GEORGIA RURAL WATER ASSOCIATION MEDIA GUIDE

REACH 95% OF GEORGIA'S DRINKING WATER AND WASTEWATER PROFESSIONALS!

FOR MORE INFORMATION, PLEASE CONTACT:

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(352) 333-3428
jruppert@naylor.com

WWW.GRWA.ORG
WHO WE ARE:
GRWA members include facility operators, owners and managers who are the key decision-makers in Georgia’s rural water industry. They spend millions of dollars on projects each year including: water and wastewater treatment products, new construction, upgrades, training and implementation of security measures.

THE GRWA ADVANTAGE:

$2.1 B
The Georgia water supply, irrigation and sewage treatment industry generates $2.1 billion in annual revenue.

95%
GRWA members represent about 95% of the water supply, irrigation and sewage treatment industry in Georgia.

$641 M
Members of Georgia’s water supply, irrigation and sewage treatment industry have over $641 million in purchasing power.

CONNECT WITH LEADERS IN GEORGIA’S $2.1 BILLION WATER SUPPLY, IRRIGATION AND SEWAGE TREATMENT INDUSTRY.
RESERVE YOUR SPACE IN GRWA MEDIA TODAY!

Source: GRWA Marketing Questionnaire
Our communications program is made possible solely through advertiser support. We appreciate the investment that our advertisers make with Georgia Rural Water Association and strongly encourage our members to do business with vendors that support our association. Members know that they can confidently select the quality products and services featured within the official resources of GRWA.

Able Too, LLC
Advance Valve Technologies
Allsouth Environmental Services Inc.
American Development Corporation
American Meter
American Tank Maintenance, LLC
Aqua Products Inc.
Aqua-Terra Recycling & Treatment
Bio Conversion Technology
Bishop Well & Pump Service, Inc.
Bob Roberson & Associates
Brown and Caldwell
Calibration Controls & Automations
Carter & Sloope
CedarChem, Inc.
CoBank
Coggins Construction Company
Consolidated Pipe & Supply
Core & Main
Data Flow Systems, Inc.
Ditch Witch of Georgia
Earth Science Laboratories, Inc.
Engineered Restorations, Inc.
Fast Tap
Ferguson Enterprises
Ford Meter Box Company, Inc.
Fortline Waterworks
Franklin Miller, Inc.
G&C SUPPLY CO, INC.
G. Ben Turnipseed Engineers
Georgia811
Goforth Williamson
Graves Water Services Inc. Greene’s Water Wells Inc.
Hawkins Inc
High Tide Technologies, LLC
Hofstadter & Associates, Inc.
James-Bates-Brannan-Groover-LLP
JH Wright & Associates, Inc
JPS Industries
Keck & Wood
Kesco, Inc.
Krausz USA
Krebs Engineering, Inc.
Laura W. Benz LLC
Layne-Central
Leary Construction Co., Inc.
Llamas Coating, Inc.
M & E Construction Company, Inc.
Master Meter, Inc.
Morrow Water Technologies
Multi Fittings
National Meter & Automation
Neptune Technology Group Inc.
Perma-Patch, Inc.
Pittsburg Tank & Tower Maintenance Company, Inc.
PMC Enterprises, Inc
Precision Planning, Inc.
Preload LLC
Prime Engineering, Inc.
Pro Metering Technology
Professional Water Services, LLC
Protective Liner Systems, Inc.
Pump & Process, LLC
QS/1 Governmental Solutions
Reed & Shows Meter Solutions
Reliner/Duran, Inc
Rindt-McDuff Associates, Inc.
Rowe Drilling Co., Inc.
Salmons Dredging, Diving and Marine Construction
SE Diving LLC.
Seal Distributors
Silvex Company, Inc.
Smith & Loveless
Southeastern Tank
Southeastern Tank & Tower, Inc.
Southern Corrosion, Inc.
Southern Software Inc.
Southern Water Technologies
Sowega Chlorinator
Spartan Tool
Still Waters Engineering
Suez Water Advanced Solutions / Utility Service Co., Inc.
T.R. Long Engineering, P.C.
Tencarva Municipal
The Avanti Company
Thomas & Hutton Engineering Co.
Thornton, Musso, & Bellemine
Tindall Enterprises, Inc.
Townley Construction Co.
United Systems & Software, Inc.
USABlueBook
UV Superstore Inc
Vaughn & Melton
Wascon, Inc.
Wastewater Compliance Systems
Water Environment Federation
Water Treatment & Controls Co.
Wiedeman and Singleton, Inc.
Xylem Water Solutions USA Inc
**WATER STEWARDS MAGAZINE MEMBERSHIP DIRECTORY AND BUYERS' GUIDE**

### Net Advertising Rates

All rates include an Ad Link in the digital edition of the magazine.

<table>
<thead>
<tr>
<th>Full-Color Rates</th>
<th>1x</th>
<th>2x</th>
<th>3x</th>
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<tbody>
<tr>
<td>Outside Back Cover</td>
<td>$3,469.50</td>
<td>$3,339.50</td>
<td>$3,209.50</td>
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<tr>
<td>Inside Front or Inside Back Cover</td>
<td>$3,099.50</td>
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<td>$2,839.50</td>
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<td>$859.50</td>
<td>$819.50</td>
<td>$769.50</td>
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<td>$649.50</td>
<td>$619.50</td>
<td>$579.50</td>
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<td>1/6 Page</td>
<td>$509.50</td>
<td>$479.50</td>
<td>$459.50</td>
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<tr>
<td>1/8 Page</td>
<td>$419.50</td>
<td>$399.50</td>
<td>$379.50</td>
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### DIRECTORY ONLY: Full-Color Tab: $2,789.50  Black-and-White Tab: $1,989.50

<table>
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<th>Black-and-White Rates</th>
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<td>$1,499.50</td>
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<td>1/4 Page</td>
<td>$579.50</td>
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<tr>
<td>1/6 Page</td>
<td>$439.50</td>
<td>$419.50</td>
<td>$399.50</td>
</tr>
<tr>
<td>1/8 Page</td>
<td>$339.50</td>
<td>$319.50</td>
<td>$309.50</td>
</tr>
</tbody>
</table>

Naylor charges a $50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

### Digital Edition Branding Opportunities

- **Digital Leaderboard** | $520
- **Digital Sponsorship** | $360
- **Ad “Jolt” Upgrade** | $360
- **Digital Skyscraper** | $520
- **Digital Large Toolbar** | $210

Advertiser indemnifies Naylor, LLC and the Association against losses or liabilities arising from this, or any advertising. Naylor, LLC assumes no liability, except to the extent of a one-time free advertisement of the same specification, the next or similar publication, if proven or admitted errors or omissions have occurred. Payment due upon receipt of invoice. 2% per month compounded (26.82% per year) to be charged on overdue accounts as damages for breach of contract. Revisions to previously submitted ad copy are subject to additional charges. A charge of $35.00 will be levied for returned checks. I also give unqualified consent to our ad(s) appearing in an online version of this publication. Acceptance of this contract and advertising content is subject to the approval of the association. The advertiser represents that they have the right to use any artwork supplied to Naylor in the manner contracted. All guaranteed (premium) position sales cannot be cancelled. Any cancellation must be requested in writing prior to the Cancellation Deadline. Advertisers will be billed the amount short-rated per issue if within a one-year period they do not run the number of insertions upon which their billings have been based. Artwork Creation Charge is not cancellable once ad has been created.
WATER STEWARDS MAGAZINE DIGITAL EDITION

EXTEND YOUR PRINT ADVERTISING INVESTMENT WITH THE UNIQUE BENEFITS OF DIGITAL MEDIA

In addition to print, Water Stewards is also available to members in a fully interactive digital version. Viewers can virtually flip through the pages, forward articles of interest to colleagues and click on ads to be redirected to the advertiser's website.

Readers can:

• Bookmark pages and insert notes
• Keyword search the entire magazine
• Navigate and magnify pages with one click
• Share articles on news and social networking sites
• View issues instantly from most smartphones and tablets
• View archives and find a list of articles for one-click access

www.naylornetwork.com/grw-nxt/

1 Large Toolbar | $210
Your company name is displayed on the toolbar, found in the top-left corner of every page of the digital edition next to frequently used navigational icons.

2 Skyscraper | $520
The Skyscraper ad displays the entire time the digital edition is open giving your message consistent and lasting exposure.

3 Belly Band | $720
The Belly Band is included on the front cover of the digital edition, making your company's ad one of the first that readers see when they receive their digital edition. It also extends to the digital edition's back cover, wrapping your company's message around the entire digital edition.

4 Leaderboard | $520
Your message will be prominently displayed above the magazine and is displayed the entire time the digital edition is open.

5 Sponsorship | $360
Your message will be prominently displayed directly across from the cover of the magazine.

Ad "Jolt" Upgrade | $360
Transform your static, passive display advertisement into an attention-grabbing, animated message. The digital edition of the magazine offers dynamic capabilities not available in the print version.

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For the latest online specs, please visit www.naylor.com/onlinespecs
Our publication features an Index of Advertisers section in which your company will be listed under the category of your choice with the page number of your ad. When our members are in the market for a specific product or service, they can search the Index of Advertisers and quickly locate advertisers that specialize in that category.

One free category is included with any size ad and additional categories are only $20 each. If your product or service is not listed below, a new category can be created for you.

- Aeration Equipment & Systems
- Analytical Tools
- Automatic Control Valves
- Automatic Meter Reading (AMR)
- Backflow Prevention
- Backflow Prevention - Enclosures
- Boring Equipment
- Casings Pipe
- Casings, Spacers & Seals
- Chemical Feed Equipment
- Chemical Sales
- Chlorination, Chlorination Equipment
- Civil Engineers
- Coating & Lining
- Communication Site Management
- Concrete Repair
- Consultants - Environmental
- Consulting Engineering
- Contract Operations
- Control Panels & Systems
- Corrosion Control
- Dechlorination
- Dehumidification
- Digester Cleaning
- Disinfection Systems Sales & Repair
- Distribution, Collection & Rehabilitation
- Equipment
- Drilling & Blasting
- Dye Tracers
- Electrical Contractors
- Engineers
- Engineering Firms
- Environmental Consultants
- Filters & Filtration Equipment
- Fluoridation
- Hydrants
- Laboratories
- Leak Detection Equipment
- Liners
- Manholes
- Membranes
- Meter Boxes
- Meters
- Meters & Meter Systems
- Mobile Sludge Dewatering
- Moisture Control
- Notification Services
- Particle Analysis
- Pipe
- Pipe Bursting
- Pipe, Fittings & Couplings
- Pipe Maintenance
- Pipe Rehabilitation
- Pipe Repair
- Pipe System Cleaning
- Pipe, Water & Sewer
- Piping System Cleaning
- Pumps
- Pumps & Motors
- Safety Training & Equipment
- Screens/Intake/Headworks
- Sewer & Water Maintenance
- Sewer Maintenance Equipment & Supplies
- Sewer Rehabilitation
- Sewer Television Inspection Equipment
- Sludge Removal
- Softeners
- Solids/Phosphorus
- Steel Pipe
- Storage Tank Systems
- Tank Maintenance/Divers
- Tank Inspection, Cleaning & Repair
- Tapping Equipment Sales & Service
- Tapping Products
- Utility Contractor
- Utility Management
- Valves & Regulators
- Waste Transportation
- Water & Sewer Distributors
- Water & Wastewater Engineering & Consulting
- Water & Wastewater Treatment Equipment
- Water Conditioning & Filtration Equipment
- Water Meters
- Water Resource Development
- Water System Security
- Water Tank Maintenance
- Water Tower Demolition
- Water Well Rehabilitation
- Water/Wastewater Engineering & Consulting
- Water/Wastewater Equipment
- Water/Wastewater Treatment & Chemicals
- Water/Wastewater Treatment Equipment
- Well Drilling
- Well Systems & Equipment
- Other: _____________________
PRINT ADVERTISING SPECIFICATIONS

WATER STEWARDS MAGAZINE
Magazine Trim Size: 8.375" x 10.875"

Ad Material Upload
Go to the Naylor website at www.naylor.com/adupload

Proofs and Revisions
Naylor charges a $50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

Specs for Outsert/Inserts
Water Stewards Magazine
1 page / 1 surface: 8.375" x 10.875"
1 page / 2 Surface: 8.375" x 10.875"
2 Pg / 4 Surface: 8.375" x 10.875"
Postcards: 6" x 4.25"
Postal flysheets: 8.5" x 11"

Membership Directory and Buyers' Guide
Roster Trim Size: 5.75" x 8.5"

Digital Edition
For the latest online specs, please visit www.naylor.com/onlinespecs

Advertiser indemnifies Naylor, LLC and the Association against losses or liabilities arising from this, or any advertising. Naylor, LLC assumes no liability, except to the extent of a one-time free advertisement of the same specification, the next or similar publication, if proven or admitted errors or omissions have occurred. Payment due upon receipt of invoice. 2% per month compounded (26.82% per year) to be charged on overdue accounts as damages for breach of contract. Revisions to previously submitted ad copy are subject to additional charges. A charge of $15.00 will be levied for returned checks. I also give unqualified consent to our ad(s) appearing in an online version of this publication. Acceptance of this contract and advertising content is subject to the approval of the association. The advertiser represents that they have the right to use any artwork supplied to Naylor in the manner contracted. All guaranteed (premium) position sales cannot be cancelled. Any cancellation must be requested in writing prior to the Cancellation Deadline. Advertisers will be billed the amount short-rated per issue if within a one-year period they do not run the number of insertions upon which their billings have been based. Artwork Creation Charge is not cancellable once ad has been created.

Note: Text placed outside the live area within any full-page or DPS ads may be cut off. Please keep text within the live area at all times.

Artwork Requirements
All digital color and greyscale artwork must be supplied at 300 dpi. Line art must be supplied at 600 dpi. High-res PDF, EPS, TIFF and JPEG files are accepted. Images from the Web are not suitable for printing. All color artwork must be in CMYK mode; black-and-white artwork must be in either greyscale or bitmap mode. RGB mode artwork is not accepted and if supplied will be converted to CMYK mode, which will result in a color shift. All screen and printer fonts as well as linked images must be supplied if not embedded in the file.

MEMBERSHIP DIRECTORY
AND BUYERS' GUIDE
Roster Trim Size: 5.75" x 8.5"