



ASLA Florida Chapter President | President's Message

May 2016

April was an exciting month for Landscape Architects and our message was heard by millions over [social media](#). I encourage everyone to keep the message going; our profession needs you more than ever to be vocal about our work, our capabilities, and the breadth of services Landscape Architects can offer.

In my first President's Message in November, I listed several goals that I pledged to pursue during my term. Now that I am more than halfway through my term, I would like to give the membership an update on our progress toward those goals. Here are the highlights:

Advocacy – We ended this year's legislative session in Tallahassee successfully defending our practice and making headway in advancing our profession, thanks to our Chapter Lobbyist, Diana Ferguson, and the support of our Government Affairs Committee.

Historic Landscapes – David Driapsa, FASLA, our [HALS](#) chair, met last month with the State Historic Preservation Officer and advocated for the State of Florida to include historic landscapes in state historic preservation planning. These efforts will lead to more opportunities for landscape architects to participate in preservation efforts statewide. Stay tuned!

Effective Communication – Our chapter's social media presence has greatly increased over the past year. Please encourage your friends in allied professions to 'like' our [facebook](#) and follow us on [Twitter](#) and [LinkedIn](#).

Education – Our conference committee has teamed with our Education Committee to provide a great selection of education opportunities at our [2016 FLASLA Conference in Jacksonville](#) and some excellent keynote speakers and tours. I look forward to seeing you all there!

Meaningful Fellowship – Click [here](#) if you will attend the 2016 FLASLA Conference and let me know!

Membership Growth – Deena Bell Llewellyn, our Member at Large for Leadership and Membership has done a GREAT job this year – we are rapidly approaching 700 members! If you have a colleague on the fence about joining, please [email her](#) their name and contact information.

I still have work to do, so I hope you will bear with me as I do my best to cover a lot of ground before my term ends in October. My goal is to leave a positive impact on this Chapter and to set us up for future success and growth. Thank you!

Jonathan Haigh, PLA, ASLA
2015-16 Florida Chapter President
president@flasla.org
North Palm Beach, FL

American Society of Landscape Architects Florida Chapter

1390 Timberlane Road
Tallahassee, Florida 32312
Tel: 850-222-6000

www.flasla.org

COREY G. MATHEWS, CAE
Executive Director

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