

Connect with the premier trial attorneys in the North Carolina legal industry.

The NCAJ Advantage

- NCAJ is in the **top five trial law associations in the nation** based on size.
- Members represent **those injured by the wrongdoing of others, workers fighting for their rights in the workplace, the disabled, those addressing family problems, consumers, those in debt, and those accused of crime.**
- **One of the top protectors of individual rights in North Carolina.** Advocates for the rights of all citizens.
- NCAJ's official publication is mailed to nearly **4,000 attorneys, legal assistants, judicial and government agencies.**

Who We Are

The North Carolina Advocates for Justice (NCAJ) was formed more than 45 years ago by a small group of trial lawyers who wanted to protect peoples' rights. Today, NCAJ has almost 4,000 members and is one of the top protectors of individual rights in North Carolina. NCAJ accomplishes its mission through effective advocacy work in the North Carolina state legislature advocating for the rights of all citizens.

Member Profile

NCAJ members are attorneys, legal assistants, law school faculty and students and law office managers throughout North Carolina, South Carolina, Virginia and other states who are responsible for making purchasing decisions on behalf of their firms. We represent the following practice areas:

- Auto Torts
- Civil Rights
- Commercial Litigation
- Consumer Areas of Practice
- Criminal/Indigent Defense
- Disability Advocacy
- Eminent Domain
- Employment Law
- Family Law
- Hispanic/Latino Legal Issues
- Juvenile Defense
- Legal Assistants
- New Lawyers
- Nursing Home Litigation
- Products Liability
- Professional Negligence
- Small Office Practice
- Workers' Compensation

Participating in NCAJ's annual membership directory and desk reference, demonstrates your support for the association and positions your business as a leader in front of the key decision makers in the North Carolina legal industry.

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Project Leader
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Fax: 352-331-3525
Email: atrudell@naylor.com



Make an impact with NCAJ members throughout the year.

2011-2012 Membership Directory



This "who's who" guide stays on the desks of top contacts at NCAJ member companies all year long. As a key networking tool, the directory puts recipients in touch with fellow members as well as vendors that provide product and service solutions.

Complimentary Ad Design

Don't have an ad created? With our complimentary production services, Naylor, LLC provides professional ad assembly and layout services to non-agency clients at no charge.

Don't dilute your company's marketing investment by advertising in markets you don't serve!

To learn more about NCAJ, visit:
www.ncaj.com

2011-2012 Membership Directory



Net Advertising Rates

Revisions and Proofs: \$50.00
Position Guarantee: 15% Premium

Positions	Full-Color Rates	Black-and-White Rates
Double Page Spread	\$3,509.50	N/A
Outside Back Cover	\$3,149.50	N/A
Inside Front or Inside Back Cover	\$2,889.50	N/A
Full Page	\$2,379.50	\$1,509.50
2/3 Page	\$2,169.50	\$1,309.50
1/2 Page	\$1,569.50	\$959.50
1/3 Page	\$1,329.50	\$709.50
1/4 Page	\$969.50	\$559.50
1/6 Page	\$859.50	\$449.50
1/8 Page	\$619.50	\$369.50

Past Advertisers in the NCAJ Membership Directory

Advertiser support greatly enhances our communications program. We appreciate the investment that our advertisers make with the North Carolina Advocates for Justice and strongly encourage our members to do business with vendors that support our association. Members know that they can confidently select the quality products and services featured within the official resources of NCAJ.

A. William Roberts, Jr. & Associates
Accident Research Specialists, PLLC
Accredited Psychiatry & Medicine
Alternative Dispute Resolution of North Carolina
Archibald Law Office
Bob Drdak
Carson Watts Consulting
Chesnutt, Clemmons & Peacock, PA
Christopher E. McClure
Collision Service Investigators
Consultwebs.com, Inc.
Crowe Law Firm
D & A Consultants
Dixon Huges, PLLC
Donnie Gilleland-Diminished Value Appraisal

Emily J. Will, MA
Faison & Gillespie
Federal Forensic Associates, Inc.
Forensic Engineering Incorporated
Frederic W. Whitehurst, JD, PhD.
Herbert J. Stern, MD, FACC, FSCAI
James B. Merritt
Jay A. Gervasi, Jr. PA
Kathleen Shannon Glancy, PA
Lantagne Legal Printing
Lawyers Insurance Agency
Lawyers Mutual
Levitan Telecommunications, Inc.
M.E Lane, Inc.-Polygraph Services
Martin & Jones
Michael S. Johnstone, AIA

Millennium Settlements
Needles Case Management Software
Property Litigation Services
Robson Forensic, Inc.
Saponaro, Inc.
Sawyer & Associates
Stanley Craig
Starkings Court Reporting & Video Services
T. J. Solomon, II
Triangle Litigation Support Services, Inc.
William A. Lybarger, Ph.D.

We appreciate your support and look forward to working with you again!

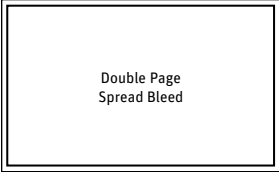


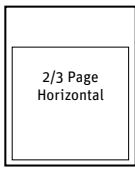
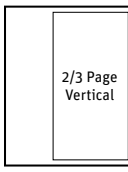
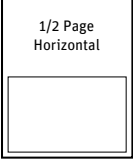
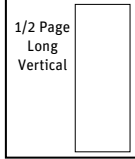
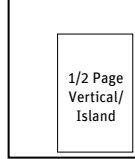
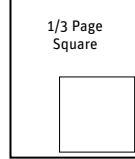
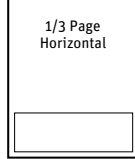
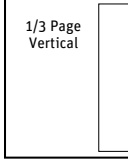
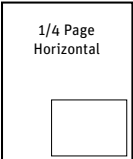
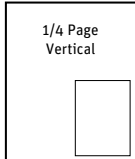
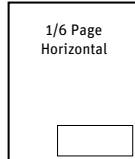
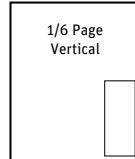
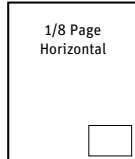
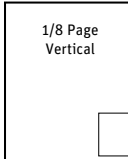
Advertiser indemnifies Naylor and the Association against losses or liabilities arising from this advertising. Naylor assumes no liability whatsoever, except to the extent of a one-time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. Payment is due upon receipt of the invoice. Interest shall be charged at 2% per month compounded to yield 26.82% per year on overdue accounts. Revisions to previously submitted ad copy are subject to additional charges. A charge of \$30.00 will be levied for returned checks. In the event of a contract cancellation, the advertiser or agency agrees to repay Naylor any discounts granted for multiple insertions less any discount applicable for the number of insertions completed in the contract. All cancellations must be received in writing prior to the advertising sales deadline. All premium positions are non-cancelable. Prices are net of agency commission. Ads may also appear in an online version of the publication(s). TLC-D0011



2011-2012 Membership Directory

Print Advertising Specifications

Directory Trim Size: 8.375" x 10.875"

					
17" x 11.125"	8.625" x 11.125"	7" x 9.5"	7" x 6.333"	4.583" x 9.5"	
					
7" x 4.583"	3.333" x 9.5"	4.583" x 7"	4.583" x 4.583"	7" x 3"	2.166" x 9.5"
					
4.583" x 3.333"	3.333" x 4.583"	4.583" x 2.166"	2.166" x 4.583"	3.333" x 2.166"	2.166" x 3.333"

Advertiser indemnifies Naylor and the Association against losses or liabilities arising from this advertising. Naylor assumes no liability whatsoever, except to the extent of a one-time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. Payment is due upon receipt of the invoice. Interest shall be charged at 2% per month compounded to yield 26.82% per year on overdue accounts. Revisions to previously submitted ad copy are subject to additional charges. A charge of \$30.00 will be levied for returned checks. In the event of a contract cancellation, the advertiser or agency agrees to repay Naylor any discounts granted for multiple insertions less any discount applicable for the number of insertions completed in the contract. All cancellations must be received in writing prior to the advertising sales deadline. All premium positions are non-cancelable. Prices are net of agency commission. Ads may also appear in an online version of the publication(s). TLC-D0011

Production Services

Naylor provides professional ad assembly to non-agency clients at no charge.

Artwork Requirements

All digital color and greyscale artwork must be supplied at 300 dpi. Line art must be supplied at 600 dpi. High-res PDF, EPS, TIFF and JPEG files are accepted. Images from the Web are not suitable for printing. All color artwork must be in CMYK mode; black-and-white artwork must be in either greyscale or bitmap mode. RGB mode artwork is not accepted and if supplied will be converted to CMYK mode, which will result in a color shift. All screen and printer fonts as well as linked images must be supplied if not embedded in the file.

Ad Material Upload

Go to the Naylor website at www.naylor.com and under the Client Support section click "Ad Upload." Locate your publication code, advertising order number and advertising code in the box at the top right-hand side of your advertising space contract. Simply fill in your company's contact information along with these three pieces of information, browse for your file and click "Submit." Changes or corrections resulting from problems of supplied material will be billed at cost plus 15%.

Proofs and Revisions

Proofs of ads produced by Naylor are available upon request at a charge of \$50. Revisions are rework for Naylor and are subject to a \$50 surcharge.

2011-2012 Membership Directory



Index of Advertisers Categories

Our publication features an Index of Advertisers section in which your company will be listed under the category of your choice with the page number of your ad. When our members are in the market for a specific product or service, they can search the Index of Advertisers and quickly locate advertisers that specialize in that category.

One free category is included with any size ad and additional categories are only \$20 each. *If your product or service is not listed below, a new category can be created for you.*

- | | |
|--|--|
| <input type="checkbox"/> Accident Reconstruction | <input type="checkbox"/> Legal Art |
| <input type="checkbox"/> Accounting | <input type="checkbox"/> Legal Cases |
| <input type="checkbox"/> Advertising | <input type="checkbox"/> Legal Resources |
| <input type="checkbox"/> Airlines | <input type="checkbox"/> Luggage |
| <input type="checkbox"/> Arson Specialists | <input type="checkbox"/> Marketing Services |
| <input type="checkbox"/> Automobiles | <input type="checkbox"/> Medical Experts |
| <input type="checkbox"/> Certified Legal Nurse Consultants | <input type="checkbox"/> Network Design & Implementation |
| <input type="checkbox"/> Cleaning Services | <input type="checkbox"/> Office Furniture |
| <input type="checkbox"/> Clothing | <input type="checkbox"/> Office Supplies |
| <input type="checkbox"/> Color Diagnostic Services | <input type="checkbox"/> Online Services |
| <input type="checkbox"/> Computer Hardware | <input type="checkbox"/> Personal Injury |
| <input type="checkbox"/> Computer Software | <input type="checkbox"/> Plaques/Letters |
| <input type="checkbox"/> Copiers/Facsimile | <input type="checkbox"/> Private Investigation |
| <input type="checkbox"/> Court Reporters | <input type="checkbox"/> Psychiatric Specialists |
| <input type="checkbox"/> Court Reporting & Video Services | <input type="checkbox"/> Publishers (General) |
| <input type="checkbox"/> Criminal Law | <input type="checkbox"/> Publishers (Law) |
| <input type="checkbox"/> Detective Agencies | <input type="checkbox"/> Rehabilitation Centers |
| <input type="checkbox"/> Employment Law | <input type="checkbox"/> Research Services |
| <input type="checkbox"/> Exercise Equipment | <input type="checkbox"/> Statistics & Analysis |
| <input type="checkbox"/> Expert Witnesses | <input type="checkbox"/> Structured Settlements |
| <input type="checkbox"/> Files | <input type="checkbox"/> Substance Abuse Centers |
| <input type="checkbox"/> Financial Services | <input type="checkbox"/> Support |
| <input type="checkbox"/> Forensic Evaluations | <input type="checkbox"/> Tailors |
| <input type="checkbox"/> Forensic Specialists | <input type="checkbox"/> Telecommunications |
| <input type="checkbox"/> Furniture (General) | <input type="checkbox"/> Tracing/Locating Services |
| <input type="checkbox"/> Group Homes | <input type="checkbox"/> Travel Agents |
| <input type="checkbox"/> Handwriting Analysts | <input type="checkbox"/> Videoconferencing |
| <input type="checkbox"/> Hotels/Resorts | <input type="checkbox"/> Videographers |
| <input type="checkbox"/> Insurance | <input type="checkbox"/> Workers' Compensation |
| <input type="checkbox"/> Internet Providers | <input type="checkbox"/> Other: |
| <input type="checkbox"/> Investments | _____ |
| | _____ |
| | _____ |

One free listing with any size ad. Additional listings are \$20.00 each. No limit. Please list new categories on this sheet.

_____ Additional Categories X \$20.00 = \$ _____

Initial: _____ Date: _____

