



CONNECTICUT
TRIAL LAWYERS
ASSOCIATION



CTTrialLawyers



@CLTATrialLawyer



CONNECTICUT TRIAL LAWYERS ASSOCIATION MEDIA GUIDE

**REACH 4 OUT OF 5 OF ALL OF
CONNECTICUT'S PLAINTIFF ATTORNEYS**

Membership Directory & Resource Guide

FOR MORE INFORMATION, PLEASE CONTACT:

Erik Albin
Publication Director
Toll-free: 352-333-3371
ealbin@naylor.com

NAYLOR 
ASSOCIATION SOLUTIONS



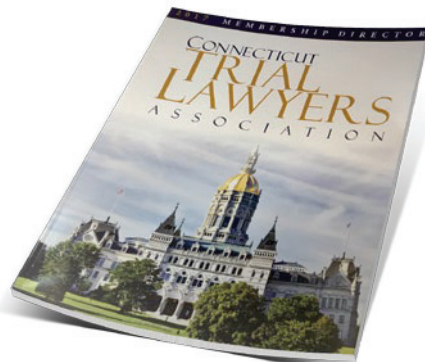
CONNECTICUT
TRIAL LAWYERS
ASSOCIATION



ABOUT CTLA

Connecticut Trial Lawyers Association is a non-profit professional association that consists of trial lawyers protecting individual rights through fair laws and access to justice.

We are a fellowship of **over 1,300 of Connecticut's most accomplished and active lawyers** who are interested in protecting plaintiffs' rights and becoming better trial lawyers. CTLA provides its members with high-quality CLE programs, ongoing Community Outreach Projects and a variety of networking opportunities.



MEMBERSHIP DIRECTORY & RESOURCE GUIDE

CTLA's *Membership Directory & Resource Guide* is referenced throughout the year as a networking tool and purchasing guide.

\$3.95B

CTLA members are the leaders in Connecticut's nearly **\$3.95 billion legal industry**

80%

We represent **more than 80%** of Connecticut's plaintiff attorneys.

\$900M

Attorneys in Connecticut spend nearly **\$900 million** each year on products and services.

OUR MEMBERS ARE LOOKING FOR YOU

From personal injury to family law, CTLA members work in a variety of fields and need products and services to meet the daily needs of their firms, including:

- Forensic Engineering and Accident Reconstruction
- Expert Witnesses
- Court Reporters
- Legal Nurse Consultants
- Financial Planning and Banking Services
- Computer Software and Web Development

**PUT YOUR MESSAGE IN THE HANDS OF MORE THAN
80% OF CONNECTICUT'S PLAINTIFF ATTORNEYS!**

**CONTACT YOUR NAYLOR
ACCOUNT EXECUTIVE TODAY.**

NAYLOR ➤
ASSOCIATION SOLUTIONS

MEMBERSHIP DIRECTORY AND RESOURCE GUIDE



Net Advertising Rates

All rates include an Ad Link in the digital edition of the directory.

Revisions and Proofs: \$50
Position Guarantee: 15% Premium

Full-Color Rates	
Double Page Spread	\$3,929.50
Outside Back Cover	\$3,179.50
Inside Front or Inside Back Cover	\$2,969.50
Full Page	\$2,679.50
2/3 Page	\$2,159.50
1/2 Page	\$1,439.50
1/3 Page	\$1,119.50
1/4 Page	\$869.50
1/6 Page	\$779.50
1/8 Page	\$669.50

Black-and-White Rates	
Full Page	\$1,649.50
1/2 Page	\$1,079.50
1/3 Page	\$819.50
1/4 Page	\$639.50
1/6 Page	\$509.50
1/8 Page	\$379.50

Naylor charges a \$50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.



Advertiser indemnifies Naylor, LLC and the Association against losses or liabilities arising from this, or any advertising. Naylor, LLC assumes no liability, except to the extent of a one-time free advertisement of the same specification, the next or similar publication, if proven or admitted errors or omissions have occurred. Payment due upon receipt of invoice. 2% per month compounded (26.82% per year) to be charged on overdue accounts as damages for breach of contract. Revisions to previously submitted ad copy are subject to additional charges. A charge of \$35.00 will be levied for returned checks. I also give unqualified consent to our ad(s) appearing in an online version of this publication. Acceptance of this contract and advertising content is subject to the approval of the association. The advertiser represents that they have the right to use any artwork supplied to Naylor in the manner contracted. All guaranteed (premium) position sales cannot be cancelled. Any cancellation must be requested in writing prior to the Cancellation Deadline. Advertisers will be billed the amount short-rated per issue if within a one-year period they do not run the number of insertions upon which their billings have been based. Artwork Creation Charge is not cancellable once ad has been created. Rates as of July 2018

MEMBERSHIP DIRECTORY AND RESOURCE GUIDE

CONNECTICUT TRIAL LAWYERS ASSOCIATION PAST ADVERTISERS

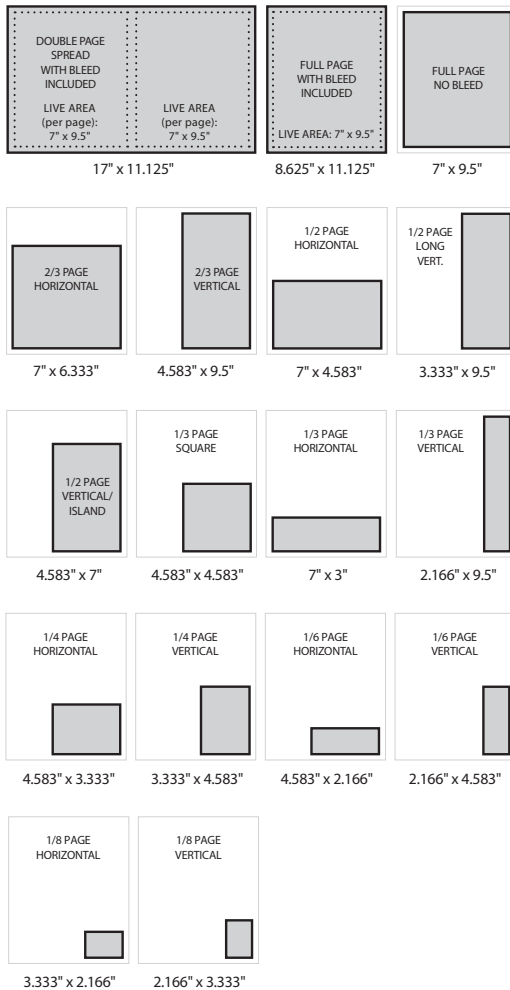
Our communications program is made possible solely through advertiser support. We appreciate the investment that our advertisers make with the Washington State Association for Justice and strongly encourage our members to do business with vendors that support our association. Members know that they can confidently select the quality products and services featured within the official resources of the Connecticut Trial Lawyers Association.

- A.C. Macris Consultants
- Accredited Psychiatry & Medicine
- Actuarial Litigation Consulting
- Adelman Hirsch & Connors, LLP
- Alyssa Tenaglia, RN, BSN, CLNC
- American Medical Forensic Specialists (AMFS)
- Attorneys' Advocate, LLC
- B & B Productions, Inc.
- Bo Mitchell dba 911 Consulting
- BrandMarketing Services Ltd
- C U Legal Nursing Consulting
- C. Samuel Martin, PhD
- Carmody Torrance Sandak & Hennessey, LLP
- Carole Rudman Certified Legal Nurse Consultant
- Caruso Legal Nurse Consulting
- Catuogno Court Reporting
- Connecticut Connection
- Connecticut Court Reporters Association
- Connecticut Orthopedic Rehabilitation Associates
- D'Amico Griffin & Pettinicchi
- Decision Quest
- Diane Meehan & Associates
- DK Global
- DLS, Inc.
- Ellen Pfeiffer, RN, BSN, MA, CCM, CLNC
- Fink & Carney Reporting and Video Svcs.
- Garrison, Levin-Epstein, Richardson, Fitzgerald &
- Pirrotti, P.C.
- Georgia Persky Consulting
- Gordon ADR
- Hartford Orthopedic Medicine
- Integrated Security Services, Inc.
- Janice Booker Certified Legal Nurse Consultant
- Jon David Biller
- Jordi Labs LLC
- Keith Niziankiewicz, Hartford County Marshal
- Kennedy, Johnson, Schwab & Roberge, LLC
- Kenny, Brimmer, & Mahoney, LLC
- Kimberly Davis, CLNC
- Koskoff, Koskoff & Bieder
- Kronholm Insurance Services
- Law Cash
- Law Office of Andrew J. Pianka, LLC
- Legal Presentation Solutions, LLC
- Litigation Alternatives, Inc.
- Marc H. Richman, Inc
- Marquis Legal Nurse Consultants, LLC
- Medical Records Review of Syracuse
- Medina & Associates
- Michelle Whitney
- Moseley's Legal Nurse Consulting
- Nick Marrone Consulting
- Niziankiewicz & Miller
- North East Forensics, LLC
- Paul F Amoruso
- Pignatiello & Associates
- Polito & Associates, LLC
- Post Traumatic Stress Center
- Pullman & Comley
- Richard A. Parent, PhD, DABT, FATS, RAC, ERT
- Rob Wallace
- Robson Forensic
- SafDoc Systems, LLC
- Safety Priority Consultants, LLC
- Sam R. Morhaim
- Scott Cullen
- Shade Tree Meteorology
- Shaw Chiropractic Group
- Silver Golub & Teitell, LLP
- Smith Economics Group, Ltd.
- Stanger & Associates, LLC
- Stephen Pedneault
- Surette Legal Nurse Consultants
- Surgifactors
- Technology Associates, LLC
- The Lien Resolution Group
- The Newman Structured Settlement Group
- Visual Anatomy Limited
- Vocational Expert, Raymond Cestar
- Weeks Legal Nurse Consulting

MEMBERSHIP DIRECTORY AND RESOURCE GUIDE



Directory Trim Size: 8.375" x 10.875"



Note: Text placed outside the live area within any full-page or DPS ads may be cut off. Please keep text within the live area at all times.

Artwork Requirements

All digital color and grayscale artwork must be supplied at 300 dpi. Line art must be supplied at 600 dpi. High-res PDF, EPS, TIFF and JPEG files are accepted. Images from the Web are not suitable for printing. All color artwork must be in CMYK mode; black-and-white artwork must be in either grayscale or bitmap mode. RGB mode artwork is not accepted and if supplied will be converted to CMYK mode, which will result in a color shift. All screen and printer fonts as well as linked images must be supplied if not embedded in the file.

Ad Material Upload

Go to the Naylor website at www.naylor.com/adupload

Production Services, Proofs and Revisions

Naylor charges a \$50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

Specs for Outsert/Inserts

1 Page / 1 surface: 8.375" x 10.875"
1 Page / 2 surface: 8.375" x 10.875"
2 Page / 4 surface: 8.375" x 10.875"
Postcards: 6" x 4.25"
Heavy Card Stock Insert: 8.25" x 10.75"
Postal Flyers: 8.5" x 11"

Digital Edition

For more information, visit:

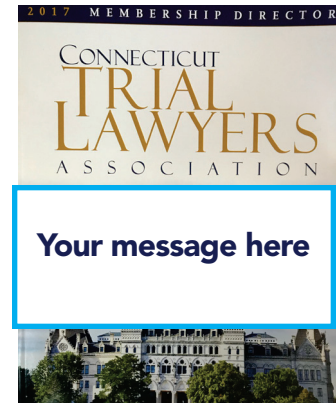
<http://www.naylor.com/digitalmagspecs>

MEMBERSHIP DIRECTORY AND RESOURCE GUIDE DIRECT-MAIL AND BELLY BAND OPPORTUNITIES



Catch readers' attention by placing a flier, brochure or postcard inside the clear bag in which *Membership Directory & Resource Guide* is mailed. Guarantee your message gets exposure with a direct-mail piece shipped with the publication. Or, ensure readers interact with your message by wrapping it around *Membership Directory & Resource Guide* with a belly band. This exclusive position is only sold to one advertiser. Readers must detach the full-color belly band to access the publication, positioning your ad to be noticed.

In addition to the printed version, we can attach your direct-mail piece or belly band to the digital publication for a nominal fee — simply supply the digital file of the ad in high-resolution PDF format. Additional charges apply to animated ads.



Net Rates—Pieces Furnished by Advertiser

Surfaces	Print Distribution Only
Belly Band	\$4,159.50
1-Page (2 surfaces)*	\$1,649.50
2-Page (4 surfaces)**	\$2,059.50
Postcard	\$1,649.50

Direct-mail piece should not exceed dimensions of publication with which it will be mailed. If folding is required, additional fees apply.

*Advertisers placing a display ad and direct mail piece in same publication will receive a 25% discount, to be applied to the ad of lesser value.

**3-Pages/6-Surfaces or more available; quotes supplied upon request.

Naylor charges a \$50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

ADVERTISER INFORMATION

Company Name: _____

Primary Contact: _____ Position: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

I agree to all the terms of the rate sheet and this contract as applicable for my company.

Payment Authorization Signature: X _____ Date: _____

Advertiser indemnifies Naylor, LLC and the Association against losses or liabilities arising from this, or any advertising. Naylor, LLC assumes no liability, except to the extent of a one-time free advertisement of the same specification, the next or similar publication, if proven or admitted errors or omissions have occurred. Payment due upon receipt of invoice. 2% per month compounded (26.82% per year) to be charged on overdue accounts as damages for breach of contract. Revisions to previously submitted ad copy are subject to additional charges. A charge of \$35.00 will be levied for returned checks. I also give unqualified consent to our ad(s) appearing in an online version of this publication. Acceptance of this contract and advertising content is subject to the approval of the association. The advertiser represents that they have the right to use any artwork supplied to Naylor in the manner contracted. All guaranteed (premium) position sales cannot be cancelled. Any cancellation must be requested in writing prior to the Cancellation Deadline. Advertisers will be billed the amount short-rated per issue if within a one-year period they do not run the number of insertions upon which their billings have been based. Artwork Creation Charge is not cancellable once ad has been created. (COA-D0018)

Please sign and return to:

Erik Albin
Publication Director
Toll-free: 352-333-3371
ealbin@naylor.com

MEMBERSHIP DIRECTORY AND RESOURCE GUIDE ATTORNEY MEMBER SPECIAL OPPORTUNITY



CTLA is excited to offer a new opportunity available exclusively to our current advertisers in the *Membership Directory & Resource Guide*. Showcase your firm to your colleagues by expanding your presence in this year's directory.

These opportunities are extremely limited and are first come, first served! Complete the form below and return it to your Naylor representative to secure your position today.

Select from the following options:

- ☐ Full-Page, Full-Color located in the front of the Attorney Referral section: \$2,929.50
- ☐ Full-Page, Full-Color located in the front of the Litigation Support Marketplace : \$2,929.50
- ☐ Full-Color located in the front of the Board of Governors: \$2,929.50
- ☐ Full-Page, Full-Color located opposite CTLA Partners for Justice: \$2,929.50
- ☐ Outside Back Cover: \$3,129.50
- ☐ Inside Front or Inside Back Cover: \$2,919.50
- ☐ Opposite Table of Contents: \$2,919.50

Naylor charges a \$50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

ADVERTISER INFORMATION

Company Name: _____

Primary Contact: _____ Position: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

I agree to all the terms of the rate sheet and this contract as applicable for my company.

Payment Authorization Signature: X _____ Date: _____

Advertiser indemnifies Naylor, LLC and the Association against losses or liabilities arising from this, or any advertising. Naylor, LLC assumes no liability, except to the extent of a one-time free advertisement of the same specification, the next or similar publication, if proven or admitted errors or omissions have occurred. Payment due upon receipt of invoice. 2% per month compounded (26.82% per year) to be charged on overdue accounts as damages for breach of contract. Revisions to previously submitted ad copy are subject to additional charges. A charge of \$35.00 will be levied for returned checks. I also give unqualified consent to our ad(s) appearing in an online version of this publication. Acceptance of this contract and advertising content is subject to the approval of the association. The advertiser represents that they have the right to use any artwork supplied to Naylor in the manner contracted. All guaranteed (premium) position sales cannot be cancelled. Any cancellation must be requested in writing prior to the Cancellation Deadline. Advertisers will be billed the amount short-rated per issue if within a one-year period they do not run the number of insertions upon which their billings have been based. Artwork Creation Charge is not cancellable once ad has been created. (COA-D0018)

Please sign and return to:

Erik Albin
Publication Director
Toll-free: 352-333-3371
ealbin@naylor.com

MEMBERSHIP DIRECTORY AND RESOURCE GUIDE



ATTORNEY REFERRAL GUIDE

Showcase your firm as a viable referral option by placing your ad in the Attorney Referral Guide. Your full- color advertisement will be in front of CTLA members for an entire year at a deeply discounted price. To reserve your spot in this special section, please fill out the form below and return it to your sales representative. Act now, as space is limited!

Select from the following options:

- ☐ Full-page, full-color: \$2,099.50
- ☐ 1/2-page, horizontal, full-color: \$1,129.50
- ☐ 1/4-page, vertical, full-color: \$679.50
- ☐ 1/8-page, horizontal, full-color: \$519.50



Sample

ADVERTISER INFORMATION

Company Name: _____

Primary Contact: _____ Position: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

I agree to all the terms of the rate sheet and this contract as applicable for my company.

Payment Authorization Signature: X _____ Date: _____

Advertiser indemnifies Naylor, LLC and the Association against losses or liabilities arising from this, or any advertising. Naylor, LLC assumes no liability, except to the extent of a one-time free advertisement of the same specification, the next or similar publication, if proven or admitted errors or omissions have occurred. Payment due upon receipt of invoice. 2% per month compounded (26.82% per year) to be charged on overdue accounts as damages for breach of contract. Revisions to previously submitted ad copy are subject to additional charges. A charge of \$35.00 will be levied for returned checks. I also give unqualified consent to our ad(s) appearing in an online version of this publication. Acceptance of this contract and advertising content is subject to the approval of the association. The advertiser represents that they have the right to use any artwork supplied to Naylor in the manner contracted. All guaranteed (premium) position sales cannot be cancelled. Any cancellation must be requested in writing prior to the Cancellation Deadline. Advertisers will be billed the amount short-rated per issue if within a one-year period they do not run the number of insertions upon which their billings have been based. Artwork Creation Charge is not cancellable once ad has been created. (COA-D0018)

Please sign and return to:

Erik Albin
Publication Director
Toll-free: 352-333-3371
ealbin@naylor.com

MEMBERSHIP DIRECTORY AND RESOURCE GUIDE

LITIGATION SUPPORT MARKETPLACE

Showcase your litigation support services with an advertisement in the Connecticut Trial Lawyers Association's *Membership Directory & Resource Guide*. This forum allows you to describe your areas of expertise, relevant experience and biographical information. This section will be located in the front of the publication and listed in the table of contents.

Select from the following options:

- ☐ Full-page, full-color: \$2,099.50
- ☐ 1/2-page, horizontal, full-color: \$1,129.50
- ☐ 1/4-page, vertical, full-color: \$679.50
- ☐ 1/8-page, horizontal, full-color: \$519.50



ADVERTISER INFORMATION

Company Name: _____

Primary Contact: _____ Position: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

I agree to all the terms of the rate sheet and this contract as applicable for my company.

Payment Authorization Signature: X _____ Date: _____

Advertiser indemnifies Naylor, LLC and the Association against losses or liabilities arising from this, or any advertising. Naylor, LLC assumes no liability, except to the extent of a one-time free advertisement of the same specification, the next or similar publication, if proven or admitted errors or omissions have occurred. Payment due upon receipt of invoice. 2% per month compounded (26.82% per year) to be charged on overdue accounts as damages for breach of contract. Revisions to previously submitted ad copy are subject to additional charges. A charge of \$35.00 will be levied for returned checks. I also give unqualified consent to our ad(s) appearing in an online version of this publication. Acceptance of this contract and advertising content is subject to the approval of the association. The advertiser represents that they have the right to use any artwork supplied to Naylor in the manner contracted. All guaranteed (premium) position sales cannot be cancelled. Any cancellation must be requested in writing prior to the Cancellation Deadline. Advertisers will be billed the amount short-rated per issue if within a one-year period they do not run the number of insertions upon which their billings have been based. Artwork Creation Charge is not cancellable once ad has been created. (COA-D0018)

Please sign and return to:

Erik Albin
Publication Director
Toll-free: 352-333-3371
ealbin@naylor.com

MEMBERSHIP DIRECTORY AND RESOURCE GUIDE EXPERT WITNESS AND LITIGATION SUPPORT



This section is open to expert witness, legal nurse consultants, court reporters and litigation support businesses. Each basic listing contains information necessary for our trial attorney members to contact you. In addition, you can include a 100-word profile and your black-and-white logo to make sure that our members know your services are available. Your listing includes your first category choice and each additional category choice is \$129.50. Category choices are listed on the attached sheets. To participate, complete the form below and fax to your Naylor account executive.

Select from the following options:

☐ **Gold Profile Package:**
\$329.50

Includes:

- Company listing w/ one category
- 100-word profile
- Black-and-white logo

☐ **Silver Profile Package:**
\$229.50

Includes:

- Company listing w/ one category
- Choice of one:
 - ☐ Black-and-white logo
 - ☐ 100-word profile

☐ **Bronze Profile Package:**
\$169.50

Includes:

- Company listing w/ one category

☐ **Profile Upgrade:** _____ X \$55.00 (each additional 50 words) = _____

☐ **Additional Categories (For Listings):** _____ X \$129.50 each = _____

Naylor charges a \$50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready.

ADVERTISER INFORMATION

Company Name: _____

Primary Contact: _____ Position: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

I agree to all the terms of the rate sheet and this contract as applicable for my company.

Payment Authorization Signature: X _____ Date: _____

Advertiser indemnifies Naylor, LLC and the Association against losses or liabilities arising from this, or any advertising. Naylor, LLC assumes no liability, except to the extent of a one-time free advertisement of the same specification, the next or similar publication, if proven or admitted errors or omissions have occurred. Payment due upon receipt of invoice. 2% per month compounded (26.82% per year) to be charged on overdue accounts as damages for breach of contract. Revisions to previously submitted ad copy are subject to additional charges. A charge of \$35.00 will be levied for returned checks. I also give unqualified consent to our ad(s) appearing in an online version of this publication. Acceptance of this contract and advertising content is subject to the approval of the association. The advertiser represents that they have the right to use any artwork supplied to Naylor in the manner contracted. All guaranteed (premium) position sales cannot be cancelled. Any cancellation must be requested in writing prior to the Cancellation Deadline. Advertisers will be billed the amount short-rated per issue if within a one-year period they do not run the number of insertions upon which their billings have been based. Artwork Creation Charge is not cancellable once ad has been created. (COA-D0018)

Please sign and return to:

Erik Albin
Publication Director
Toll-free: 352-333-3371
ealbin@naylor.com