



WWW.AGCSD.ORG

ASSOCIATED GENERAL CONTRACTORS OF SAN DIEGO MEDIA GUIDE

**SHARE YOUR BRAND WITH 90%
OF SAN DIEGO'S COMMERCIAL
CONSTRUCTION INDUSTRY!**

NAYLOR 
ASSOCIATION SOLUTIONS



DECISION-MAKERS

AGC San Diego members make up the region's top construction professionals including:

- Building Contractors
- Engineering Contractors
- Subcontractors
- Architects
- Engineers
- Suppliers

Members work on the full spectrum of construction in the San Diego area such as:

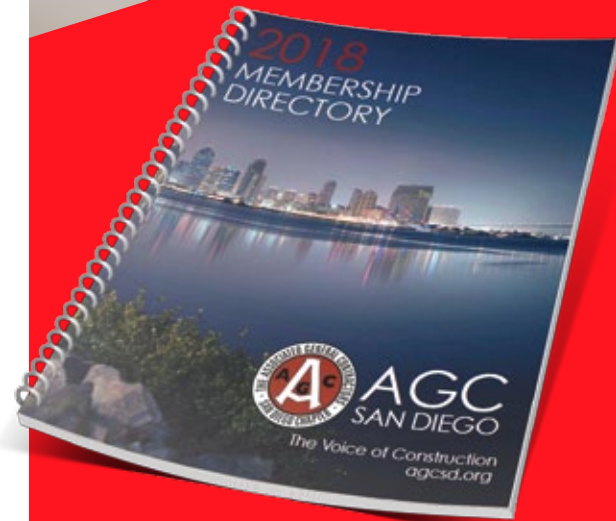
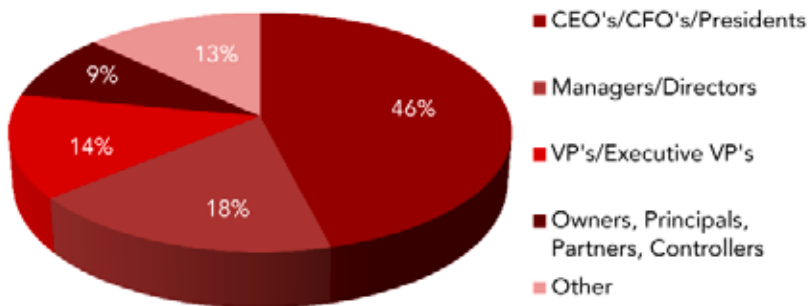
- Commercial and Public
- Education
- Road-Building
- Asphalt Concrete
- Sewer and Storm Drain
- Retail
- Healthcare
- Utilities
- Paving & Grading
- Water/Wastewater

REPRESENT 9 OUT OF 10

We represent 90% of the commercial construction industry in San Diego and our members work millions of dollars worth of projects annually.

DISTRIBUTION

Our publication is distributed to all **AGC SD members**, **70% of which are in upper management** at their firms. These contractors have purchasing power and need your products and services.



MEMBERSHIP DIRECTORY

MEMBERS ARE CONSTANTLY IN NEED OF PRODUCTS AND SERVICES, INCLUDING:

- Workman's Comp
- State and Local PAC Relations
- Extended industry Education
- Safety and Education Classes
- Networking Events
- Committee Involvement
- And More!

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MEMBERSHIP DIRECTORY

Net Advertising Rates

All rates include an Ad Link in the digital edition of the magazine.

Revisions and Proofs: \$50
Position Guarantee: 15% Premium

Full-Color Rates	1x
Double Page Spread	\$3,079.50
Outside Back Cover	\$2,629.50
Inside Front or Inside Back Cover	\$2,469.50
Full Page	\$2,109.50
2/3 Page	\$1,689.50
1/2 Page	\$1,229.50
1/3 Page	\$919.50
1/4 Page	\$719.50
1/6 Page	\$509.50
1/8 Page	\$419.50

Black-and-White Rates	1x
Full Page	\$1,369.50
2/3 Page	\$1,179.50
1/2 Page	\$889.50
1/3 Page	\$629.50
1/4 Page	\$499.50
1/6 Page	\$399.50
1/8 Page	\$319.50

Naylor charges a \$50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

Advertiser indemnifies Naylor, LLC and the Association against losses or liabilities arising from this advertising. Naylor, LLC assumes no liability whatsoever, except to the extent of a one-time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. Payment is due upon receipt of the invoice. Interest shall be charged at 2% per month compounded to yield 26.82% per year on overdue accounts. Revisions to previously submitted ad copy are subject to additional charges. A charge of \$30.00 will be levied for returned checks. In the event of a contract cancellation, the advertiser or agency agrees to repay Naylor, LLC any discounts granted for multiple insertions less any discount applicable for the number of insertions completed in the contract. All cancellations must be received in writing prior to the advertising sales deadline. All premium positions are non-cancelable. Prices are net of agency commission. Ads may also appear in an online version of the publication(s). Rates as of July 2018



MEMBERSHIP DIRECTORY

THANK YOU ADVERTISERS FOR YOUR SUPPORT!

Our communications program is made possible solely through advertiser support. We appreciate the investment that our advertisers make with AGC San Diego and strongly encourage our members to do business with vendors that support our association. Members know that they can confidently select the quality products and services featured within the *Membership Directory*.

A.O. Reed & Co.
 A.R.T., Inc.
 Access Professionals Inc
 ACME Safety & Supply Co., Inc.
 AEC Cloud
 AFE Sports
 AGC Trust Funds
 Agri Service Inc.
 American Bobcat & Backhoe Service, Inc.
 Ames Construction Inc.
 ANGUS ASPHALT, INC.
 Anton's Service, Inc.
 Applied Restoration Inc
 ARB, Inc.
 Art's Trench Plate & K-Rail Service
 Associates Environmental
 Ayala Boring, Inc.
 BAKER ELECTRIC
 Balestreri Potocki & Holmes
 Barrett Engineered Pumps
 Baxter Blasting Company
 BB & T John Burnham Insurance Services
 Benchmark Landscape, Inc.
 Blair Companies
 Bob Stall Chevrolet
 Brady SoCal, Inc.
 BrightView Landscape Development, Inc.
 Burch Construction Co., Inc.
 Byrom-Davey Inc.
 Cable, Pipe and Leak Detection Inc.
 California Bank & Trust
 California Sheet Metal Works
 Caspers Concrete Cutting
 Cavnac & Associates
 Cement Cutting Inc.
 CJ Concrete Construction Inc.
 Clairemont Equipment Company
 Clifton Larson Allen LLP
 CMR Risk & Insurance Services, Inc.
 Collins Plumbing, Inc.
 Colonial Life
 Condon-Johnson & Associates, Inc.
 Core & Main
 D.A. Whitacre Construction, Inc.
 Data Net Solutions Inc.
 Davis Framing, Inc.
 Dion and Sons, Inc.
 Dynalectric Company San Diego
 East West Bank
 Eastridge Workforce Solutions
 ECCO Equipment Corporation
 Editorial Advertisement
 Enterprise Fleet Management
 eSUB Construction Software
 ETC Building & Design/Safe-T-Proof Disaster Preparedness Company
 F.J. Willert Contracting Co.
 Finch, Thornton & Baird LLP
 Gelman LLP
 General Coatings Corporation
 Gerdau - San Diego Reinforcing Steel
 Gould Electric
 Grahovac Construction Company, Inc.
 Hawthorne Cat
 Hayward Baker
 Herzog Contracting Corp.
 Holland's Custom Kitchens
 Horeth Construction Corporation
 Inland Empire Architectural Specialties, Inc.
 J. Cloud Inc.
 J.R. Filanc Construction Company
 Johnson, Finch & McClure Construction, Inc
 Kelar Pacific
 Kincaid Industries
 Klinedinst Attorneys
 Layfield Environmental Systems Corporation



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Lecet Southwest
 Liberty West Construction Services , LLC
 Life Deck Coating Installations
 Lydig Construction
 Mahan Insurance Brokers Inc.
 Marco Crane & Rigging
 Marsh & McLennan Agency
 Masson & Associates, Inc.
 McCain Manufacturing
 McCarthy Bldg. Companies, Inc.
 Mid-Coast Transit Constructors
 Morley Builders
 Moss Adams LLP
 Mountain Materials
 Newmeyer & Dillion
 Nexgen Building Group, Inc.
 Ninyo & Moore
 Ortiz Corporation
 Pacific Southwest Structures, Inc.
 PAL General Engineering, Inc.
 PCN3, Inc.
 Penske Ford
 Pinnacle Industrial Supply, Inc.
 Polycomp Administrative Services, Inc.
 Precision Concrete Construction
 R.E. Staite Engineering, Inc.
 RDO Equipment Co.
 Recycled Aggregate Materials Company Inc.
 Reno Contracting, Inc.
 Richard & Richard Construction
 Ritchie Bros. Auctioneers
 RORE, Inc.
 Rossin Steel Co., Inc.
 Rowan Electric
 RTL Equipment Rentals, Inc.
 Rush Truck Centers
 SAFWAY SERVICES LLC
 San Diego Concrete Pumping
 Schwartz Semerdjian Cauley & Moot LLP
 SDC & Associates, Inc.

Shelby and Sons Inc.
 Sierra Pacific West, Inc.
 Sitech Pacific LLC
 Stanek Constructors, Inc.
 Statewide Traffic Safety & Signs
 StoneCo Building Group
 Suffolk Construction Company, Inc.
 Summit Erosion Control
 SUNSTATE EQUIPMENT COMPANY LLC.
 Superior Fire Inc.
 Synergy Electric Company
 TC Construction
 Team Finish, Inc.
 The Blue Book of Building & Construction
 The Soco Group
 Toolshed Equipment Rental & Sales
 Traffic Management Co
 Trench Plate® Rental Co.
 Trench Shoring Company
 Trinity Grading, Inc.
 United Rentals
 Vailston Company, Inc.
 Vasquez Construction Company
 Venbrook Insurance Services
 Vulcan Materials
 Watkins Environmental, Inc.
 West Coast Air Conditioning Co., Inc.
 West Coast Group Benefits
 West Coast Sand & Gravel
 Western Fire Protection, Inc.
 Wieland
 Williams & Sons Masonry, Inc.
 Williams Scotsman
 Wirtz Quailty installations Inc.



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INDEX OF ADVERTISERS CATEGORIES

Our publication features an Index of Advertisers section in which your company will be listed under the category of your choice with the page number of your ad. When our members are in the market for a specific product or service, they can search the Index of Advertisers and quickly locate advertisers that specialize in that category.

One free category is included with any size ad and additional categories are only \$20 each. If your product or service is not listed below, a new category can be created for you.

- | | | |
|-----------------------------------------------------------------------|------------------------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Accounting | <input type="checkbox"/> Drilling Contractors | <input type="checkbox"/> Millwork |
| <input type="checkbox"/> Aggregate | <input type="checkbox"/> Drug Testing | <input type="checkbox"/> Modular Offices |
| <input type="checkbox"/> Air Conditioning | <input type="checkbox"/> Drywall | <input type="checkbox"/> Pre-cast Concrete Erection |
| <input type="checkbox"/> Architectural Millwork | <input type="checkbox"/> Drywall & Acoustical Ceilings | <input type="checkbox"/> Pre-Fab Building |
| <input type="checkbox"/> Asphalt | <input type="checkbox"/> Electrical | <input type="checkbox"/> Pumps |
| <input type="checkbox"/> Attorneys | <input type="checkbox"/> Employee Benefits | <input type="checkbox"/> Radio Rental & Sales |
| <input type="checkbox"/> Audio-Visual Contractors | <input type="checkbox"/> Energy Management Systems | <input type="checkbox"/> Ready Mix |
| <input type="checkbox"/> Banking | <input type="checkbox"/> Equipment - Rental & Sales | <input type="checkbox"/> Roofing |
| <input type="checkbox"/> Boring | <input type="checkbox"/> Erosion Control Services | <input type="checkbox"/> Sand & Gravel |
| <input type="checkbox"/> Building - Products/Materials | <input type="checkbox"/> Excavation | <input type="checkbox"/> Scaffolding |
| <input type="checkbox"/> Building Restoration | <input type="checkbox"/> Fireproofing | <input type="checkbox"/> Sealants |
| <input type="checkbox"/> Carpet | <input type="checkbox"/> Fire Protection Systems | <input type="checkbox"/> Sheet Metal |
| <input type="checkbox"/> Concrete | <input type="checkbox"/> Floor Coverings | <input type="checkbox"/> Site Work |
| <input type="checkbox"/> Concrete Breaking, Coring & Sawing | <input type="checkbox"/> Fuel & Lubricants | <input type="checkbox"/> Steel Distributors |
| <input type="checkbox"/> Concrete Contractors | <input type="checkbox"/> General Contractors | <input type="checkbox"/> Steel Fabrication |
| <input type="checkbox"/> Concrete Equipment - Sales, Service & Rental | <input type="checkbox"/> Generators | <input type="checkbox"/> Stone |
| <input type="checkbox"/> Concrete Products | <input type="checkbox"/> Glass | <input type="checkbox"/> Surveying |
| <input type="checkbox"/> Concrete Pumping | <input type="checkbox"/> Hardwood Lumber | <input type="checkbox"/> Tile & Marble |
| <input type="checkbox"/> Concrete - Ready Mix | <input type="checkbox"/> Highway Construction | <input type="checkbox"/> Traffic Control |
| <input type="checkbox"/> Concrete Reinforcement | <input type="checkbox"/> Insulation | <input type="checkbox"/> Trailers - Sales & Rental |
| <input type="checkbox"/> Construction Safety | <input type="checkbox"/> Insurance & Bonds | <input type="checkbox"/> Truck Sales, Parts & Service |
| <input type="checkbox"/> Construction Software | <input type="checkbox"/> Landscaping | <input type="checkbox"/> Trucks |
| <input type="checkbox"/> Construction Tools | <input type="checkbox"/> Lasers & Machine Control | <input type="checkbox"/> Trusses |
| <input type="checkbox"/> Consulting Contractors | <input type="checkbox"/> Light Gauge Steel Wall Panels & Trusses | <input type="checkbox"/> Utility Contractors |
| <input type="checkbox"/> Consulting Engineers | <input type="checkbox"/> Limestone | <input type="checkbox"/> Waterproofing |
| <input type="checkbox"/> Containers | <input type="checkbox"/> Lubricants | <input type="checkbox"/> Windows |
| <input type="checkbox"/> Demolition | <input type="checkbox"/> Masonry Contractor | <input type="checkbox"/> Workers' Compensation |
| <input type="checkbox"/> Design Build | <input type="checkbox"/> Mechanical Contractors | <input type="checkbox"/> Other: _____ |
| | <input type="checkbox"/> Mechanical Engineers | <input type="checkbox"/> _____ |

One free listing with any size ad. Additional listings are \$20 each. No limit. Please list new categories on this sheet.

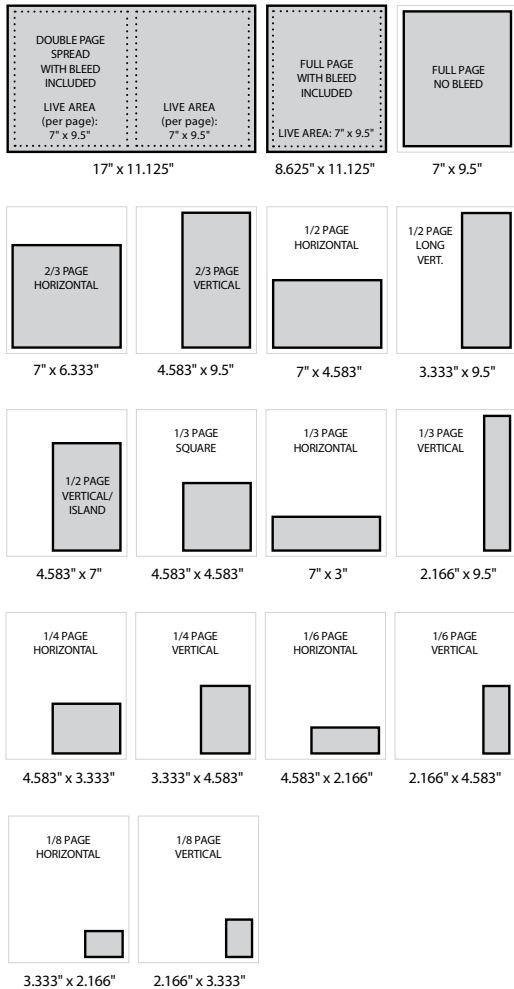
_____ Additional Categories X \$20 = \$ _____

Initial: _____ Date: _____

MEMBERSHIP DIRECTORY

PRINT ADVERTISING SPECS

Magazine/Directory Trim Size: 8.375" x 10.875"



Note: Text placed outside the live area within any full-page or DPS ads may be cut off. Please keep text within the live area at all times.

Artwork Requirements

All digital color and grayscale artwork must be supplied at 300 dpi. Line art must be supplied at 600 dpi. High-res PDF, EPS, TIFF and JPEG files are accepted. Images from the Web are not suitable for printing. All color artwork must be in CMYK mode; black-and-white artwork must be in either grayscale or bitmap mode. RGB mode artwork is not accepted and if supplied will be converted to CMYK mode, which will result in a color shift. All screen and printer fonts as well as linked images must be supplied if not embedded in the file.

Ad Material Upload

Go to the Naylor website at www.naylor.com/adupload

Production Services, Proofs and Revisions

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Specs for Outsert/Inserts

- 1 Page / 1 surface: 8.375" x 10.875"
- 1 Page / 2 surface: 8.375" x 10.875"
- 2 Page / 4 surface: 8.375" x 10.875"
- Postcards: 6" x 4.25"
- Heavy Card Stock Insert: 8.25" x 10.75"
- Postal Flyers: 8.5" x 11"

Digital Edition

For the latest online specs, please visit www.naylor.com/onlinespecs

Advertiser indemnifies Naylor, LLC and the Association against losses or liabilities arising from this advertising. Naylor, LLC assumes no liability whatsoever, except to the extent of a one-time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. Payment is due upon receipt of the invoice. Interest shall be charged at 2% per month compounded to yield 26.82% per year on overdue accounts. Revisions to previously submitted ad copy are subject to additional charges. A charge of \$30.00 will be levied for returned checks. In the event of a contract cancellation, the advertiser or agency agrees to repay Naylor, LLC any discounts granted for multiple insertions less any discount applicable for the number of insertions completed in the contract. All cancellations must be received in writing prior to the advertising sales deadline. All premium positions are non-cancelable. Prices are net of agency commission. Ads may also appear in an online version of the publication(s).

