



ASLA Florida Chapter President | President's Message

March 2016

To all L.A.'s from the Sunshine State:
Let's plan for WLAM before it's too late.

Let's put on our Birks,
And show off our works,

For the month of April we celebrate!

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For March, let's prepare to celebrate World Landscape Architecture Month and promote our profession statewide! Here's how to get ready:

- ♣ Proclamations for World Landscape Architecture Month will be presented to local municipalities to be read at a Commission/Council meeting in April. Contact a [Section Chair](#) to offer your assistance with this or to get a draft copy of the resolution for you to use.
- ♣ **#WLAM2016** - Join in on the Social Media campaign for this year - "This is Landscape Architecture". [Download a card](#) and take a picture with it in the frame. Post it to Twitter, Facebook, Instagram, and tag it for #WLAM2016. Who else is participating? [Look here!](#)
- ♣ Watch! On April 12, PBS will debut "[10 Parks that Changed America](#)", a showcase for our profession, this movie shows how public spaces have evolved and how landscape architecture has shaped the ways in which we interact with our environment. A viewing party may be coming to your area – stay tuned!
- ♣ Participate! Many of our Section Chairs will host an event – for community service, education and interaction with school-age kids, celebrating Olmstead's birthday, meetings with elected officials,

Stay tuned for World Landscape Architecture Month events in your area. If you are interested in getting involved in preparing for the celebration, contact me. Thank you!

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