



News Bulletin

The Official e-Newsletter of Midwest Food Processors Association

For more information, visit:
www.mwfpa.org

MWFPA's official monthly eNewsletter is your link to MANAGERS WITH PURCHASING POWER.

MWFPA members:

- Spend over **\$1 billion** each year on products and services.
- Are responsible for packing the majority of canned and frozen vegetables, fruits and other products produced in Illinois, Minnesota and Wisconsin annually.

News Bulletin is mailed monthly to every member of the MWFPA. Recipients are the CEOs, presidents, vice presidents, CFOs, COOs and heads of firms; managers/directors of operations, plants, production, warehouse, distribution, logistics, maintenance, safety, transportation, quality control/assurance, technical services, research, agriculture, raw products, sales, human resources, accounting and environmental compliance personnel. Get in front of the leaders of the industry with the MWFPA!



Sponsor #1
SOLD

Sponsor #2

Sponsor #3

Sponsor #4

Horizontal Banner Ad

(468 x 60 pixels)

- Only four advertisers per issue
- JPG only (animation and Flash/SWF files are not accepted)
- File size must be no greater than 100kb

ABOUT MWFPA

Since 1905, the Midwest Food Processors Association (MWFPA) has been recognized as the foremost legislative voice of the food processing industry in the Midwest. Our goals are to enhance and promote the business interests of the Midwest food processing industry and promote activities that assure the safety, quality and nutrition of our members' products.

Sample

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SPACE RESERVATION FORM

To be included in the monthly *News Bulletin*, please select from the options below, then return the completed form to your Naylor account executive immediately. Act now to reserve your spot. There are only 4 sponsorships available in each issue.

Advertisements must be JPG (animation and Flash/SWF files are not accepted), as long as the total file size does not exceed 100kb. Contract advertisers may change their ad artwork once a month at no additional cost.

PLEASE SELECT YOUR POSITION:

- Sponsor Banner #1, 12 months: **\$4,800 (SOLD)**
- Sponsor Banner #2, 12 months: **\$4,200**
- Sponsor Banner #3, 12 months: **\$3,700**
- Sponsor Banner #4, 12 months: **\$3,200**

All advertisers will receive an invoice for the total amount, due upon activation.

Advertiser Information:

Company Name: _____

Primary Contact: _____ Position: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Phone: _____ Fax: _____

I agree to all the terms of the rate sheet and this contract as applicable for my company.

Payment Authorization Signature: X _____ Date: _____

All cancellations must be received in writing and all premium positions (banners) are NON-cancelable. Cancellations of online ads will be pro-rated to the next 30 days exposure with a \$50.00 processing fee. Submission and/or approval of online advertising copy must be received within 60 days of the date of this contract.

Sign and return to:

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