organization. During my last BOT meeting we will be discussing what the legislative agenda for ASLA should be for the coming year. The other issue will be a continued discussion on climate change: 1) what landscape architects need to know or address and 2) how to influence policy makers. Please let your voice be heard to the Trustee with any opinions on these topics.

#### **Executive Offices**

- ASLA is rebranding and have hired the firm of Poulin + Morris of NYC. Look forward to a new look in the coming year.
- Pledges to the campaign for the Center **now total \$1,104,820, 73 percent of the \$1.5 million goal**. The ASLA Fellow Challenge, a special outreach to current Fellows asking their support for the campaign will kick off October 10<sup>th</sup>. To see who has given to date, please click on the <u>ASLA Center Honor Roll</u>.

## Finance, Meetings, and Business Operations

#### **Government Affairs**

ASLA, in conjunction with the Nature Conservancy and the American Society of Civil Engineers, successfully worked with congressional champion Representative Reid Ribble (WI) to include a provision in the Water Resources Development Act (WRDA) of 2016 encouraging the consideration of nature-based solutions in the design, planning, maintenance, and rehabilitation of water infrastructure projects. During Ribble's recent testimony on behalf of the amendment, ASLA was recognized for its efforts in support of the amendment, which unanimously passed the House of Representatives. As of press time, the vote on final passage for WRDA was still pending.

# **Public Relations and Communications**

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Campus Transformation Project, which received a silver rating.

- PARK(ing) Day, September 16, resulted in 804 posts with the ASLA hashtag, captured by Tagboard, from 298 users reaching an estimated 639,814 people.
- The web team launched the <u>ASLA Guide to Resilient Design</u>, which calls for working with nature to create innovative, designed solutions to drought, extreme heat, flooding, and landslides. Research was conducted by ASLA summer intern Aaron King, Student ASLA, a master's of landscape architecture candidate at the University of Pennsylvania. A number of members served as expert advisors, including: Alexander Felson, ASLA, assistant professor, School of Forestry & Environmental Studies and Yale School of Architecture; Kristina Hill, Affiliate ASLA, associate professor of landscape architecture and environmental planning and urban design, University of California at Berkeley; Nina-Marie Lister, Hon. ASLA, graduate program director and associate professor, Ryerson University School of Urban and Regional Planning; Nate Wooten, Associate ASLA, landscape designer, OLIN; and Kongjian Yu, FASLA, founder and dean, Peking University College of Architecture and Landscape. Since launch on September 19, the guide has received 6,600 views.

### **Professional Practice**

On September 8, Manager Linette Straus, ASLA, attended the second SITES® workshop led by USGBC and organized in collaboration with the Illinois Chapters of ASLA and USGBC. It was well attended by approximately 80 people. A keynote presentation was given by Terry Guen, FASLA, about her on work on Navy Pier in Chicago. James Patchett, FASLA, introduced his project, a redesign of the grounds for the International Society of Arboriculture. The interactive workshop focused on the pre-design assessment section 2.2 of the SITES Reference Guide. The workshop closed with a pilot project tour at the Morton Arboretum led by Susan Jacobson, FASLA.