

FLORIDA CHAPTER ASLA TRUSTEE REPORT

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SEPTEMBER 2016 YOUR ASLA MEMBERSHIP

Welcome to the 26^h piece of my Trustee report series where I share a few notes and items from our national organization over the last month or so. Remind people who may have lapsed in their membership to rejoin and that *payment options* are available. Please feel free to contact me at <u>Trustee@FLASLA.org</u> if you have any questions or concerns about ASLA issues.

What a great and inspiring time we had at this year's conference in Jacksonville. My thanks go to Kevin White and his great team! Did you see that I made the front page of the Daily Record as I sketched Hemming Park as part of the urban sketch crawl with Jim Richards? Isn't this the big time! We had a blast.

Sadly this is my second to last report. I thank you for allowing me to serve as your Trustee. It has been an honor. In late October while in New Orleans, I will pass the torch to Dave Ferris who will represent the great State of Florida for the next three years. We are in good hands.

Executive Offices

- Staff conferred with Boo Thomas, FASLA, and Haley Blakeman, ASLA, of the Louisiana Center for Planning Excellence (CPEX) and President Chad Danos, FASLA, on the effect of the <u>devastating</u> <u>flooding in Baton Rouge</u> and surrounding Louisiana counties. Also discussed was how ASLA can support CPEX and its planning work during the recovery and rebuilding process. The report ran in *LAND*, was distributed via social media, and included information on how members can help the relief efforts.
- Last week, EVP Somerville and Federal Government Affairs Director Roxanne Blackwell, Hon. ASLA, met with National Park Service (NPS) Associate Director, Cultural Resources, Partnerships and Science, Stephanie Toothman. The discussion covered the status of the Historic American Landscapes Survey (HALS) budget and the potential for additional staff for the program. ASLA will have a follow-up meeting with Associate Director Toothman so that she may provide more budget details about the program.

Finance, Meetings, and Business Operations

- <u>Annual meeting</u> registration has climbed to over 3,100 with more than half of the 15 field sessions already sold out. Tickets to the <u>Council of Fellows Investiture Dinner</u> are also selling fast. Advanced rate pricing and registration discounts for booking in the official ASLA hotel room block all expire on September 16, so register now. I'll see you there if you are going!
- To date, **31 schools have signed up for the Alumni Tailgate**, scheduled for Saturday, October 22. This year's **prizes for Best School Spirit/Decorated Space** include: 15 complimentary student registrations to the 2017 annual meeting in Los Angeles; second place will receive 10; and third place will receive five comp registrations. Also, **the exhibitor with the most school spirit** will win a free corner booth upgrade for 2017; second place receives a free 2017 overhead sign; and third place receives 10 free drink tickets good for Saturday or Sunday evening's reception on the EXPO floor in New Orleans.

Government Affairs

On August 25, the National Park Service (NPS) celebrated 100 years of service and ASLA members used <u>iAdvocate</u> to send tweets to their federal legislators in support of the <u>Centennial Challenge Fund</u>. The fund would finance NPS signature construction, maintenance, and education projects by matching private contributions with federal dollars. Congress returns next week and is expected to begin consideration of a Centennial Challenge bill.

Professional Practice

The **Online Learning Student & Emerging Professionals SPOTLIGHT mini-series** continued with the presentation "The Importance of Good Design: Comparing Play in the UK vs US," which offered 1.0 PDH at the end of August. Additional presentations in the <u>SPOTLIGHT mini-series</u> include: "Urban Voids of Los Angeles"; "Correlating Patterns in the Urban Landscape: Biophilia and Landscape Configuration"; and "Capturing Perceptions: Instagram, Twitter, and Professional Practice." To view the mini-series, check out the recorded presentations.