

Connecticut Trial Lawyers Association

Connect with the leaders in Connecticut's legal community.

The CTLA Advantage

- CTLA members represent Connecticut's **\$2+ billion law industry**.
- **More than 1,300** of Connecticut's most accomplished and active lawyers comprise CTLA's membership.
- CTLA represents **4 out of 5** of the state's plaintiff personal injury lawyers.

Who We Are

The Connecticut Trial Lawyers Association (CTLA) has been representing plaintiff attorneys since 1955, dedicated to creating and maintaining a more just society by preserving individual rights within the civil justice system. Trial lawyers work to ensure access to the civil justice system for all Americans, and CTLA strives to uphold the highest standards of quality legal representation and ethical conduct.

Distribution Profile

Distributed to all regular members, as well as law libraries, Connecticut Superior Court judges, probate judges and Workers' Compensation commissioners, the *CTLA Membership Directory & Resource Guide* is a resource for recipients to:

- Find experts
- Locate vendor services or product and service suppliers
- Locate other members
- Find mediators and arbitrators
- Make referrals within the legal community

Contact your Naylor account executive today to connect with the leaders in Connecticut's legal community.

For more information, please contact:

Debbie Phillips

Project Leader

Toll Free: (800) 369-6220, ext. 3440

Fax: (352) 331-3525

dphillips@naylor.com

2011-2012 Membership Directory & Resource Guide

The *CTLA Membership Directory & Resource Guide* is relied upon as a networking tool and purchasing guide. Our members realize advertiser support makes the directory possible and recognize the importance of doing business with experts and vendors that support their association.



Publication Features

Advertiser.com

All advertisers receive a free **Advertiser.com** listing. Our cross-reference highlights your company's Web address to help increase your online traffic.

Index of Advertisers

All advertisers receive a free custom listing in our **Index of Advertisers**. Your company will be listed under the category of your choice along with the page number of your ad.

Premium Positions

Strategic placement within the *Membership Directory* ensures high visibility and impact for your ad. Contact your Naylor account executive for a list of premium advertising positions.

Complimentary Ad Design

Don't have an ad created? With our complimentary production services, Naylor, LLC provides professional ad assembly and layout services to non-agency clients at no charge.



To learn more about CTLA, visit:

www.cttriallawyers.org

CTLA 2011-2012 Membership Directory

Net Advertising Rates

DIRECT-MAIL OPPORTUNITIES AVAILABLE:

Please ask your representative for details

Revisions and Proofs: \$50.00

Position Guarantee: 15% Premium

Full-Color

Rates

Double Page Spread	\$3,184.50
Outside Back Cover	\$2,814.50
Inside Front or Inside Back Cover	\$2,614.50
Full Page	\$2,174.50
2/3 Page	\$1,984.50
1/2 Page	\$1,684.50
1/3 Page	\$1,464.50
1/4 Page	\$1,314.50
1/6 Page	\$1,224.50
1/8 Page	\$1,124.50

Full-page guarantee, full-color : **\$2,376.92**

Full-page guarantee, black-and-white: **\$1,551.92**

Black-and-White

Rates

Full Page	\$1,349.50
2/3 Page	\$1,159.50
1/2 Page	\$859.50
1/3 Page	\$639.50
1/4 Page	\$489.50
1/6 Page	\$399.50
1/8 Page	\$299.50

Special Advertising Section:

Business Resource Marketplace



Let CTLA members find your company quickly and easily by placing your ad in this special section. A full-color border will wrap around the page to draw maximum attention and get your business noticed!

Special Advertising Section:

Attorney Referral Guide



Showcase your firm as a viable referral option by placing your ad in the Attorney Referral Guide. Your full-color advertisement will be in front of CTLA members for an entire year to gain maximum exposure for your company.

Advertiser indemnifies Naylor and the Association against losses or liabilities arising from this advertising. Naylor assumes no liability whatsoever, except to the extent of a one-time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. Payment is due upon receipt of the invoice. Interest shall be charged at 2% per month compounded to yield 26.82% per year on overdue accounts. Revisions to previously submitted ad copy are subject to additional charges. A charge of \$30.00 will be levied for returned checks. In the event of a contract cancellation, the advertiser or agency agrees to repay Naylor any discounts granted for multiple insertions less any discount applicable for the number of insertions completed in the contract. All cancellations must be received in writing prior to the advertising sales deadline. All premium positions are non-cancelable. Prices are net of agency commission. Ads may also appear in an online version of the publication(s). COA-D0011 (LR COA-D0008 7/22/08)

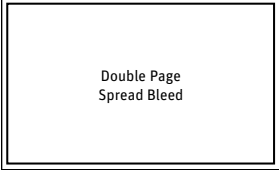


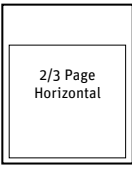
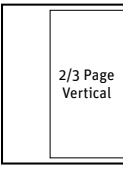
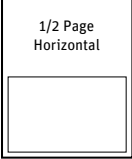
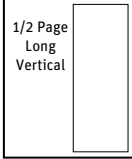
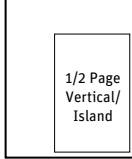
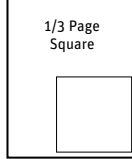
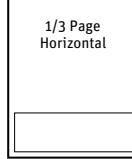
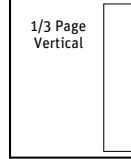
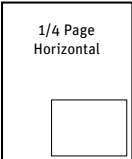
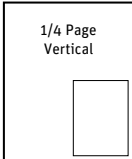
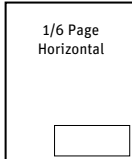
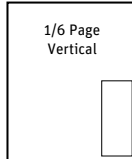
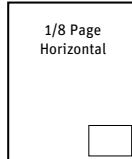
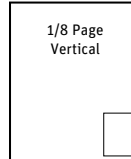




CTLA 2011-2012 Membership Directory

Print Advertising Specifications

Directory Trim Size: 8.375" x 10.875"

 Double Page Spread Bleed 17" x 11.125"	 Full-Page Bleed 8.625" x 11.125"	 Full-Page No Bleed 7" x 9.5"	 2/3 Page Horizontal 7" x 6.333"	 2/3 Page Vertical 4.583" x 9.5"	
 1/2 Page Horizontal 7" x 4.583"	 1/2 Page Long Vertical 3.333" x 9.5"	 1/2 Page Vertical/ Island 4.583" x 7"	 1/3 Page Square 4.583" x 4.583"	 1/3 Page Horizontal 7" x 3"	 1/3 Page Vertical 2.166" x 9.5"
 1/4 Page Horizontal 4.583" x 3.333"	 1/4 Page Vertical 3.333" x 4.583"	 1/6 Page Horizontal 4.583" x 2.166"	 1/6 Page Vertical 2.166" x 4.583"	 1/8 Page Horizontal 3.333" x 2.166"	 1/8 Page Vertical 2.166" x 3.333"

Note: Text placed outside the live area within any full-page or DPS ads may be cut off. Please keep text within the live area at all times.

DPS Live Area: 15.417" x 9.5"

Full-Page Live Area: 7" x 9.5"

Production Services

Naylor provides professional ad assembly to non-agency clients at no charge.

Artwork Requirements

All digital color and greyscale artwork must be supplied at 300 dpi. Line art must be supplied at 600 dpi. High-res PDF, EPS, TIFF and JPEG files are accepted. Images from the Web are not suitable for printing. All color artwork must be in CMYK mode; black-and-white artwork must be in either greyscale or bitmap mode. RGB mode artwork is not accepted and if supplied will be converted to CMYK mode, which will result in a color shift. All screen and printer fonts as well as linked images must be supplied if not embedded in the file.

Ad Material Upload

Go to the Naylor website at www.naylor.com and under the Client Support section click "Ad Upload." Locate your publication code, advertising order number and advertising code in the box at the top right-hand side of your advertising space contract. Simply fill in your company's contact information along with these three pieces of information, browse for your file and click "Submit." Changes or corrections resulting from problems of supplied material will be billed at cost plus 15%.

Proofs and Revisions

Proofs of ads produced by Naylor are available upon request at a charge of \$50. Revisions are rework for Naylor and are subject to a \$50 surcharge.



CTLA 2011-2012 Membership Directory

Index of Advertisers Categories

Our publication features an Index of Advertisers section in which your company will be listed under the category of your choice with the page number of your ad. When our members are in the market for a specific product or service, they can search the Index of Advertisers and quickly locate advertisers that specialize in that category.

One free category is included with any size ad and additional categories are only \$20 each. *If your product or service is not listed below, a new category can be created for you.*

- | | |
|---|---|
| <input type="checkbox"/> Advertising | <input type="checkbox"/> Legal Cases |
| <input type="checkbox"/> Accounting | <input type="checkbox"/> Legal Resources |
| <input type="checkbox"/> Airlines | <input type="checkbox"/> Luggage |
| <input type="checkbox"/> Automobiles | <input type="checkbox"/> Medical Experts |
| <input type="checkbox"/> Certified Legal Nurse Consultant | <input type="checkbox"/> Marketing Services |
| <input type="checkbox"/> Cleaning Services | <input type="checkbox"/> Network Design, Implementation |
| <input type="checkbox"/> Clothing | <input type="checkbox"/> Support |
| <input type="checkbox"/> Color Diagnostic Services | <input type="checkbox"/> Office Furniture |
| <input type="checkbox"/> Computer Hardware | <input type="checkbox"/> Office Supplies |
| <input type="checkbox"/> Computer Software | <input type="checkbox"/> On-Line Services |
| <input type="checkbox"/> Copiers/Facsimile | <input type="checkbox"/> Personal Injury |
| <input type="checkbox"/> Court Reporting & Video Services | <input type="checkbox"/> Plaques/Letters |
| <input type="checkbox"/> Criminal Law | <input type="checkbox"/> Publishers (General) |
| <input type="checkbox"/> Detective Agencies | <input type="checkbox"/> Publishers (Law) |
| <input type="checkbox"/> Employment Law | <input type="checkbox"/> Private Investigation |
| <input type="checkbox"/> Exercise Equipment | <input type="checkbox"/> Rehabilitation Centers |
| <input type="checkbox"/> Expert Witnesses | <input type="checkbox"/> Research Services |
| <input type="checkbox"/> Files | <input type="checkbox"/> Statistics & Analysis |
| <input type="checkbox"/> Financial Services | <input type="checkbox"/> Structured Settlements |
| <input type="checkbox"/> Forensic Evaluations | <input type="checkbox"/> Tailors |
| <input type="checkbox"/> Furniture (General) | <input type="checkbox"/> Telecommunications |
| <input type="checkbox"/> Hotels/Resorts | <input type="checkbox"/> Tracing/Locating Services |
| <input type="checkbox"/> Insurance | <input type="checkbox"/> Travel Agents |
| <input type="checkbox"/> Internet Providers | <input type="checkbox"/> Videoconferencing |
| <input type="checkbox"/> Investments | <input type="checkbox"/> Workers' Compensation |
| <input type="checkbox"/> Investigations | <input type="checkbox"/> Other: |
| <input type="checkbox"/> Legal Art | _____ |
| | _____ |
| | _____ |

One free listing with any size ad. Additional listings are \$20.00 each. No limit. Please list new categories on this sheet.

_____ **Additional Categories X \$20.00 = \$** _____

Initial: _____ **Date:** _____



CTLA 2011-2012 Membership Directory



2010-2011 CTLA Advertisers

Our communications program is made possible solely through advertiser support. We appreciate the investment that our advertisers make with the Connecticut Trial Lawyers Association and strongly encourage our members to do business with vendors that support our association. Members know that they can confidently select the quality products and services featured within the official resources of CTLA.

Advertisers

ACCIDENT RECONSTRUCTION

CED Investigative Technologies, Inc.
Crash Lab, The
Technology Associates, LLC
The Accident Analysis Group

ACCIDENT RECONSTRUCTION & PRODUCT LIABILITY

Technology Associates, LLC

ACTUARIES

MBA Actuaries, Inc.

ARBORIST

Scott Cullen

ATTORNEYS

Hersh & Crockett
Silver Golub & Teitell LLP

BANKING - FINANCIAL INSTITUTIONS

Webster Bank

CARBON MONOXIDE

John E. Batey

CHIROPRACTIC MEDICINE

Chiropractic Care Centers

COMBUSTION EQUIPMENT

John E. Batey

COURT REPORTERS

Connecticut Court Reporters Association
Fiore Reporting and Transcription Service, Inc.
Sanders, Gale, and Russell

COURT REPORTING & VIDEO SERVICES

Brandon Smith Reporting & Video LLC
Del Vecchio Reporting Service
Geomatrix Productions
Legal Presentation Solutions, LLC
Niziankiewicz & Miller
United Reporters, Inc.

DENTAL

Sam R. Morhaim

DOCUMENT AUTOMATION SYSTEMS

Ikon Legal Document Services

ECONOMISTS

Economic & Policy Resources
Tinari Economics

EW CODE # 3260 - ENGINEERING

Robson Forensics

EXPERT WITNESS

John E. Batey

EXPERT WITNESS FORENSIC PSYCHIATRY - MEDICINE

Accredited Psychiatry & Medicine

EXPERT WITNESSES

Technology Associates, LLC

FIRES

John E. Batey

FORENSIC ACCOUNTING

Stephen Pedneault

FORENSIC SOCIAL WORKER MITIGATION SPECIALIST

B. Larrabure Defendant Services

FUEL RELEASES

John E. Batey

HAZARDOUS MATERIALS/ENVIRONMENTAL

Princeton- Somerset Group, Inc.

HUMAN FACTORS

A.C. Macris Consultants

LAW FIRMS

Kenny, Brimmer, & Mahoney, LLC

LEGAL CASES

Koskoff, Koskoff & Bieder

LEGAL NURSE CONSULTANT

Caines Consulting, LLC

LITIGATION FINANCING

American Asset Finance, LLC

MARITIME & ADMIRALTY - GENERAL

Wheeler Associates

MARKETING SERVICES

Geomatrix Productions

OSHA REGULATIONS

Safety Priority

PERSONAL INJURY

Advanced Spinal Care, LLC
Koskoff, Koskoff & Bieder

PHOTOGRAPHY

Anderson Photography
Legal Presentation Solutions, LLC

PROCESS SERVERS

DLS, Inc.

PRODUCTS LIABILITY

Leslie N. Wilder, P.E., C.P.E., D.F.E / Sabon Industries, Inc.
Technology Associates, LLC
Thomson West

PSYCHIATRY & NEUROLOGY

Dr. Maurice Preter

REHABILITATION CENTERS

Advanced Spinal Care, LLC

SAFETY & HEALTH

Safety Priority

SETTLEMENT DOCUMENTARIES

Legal Presentation Solutions, LLC

STRUCTURED SETTLEMENTS

4Structures.com, LLC

TOXICOLOGY

Princeton- Somerset Group, Inc.

VIDEO PRODUCTION SERVICES

Geomatrix Productions
Legal Presentation Solutions, LLC
LifeNow Video

VIDEO SERVICE

Certified Legal Video Services, LLC

VOCATIONAL EXPERT

Vocational Expert, Raymond Cestar

WATERHAMMER, LIQUID HYDRAULICS

C. Samuel Martin, PhD

WORKERS' COMPENSATION

Injured Workers Pharmacy