



[WWW.GRWA.ORG](http://WWW.GRWA.ORG)

# GEORGIA RURAL WATER ASSOCIATION MEDIA GUIDE

**REACH 95% OF GEORGIA'S  
DRINKING WATER AND  
WASTEWATER PROFESSIONALS!**

FOR MORE INFORMATION, PLEASE CONTACT:

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**NAYLOR** ➤  
ASSOCIATION SOLUTIONS



# THE GRWA ADVANTAGE:

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## \$2.1 B

The Georgia water supply, irrigation and sewage treatment industry generates **\$2.1 billion** in annual revenue.

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## 95%

GRWA members represent about **95%** of the water supply, irrigation and sewage treatment industry in Georgia.

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## \$641 M

Members of Georgia's water supply, irrigation and sewage treatment industry have over **\$641 million** in purchasing power.

## WHO WE ARE:

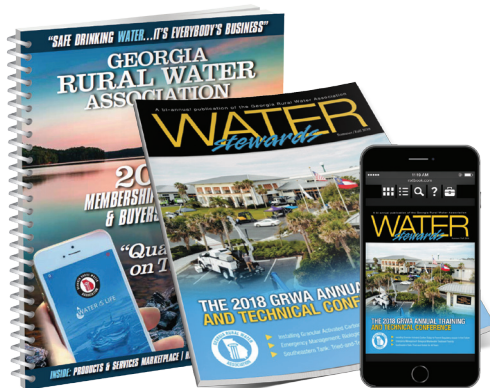
GRWA members include facility operators, owners and managers who are the key decision-makers in Georgia's rural water industry. They spend **millions** of dollars on projects each year including: **water and wastewater treatment products, new construction, upgrades, training and implementation of security measures.**



- System Members (5,000)
- Associate Members (2,000)
- Corporate Members (100)

**CONNECT WITH LEADERS IN GEORGIA'S \$2.1 BILLION WATER SUPPLY, IRRIGATION AND SEWAGE TREATMENT INDUSTRY.**

**RESERVE YOUR SPACE IN GRWA MEDIA TODAY!**



**WATER STEWARDS MAGAZINE**  
PRINT AND DIGITAL EDITIONS

**MEMBERSHIP DIRECTORY  
AND BUYERS' GUIDE**





# GEORGIA RURAL WATER MEDIA

## PAST ADVERTISERS

Our communications program is made possible solely through advertiser support. We appreciate the investment that our advertisers make with Georgia Rural Water Association and strongly encourage our members to do business with vendors that support our association. Members know that they can confidently select the quality products and services featured within the official resources of GRWA

Able Too, LLC	High Tide Technologies, LLC	Salmons Dredging, Diving and Marine Construction
Advance Valve Technologies	Hofstadter & Associates, Inc.	SE Diving LLC.
Allsouth Environmental Services Inc.	James-Bates-Brannan-Groover-LLP	Seal Distributors
American Development Corporation	JH Wright & Associates, Inc	Silvex Company, Inc.
American Meter	JPS Industries	Smith & Loveless
American Tank Maintenance, LLC	Keck & Wood	Southeastern Tank
Aqua Products Inc.	Kesco, Inc.	Southeastern Tank & Tower, Inc.
Aqua-Terra Recycling & Treatment	Krausz USA	Southern Corrosion, Inc.
Bio Conversion Technology	Krebs Engineering, Inc.	Southern Software Inc.
Bishop Well & Pump Service, Inc.	Laura W. Benz LLC	Southern Water Technologies
Bob Roberson & Associates	Layne-Central	Sowega Chlorinator
Brown and Caldwell	Leary Construction Co., Inc.	Spartan Tool
Calibration Controls & Automations	Llamas Coating, Inc.	Still Waters Engineering
Carter & Sloope	M & E Construction Company, Inc.	Suez Water Advanced Solutions / Utility Service Co., Inc.
CedarChem, Inc.	Master Meter, Inc.	T.R. Long Engineering, P.C.
CoBank	Morrow Water Technologies	Tencarva Municipal
Coggins Construction Company	Multi Fittings	The Avanti Company
Consolidated Pipe & Supply	National Meter & Automation	Thomas & Hutton Engineering Co.
Core & Main	Neptune Technology Group Inc.	Thornton, Musso, & Bellemin
Data Flow Systems, Inc.	Perma-Patch, Inc.	Tindall Enterprises, Inc.
Ditch Witch of Georgia	Pittsburg Tank & Tower Maintenance Company, Inc.	Townley Construction Co.
Earth Science Laboratories, Inc.	PMC Enterprises, Inc	United Systems & Software, Inc.
Engineered Restorations, Inc.	Precision Planning, Inc.	USABlueBook
Fast Tap	Preload LLC	UV Superstore Inc
Ferguson Enterprises	Prime Engineering, Inc.	Vaughn & Melton
Ford Meter Box Company, Inc.	Pro Metering Technology	Wascon, Inc.
Fortiline Waterworks	Professional Water Services, LLC	Wastewater Compliance Systems
Franklin Miller, Inc.	Protective Liner Systems, Inc.	Water Environment Federation
G&C SUPPLY CO, INC.	Pump & Process, LLC	Water Treatment & Controls Co.
G. Ben Turnipseed Engineers	QS/1 Governmental Solutions	Wiedeman and Singleton, Inc.
Georgia811	Reed & Shows Meter Solutions	Xylem Water Solutions USA Inc
Goforth Williamson	Reliner/Duran, Inc.	
Graves Water Services Inc. Greene's Water Wells Inc.	Rindt-McDuff Associates, Inc.	
Hawkins Inc	Rowe Drilling Co., Inc.	



# WATER STEWARDS MAGAZINE MEMBERSHIP DIRECTORY AND BUYERS' GUIDE

## Net Advertising Rates

All rates include an Ad Link in the digital edition of the magazine.

Revisions and Proofs: \$50

Position Guarantee: 15% Premium

Full-Color Rates	1x	2x	3x
Outside Back Cover	\$ 3,469.50	\$3,339.50	\$3,209.50
Inside Front or Inside Back Cover	\$3,099.50	\$2,969.50	\$2,839.50
Full Page	\$2,599.50	\$2,469.50	\$2,339.50
2/3 Page	\$2,019.50	\$1,919.50	\$1,819.50
1/2-Page Island	\$1,569.50	\$1,489.50	\$1,409.50
1/2 Page	\$1,229.50	\$1,169.50	\$1,109.50
1/3 Page	\$859.50	\$819.50	\$769.50
1/4 Page	\$649.50	\$619.50	\$579.50
1/6 Page	\$509.50	\$479.50	\$459.50
1/8 Page	\$419.50	\$399.50	\$379.50

**DIRECTORY ONLY:** Full-Color Tab: **\$2,789.50** Black-and-White Tab: **\$1,989.50**

Black-and-White Rates	1x	2x	3x
Full Page	\$1,749.50	\$1,659.50	\$1,569.50
2/3 Page	\$1,499.50	\$1,419.50	\$1,349.50
1/2 Page	\$1,009.50	\$959.50	\$909.50
1/3 Page	\$749.50	\$709.50	\$669.50
1/4 Page	\$579.50	\$549.50	\$519.50
1/6 Page	\$439.50	\$419.50	\$399.50
1/8 Page	\$339.50	\$319.50	\$309.50

Naylor charges a \$50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

## Digital Edition Branding Opportunities

Digital Leaderboard | \$520

Digital Sponsorship | \$360

Ad "Jolt" Upgrade | \$360

Digital Skyscraper | \$520

Digital Large Toolbar | \$210

Advertiser indemnifies Naylor, LLC and the Association against losses or liabilities arising from this, or any advertising. Naylor, LLC assumes no liability, except to the extent of a one-time free advertisement of the same specification, the next or similar publication, if proven or admitted errors or omissions have occurred. Payment due upon receipt of invoice. 2% per month compounded (26.82% per year) to be charged on overdue accounts as damages for breach of contract. Revisions to previously submitted ad copy are subject to additional charges. A charge of \$35.00 will be levied for returned checks. I also give unqualified consent to our ad(s) appearing in an online version of this publication. Acceptance of this contract and advertising content is subject to the approval of the association. The advertiser represents that they have the right to use any artwork supplied to Naylor in the manner contracted. All guaranteed (premium) position sales cannot be cancelled. Any cancellation must be requested in writing prior to the Cancellation Deadline. Advertisers will be billed the amount short-rated per issue if within a one-year period they do not run the number of insertions upon which their billings have been based. Artwork Creation Charge is not cancellable once ad has been created.



# WATER STEWARDS MAGAZINE DIGITAL EDITION

## EXTEND YOUR PRINT ADVERTISING INVESTMENT WITH THE UNIQUE BENEFITS OF DIGITAL MEDIA

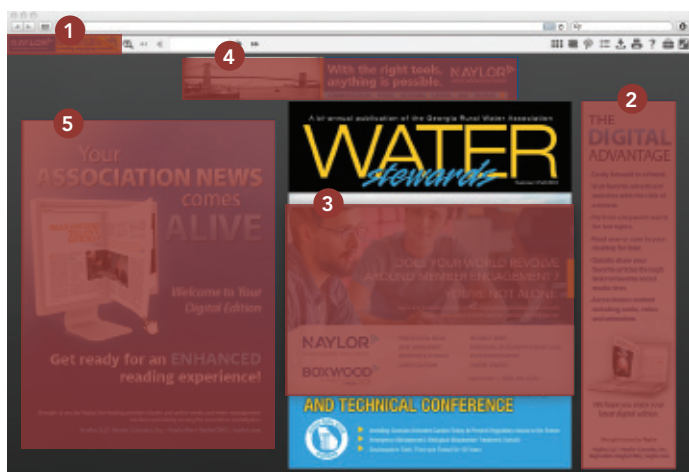
In addition to print, *Water Stewards* is also available to members in a fully interactive digital version. Viewers can virtually flip through the pages, forward articles of interest to colleagues and click on ads to be redirected to the advertiser's website.

### Readers can:

- **Bookmark pages and insert notes**
- **Keyword search the entire magazine**
- **Navigate and magnify pages with one click**
- **Share articles on news and social networking sites**
- **View issues instantly from most smartphones and tablets**
- **View archives and find a list of articles for one-click access**



[www.naylornetwork.com/grw-nxt/](http://www.naylornetwork.com/grw-nxt/)



### 1 Large Toolbar | \$210

Your company name is displayed on the toolbar, found in the top-left corner of every page of the digital edition next to frequently used navigational icons.

### 2 Skyscraper | \$520

The Skyscraper ad displays the entire time the digital edition is open giving your message consistent and lasting exposure.

### 3 Belly Band | \$720

The Belly Band is included on the front cover of the digital edition, making your company's ad one of the first that readers see when they receive their digital edition. It also extends to the digital edition's back cover, wrapping your company's message around the entire digital edition.

### 4 Leaderboard | \$520

Your message will be prominently displayed above the magazine and is displayed the entire time the digital edition is open.

### 5 Sponsorship | \$360

Your message will be prominently displayed directly across from the cover of the magazine.

### Ad "Jolt" Upgrade | \$360

Transform your static, passive display advertisement into an attention-grabbing, animated message. The digital edition of the magazine offers dynamic capabilities not available in the print version.

Naylor charges a \$50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

For the latest online specs, please visit [www.naylor.com/online specs](http://www.naylor.com/online specs)



# WATER STEWARDS MAGAZINE MEMBERSHIP DIRECTORY AND BUYERS' GUIDE

## INDEX OF ADVERTISERS CATEGORIES

Our publication features an Index of Advertisers section in which your company will be listed under the category of your choice with the page number of your ad. When our members are in the market for a specific product or service, they can search the Index of Advertisers and quickly locate advertisers that specialize in that category.

One free category is included with any size ad and additional categories are only \$20 each. *If your product or service is not listed below, a new category can be created for you.*

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Aeration Equipment & Systems              | <input type="checkbox"/> Filters & Filtration Equipment        | <input type="checkbox"/> Solids/Phosphorus                           |
| <input type="checkbox"/> Analytical Tools                          | <input type="checkbox"/> Fluoridation                          | <input type="checkbox"/> Steel Pipe                                  |
| <input type="checkbox"/> Automatic Control Valves                  | <input type="checkbox"/> Hydrants                              | <input type="checkbox"/> Storage Tank Systems                        |
| <input type="checkbox"/> Automatic Meter Reading (AMR)             | <input type="checkbox"/> Laboratories                          | <input type="checkbox"/> Tank Maintenance/Divers                     |
| <input type="checkbox"/> Backflow Prevention                       | <input type="checkbox"/> Leak Detection Equipment              | <input type="checkbox"/> Tank Inspection, Cleaning & Repair          |
| <input type="checkbox"/> Backflow Prevention - Enclosures          | <input type="checkbox"/> Liners                                | <input type="checkbox"/> Tapping Equipment Sales & Service           |
| <input type="checkbox"/> Boring Equipment                          | <input type="checkbox"/> Manholes                              | <input type="checkbox"/> Tapping Products                            |
| <input type="checkbox"/> Casings Pipe                              | <input type="checkbox"/> Membranes                             | <input type="checkbox"/> Utility Contractor                          |
| <input type="checkbox"/> Casings, Spacers & Seals                  | <input type="checkbox"/> Meter Boxes                           | <input type="checkbox"/> Utility Management                          |
| <input type="checkbox"/> Chemical Feed Equipment                   | <input type="checkbox"/> Meters                                | <input type="checkbox"/> Valves & Regulators                         |
| <input type="checkbox"/> Chemical Sales                            | <input type="checkbox"/> Meters & Meter Systems                | <input type="checkbox"/> Waste Transportation                        |
| <input type="checkbox"/> Chlorination, Chlorination Equipment      | <input type="checkbox"/> Mobile Sludge Dewatering              | <input type="checkbox"/> Water & Sewer Distributors                  |
| <input type="checkbox"/> Civil Engineers                           | <input type="checkbox"/> Moisture Control                      | <input type="checkbox"/> Water & Wastewater Engineering & Consulting |
| <input type="checkbox"/> Coating & Lining                          | <input type="checkbox"/> Notification Services                 | <input type="checkbox"/> Water & Wastewater Treatment Equipment      |
| <input type="checkbox"/> Communication Site Management             | <input type="checkbox"/> Particle Analysis                     | <input type="checkbox"/> Water Conditioning & Filtration Equipment   |
| <input type="checkbox"/> Concrete Repair                           | <input type="checkbox"/> Pipe                                  | <input type="checkbox"/> Water Meters                                |
| <input type="checkbox"/> Consultants - Environmental               | <input type="checkbox"/> Pipe Bursting                         | <input type="checkbox"/> Water Resource Development                  |
| <input type="checkbox"/> Consulting Engineering                    | <input type="checkbox"/> Pipe, Fittings & Couplings            | <input type="checkbox"/> Water System Security                       |
| <input type="checkbox"/> Contract Operations                       | <input type="checkbox"/> Pipe Maintenance                      | <input type="checkbox"/> Water Tank Maintenance                      |
| <input type="checkbox"/> Control Panels & Systems                  | <input type="checkbox"/> Pipe Rehabilitation                   | <input type="checkbox"/> Water Tower Demolition                      |
| <input type="checkbox"/> Corrosion Control                         | <input type="checkbox"/> Pipe Repair                           | <input type="checkbox"/> Water Well Rehabilitation                   |
| <input type="checkbox"/> Dechlorination                            | <input type="checkbox"/> Pipe System Cleaning                  | <input type="checkbox"/> Water/Wastewater Engineering & Consulting   |
| <input type="checkbox"/> Dehumidification                          | <input type="checkbox"/> Pipe, Water & Sewer                   | <input type="checkbox"/> Water/Wastewater Equipment                  |
| <input type="checkbox"/> Digester Cleaning                         | <input type="checkbox"/> Piping System Cleaning                | <input type="checkbox"/> Water/Wastewater Treatment & Chemicals      |
| <input type="checkbox"/> Disinfection Systems Sales & Repair       | <input type="checkbox"/> Pumps                                 | <input type="checkbox"/> Water/Wastewater Treatment Equipment        |
| <input type="checkbox"/> Distribution, Collection & Rehabilitation | <input type="checkbox"/> Pumps & Motors                        | <input type="checkbox"/> Well Drilling                               |
| <input type="checkbox"/> Equipment                                 | <input type="checkbox"/> Safety Training & Equipment           | <input type="checkbox"/> Well Systems & Equipment                    |
| <input type="checkbox"/> Drilling & Blasting                       | <input type="checkbox"/> Screens/Intake/Headworks              | <input type="checkbox"/> Other: _____                                |
| <input type="checkbox"/> Dye Tracers                               | <input type="checkbox"/> Sewer & Water Maintenance             |  |
| <input type="checkbox"/> Electrical Contractors                    | <input type="checkbox"/> Sewer Maintenance Equipment &         |  |
| <input type="checkbox"/> Engineers                                 | <input type="checkbox"/> Supplies                              |  |
| <input type="checkbox"/> Engineering Firms                         | <input type="checkbox"/> Sewer Rehabilitation                  |  |
| <input type="checkbox"/> Environmental Consultants                 | <input type="checkbox"/> Sewer Television Inspection Equipment |  |
|  | <input type="checkbox"/> Sludge Removal                        |  |
|  | <input type="checkbox"/> Softeners                             |  |

One free listing with any size ad. Additional listings are \$20 each. No limit. Please list new categories on this sheet.

\_\_\_\_\_ Additional Categories X \$20 = \$ \_\_\_\_\_

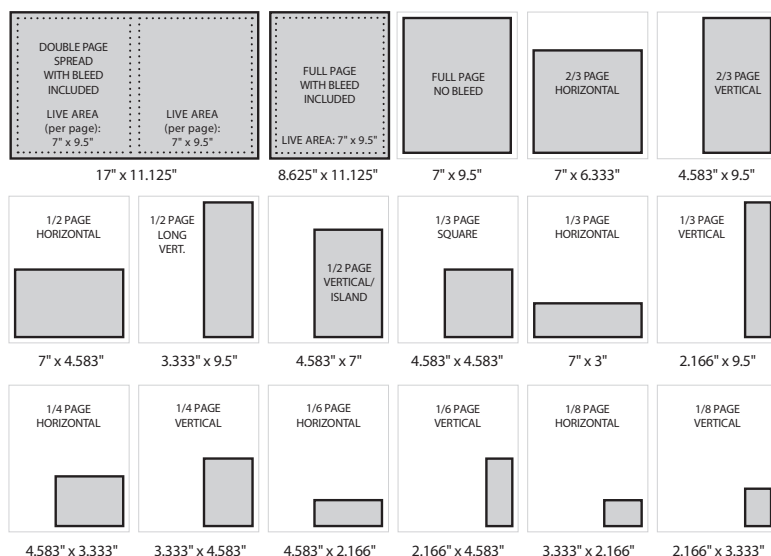
Initial: \_\_\_\_\_ Date: \_\_\_\_\_



# PRINT ADVERTISING SPECIFICATIONS

## WATER STEWARDS MAGAZINE

**Magazine Trim Size: 8.375" x 10.875"**



**Note:** Text placed outside the live area within any full-page or DPS ads may be cut off. Please keep text within the live area at all times.

### Artwork Requirements

All digital color and greyscale artwork must be supplied at 300 dpi. Line art must be supplied at 600 dpi. High-res PDF, EPS, TIFF and JPEG files are accepted. Images from the Web are not suitable for printing. All color artwork must be in CMYK mode; black-and-white artwork must be in either greyscale or bitmap mode. RGB mode artwork is not accepted and if supplied will be converted to CMYK mode, which will result in a color shift. All screen and printer fonts as well as linked images must be supplied if not embedded in the file.

### Ad Material Upload

Go to the Naylor website at [www.naylor.com/adupload](http://www.naylor.com/adupload)

### Proofs and Revisions

Naylor charges a \$50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

### Specs for Outsert/Inserts

#### Water Stewards Magazine

1 page / 1 surface: 8.375" x 10.875"  
 1 page / 2 Surface: 8.375" x 10.875"  
 2 Pg / 4 Surface: 8.375" x 10.875"  
 Postcards: 6" x 4.25"  
 Postal flyers: 8.5" x 11"

#### Membership Directory and Buyers' Guide

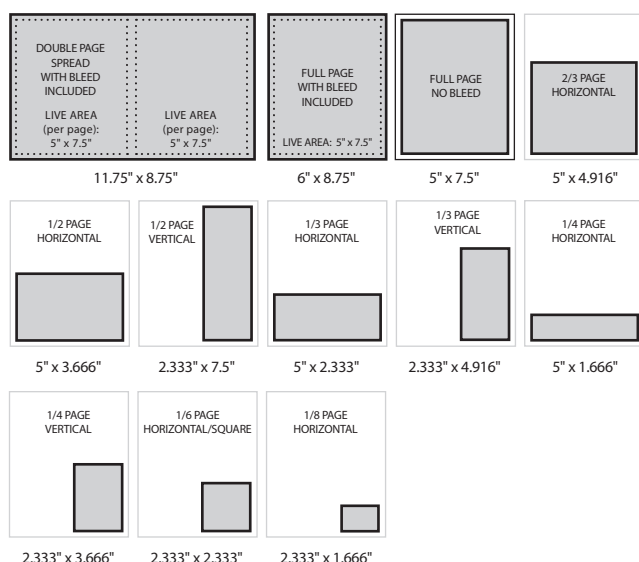
1 Pg / 2 Surface 5.75" x 8.5"  
 3 Pg / 6 Surface 5.75" x 8.5"  
 Postcards 6" x 4.25"  
 Postal flyers 5.75" x 8.5"

### Digital Edition

For the latest online specs, please visit [www.naylor.com/online-specs](http://www.naylor.com/online-specs)

## MEMBERSHIP DIRECTORY AND BUYERS' GUIDE

**Roster Trim Size: 5.75" x 8.5"**



Advertiser indemnifies Naylor, LLC and the Association against losses or liabilities arising from this, or any advertising. Naylor, LLC assumes no liability, except to the extent of a one-time free advertisement of the same specification, the next or similar publication, if proven or admitted errors or omissions have occurred. Payment due upon receipt of invoice. 2% per month compounded (26.82% per year) to be charged on overdue accounts as damages for breach of contract. Revisions to previously submitted ad copy are subject to additional charges. A charge of \$35.00 will be levied for returned checks. I also give unqualified consent to our ad(s) appearing in an online version of this publication. Acceptance of this contract and advertising content is subject to the approval of the association. The advertiser represents that they have the right to use any artwork supplied to Naylor in the manner contracted. All guaranteed (premium) position sales cannot be cancelled. Any cancellation must be requested in writing prior to the Cancellation Deadline. Advertisers will be billed the amount short-rated per issue if within a one-year period they do not run the number of insertions upon which their billings have been based. Artwork Creation Charge is not cancellable once ad has been created.