## ASLA PARK(ing) Day Social Media Contest

<u>PARK(ing) Day</u> is September 18 and right around the corner! The American Society of Landscape Architects (ASLA) wants landscape architects, students and designers of all kinds to show us how they would reimagine a metered parking space as a public space. Social media are great channels to share your parklets, and landscape architecture in general, with the world.



Use the hashtag **#ASLAPD** on Facebook, Twitter or Instagram to share your PARK(ing) Day parklet or see how others are designing their parklets. ASLA will pick its favorite picture of one professional and one student PARK(ing) Day parklets with the hashtag **#ASLAPD** and feature them in a congratulatory advertisement in <u>Landscape Architecture Magazine</u>!



## How To Enter

- 1. Post pictures of your PARK(ing) Day parklet on Social Media with **#ASLAPD**. Special points for pictures with the public putting it to use.
- 2. Tell us about your parklet! Let us know what makes your parklet unique in your tweet, or Facebook or Instagram post.
- 3. Follow **#ASLAPD** on our <u>Tagboard</u> to see temporary parklets from around the world!
- 4. Wait for ASLA to announce the winner on September 25.