

# 2018 WRLA Buying Show

January 18 - 19, 2018 BMO Centre / Stampede Park

**GES** is pleased to have been selected the official service partner by the Show Organizer to design and produce your show. Our goal is to ensure your show participation is a success.

**GES** is involved in many areas relative to the show and if at any time during the planning process you are unsure where to turn, just ask us, we are at your service.

Please ensure that you review this section carefully as it contains information on **Discount Pricing dates** and order forms for each of the many services bring provided by GES.

For your convenience, we will be offering the following services:

- Expresso Online Ordering
- Show Information
- Furnishings / Specialty Furnishings
- Carpet & Underpadding
- Booth Cleaning
- GEM Exhibits & Accessories
- Graphics
- Electrical
- Installation & Dismantling Labour
- In-Booth Forklift

Take advantage of up to a 40% discount off of our **Standard Price**, by ordering on or before the **Discount Date** of <u>January 3, 2018</u> as indicated on each form. **GES** accepts Visa, MasterCard, American Express, Cheques and Cash as methods of payment for our services. All exhibitors are responsible for payment of G.S.T. when exhibiting in Alberta.

If you need assistance or additional information, please contact our Exhibitor Services Department at (403) 243.2212. Exhibitorserviceswest@ges.com

### **Show Information**



WRLA Buying Show 2018

January 18 - 19, 2018

BMO Centre / Stampede Park

All orders are governed by the GES Payment Policy and GES Terms & Conditions of contract as specified in this Exhibit Service Kit

#### **Official Services Contractor**

Global Experience Specialists, Inc. (GES)

#25, 5805 - 76 Ave. SE Phone: 403-243-2212 Toll Free: 1-800-636-8235
Calgary, Alberta, Canada Fax: 403-243-3868 E-Mail: <a href="www.wstoner@ges.com">wstoner@ges.com</a>

T2C 5L8 Web Site: <u>www.gesexpo.ca</u>

#### **Show Information**

Booth Size: 10' x 10', 10' x 20', and larger

Backwall Drape: Black 8' high Sidewall Drape: Black 3' high

**Booth Carpet Colour:** Grey **Aisle Carpet Colour:** Pepper

Booth Packages Includes: 8' high back wall, 3' high side walls, booth carpet and ID sign.

### Important Dates Be sure to check all supplier order forms for additional deadlines

#### Discount Deadline Date:

Wednesday January 03, 2018 4:00 PM MST GES orders must be received with payment by this date.

#### **Exhibitor Move In:**

Tuesday January 16, 2018 8:00 AM MST to 9:00 PM MST Wednesday January 17, 2018 8:00 AM MST to 9:00 PM MST

\* Please note that all booths must be complete by 9:00 PM MST on Wednesday

#### **Show Hours:**

Thursday January 18, 2018 8:00 AM MST to 4:30 PM MST Friday January 19, 2018 8:00 AM MST to 3:30 PM MST

### Exhibitor Move Out:

Friday January 19, 2018 4:30 PM MST to 10:00 AM MST Saturday January 20, 2018 8:00 AM MST to 6:00 PM MST

### **GES On-Site Service Centre**

GES will operate a GES Service Desk to help take care of your on-site requirements.

The Service Desk will be open during the following times:

Tuesday January 16, 2018 8:00 AM MST to 6:00 PM MST Wednesday January 17, 2018 8:00 AM MST to 6:00 PM MST

### **Shipping Addresses**

#### Venue Shipping Address

(Your Company Name & Booth #)
2017 WRLA Buying Show c/o GES
BMO Centre / Stampede Park
20 Roundup Way SE
Calgary, AB T2G 2W1
Canada

<sup>\*</sup> Please note that all booths materials MUST be picked up by 6:00 PM MST on Saturday or they will be subject to additional charges.

<sup>\*</sup> Please use the shipping label as provided. Shipments will NOT be accepted prior to Tuesday January 16, 2018

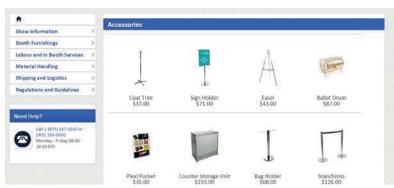




Accelerate your experience using the Expresso planning, ordering and management tool.

With just a few clicks, exhibitors can order GES products and services through Expresso including:

- Booth furnishings
- Carpet and Flooring
- Material handling
- Booth labour
- Signs and Graphics (custom)
- And much more



### Experience a difference with Expresso.

- Each show has their own custom website
- Print shipping labels
- Download the show schedule and forms
- View order history
- View important show and event information
- Keeps you on-time and on-budget







# We integrate sustainable business practices, both internally and with preferred vendors in the exhibition industry.

With the future in mind, we are dedicated to providing green product options and services to all our show organizers and exhibitors. As the need to conserve resources grows, we will continue to explore ways to deliver sustainable solutions.

### Our green exhibition products:

- 100% recyclable graphics, use of bioboard (60% recycled content) and biobanner (an oxobiodegradable alternative to vinyl)
- 100% recyclable carpet and carpet padding made with 98% pre- and post-consumer content
- Using Expresso<sup>sM</sup>, our online ordering system, for most shows reduces the use of paper exhibitor manuals

#### Our green operational efforts:

- Recycling carpet and padding
- · Utilizing energy efficient lighting
- Recycling paper and ink cartridges from printers
- · Purchasing recycled paper and signage products
- Recycling steel and aluminum exhibit structures



Please consider the environment before printing this page.



### **CREDIT CARD AUTHORIZATION**

#25, 5805 76th Ave SE, Calgary, Alberta, Canada, T2C 5L8 Tel: 403.243.2212 Fax: 403.243.3868 Toll Free: 1.800.636.8235 exhibitorserviceswest@ges.com www.ges.com/ca

SHOW:	2018 WRLA Buying Show	
	EXHIBITOR INFORMATION	IMPORTANT - READ CAREFULLY
Company: Address: City: Code/Zip: Phone:	Contact Name:  Prov/State: Country: Fax:	This "Credit Card Authorization" form <u>MUST</u> be completed in full & returned to GES along with your order forms.  Orders for GES products and/or services will <u>NOT</u> be accepted without the receipt of a completed "Credit Card Authorization" form.
PLEAS MASTER	CARD VISA AMERICAN EXPRESS	To ensure we have received your complete order, please check off those forms which you are sending to us.
CABD		☐ Third Party Billing
CARD #	*- 	Furnishings
EXPIR	<b>/-</b>	Carpet & Underpadding
	·	Specialty Furnishings
Cardhol Name (P	der's Print):	GEM Exhibits & Accessories
Cardhold		Signs & Graphics
Signa	tture:	Plants
Cardhold Billing Addı	I Same as above? If not please complete below	☐ Installation & Dismantling Labour
Address:		☐ In-Booth Forklift
City:	Prov/State:	☐ Material Handling
Code/Zip:	Country:	GES Logistics / Shipping
Phone:	Fax:	II <u> </u>
Email:		GES Customs
outstai	rization allows GES Canada to charge any fees nding after show closing to this credit card funds owed due to a cheque returned NSF).	** <b>NOTE</b> **  Not all forms/services are available for all events.

CHEQUES ARE TO BE MADE PAYABLE TO GES CANADA.

Cheques will not be accepted without this "Credit Card Authorization".

ORDERS WILL NOT PROCESSED WITHOUT THE RECEIPT OF A COMPLETED "CREDIT CARD AUTHORIZATION"



# THIRD PARTY BILLING

SHOW: 2018 WRLA Buying Show	You may arrange for an exhibit house or other agent to handle
EXHIBITOR INFORMATION  BOOTH #:  COMPANY	your display & be charged for services. GES will agree to this arrangement if the exhibit house or agent makes satisfactory payment arrangements with us. Both firms must complete this form and return to GES by the Discount Price
STREET	Deadline Date. It is understood and agreed that the ex-
CITYPROV/STATECODE	hibitor is ultimately responsible for payment of charges. If your named third party has not paid the invoice be-
E-MAIL	fore the last day of the show, any outstanding bal-
PHONE FAX	ance will be charged to the exhibitor's credit card.
CONTACT NAME	
Exhibiting	Company
	Company
Name of Exhibiting Company	Phone # Fax #
Address City	Prov/State Code/Zip
Authorized Name (print)	Authorized Signature
CREDIT CARD	AUTHORIZATION
☐ MASTERCARD ☐ VISA ☐ AMERICAN EXPE	RESS EXPIRY DATE:
CARD#	
Cardholder's Name (print)	Cardholder's Signature
Third Party /	Exhibit House
Name of Third Party/Exhibit House	Phone # Fax #
Address City	Prov/State Code/Zip
Authorized Name (print)	Authorized Signature
CREDIT CARD	AUTHORIZATION
☐ MASTERCARD ☐ VISA ☐ AMERICAN EXPR ☐ CORPORATE ☐ PERSONAL	RESS EXPIRY DATE:
CARD #	
Cardholder's Name (print)	Cardholder's Signature
ALL GES SERVICES ARE TO BE CHARGED TO T	
ALL OLO OLIVIOLO AILL TO BE OTIAILOLD TO TI	HE THIRD PARTY EXCEPT FOR THE FOLLOWING:



#25, 5805 - 76 Ave. SE Calgary, Alberta, T2C 5L8 Tel: (403) 243-2212 Fax: (403) 243-3868 Toll Free 1-800-636-8235 www.gesexpo.ca

### **DISCOUNT PRICING:**

To qualify for **Discount Pricing**, orders must be received <u>with payment in full on or before</u> <u>the deadline date</u>. Late orders will be charged the **Regular Prices**. Orders without payment cannot be processed until payment is received and could be charged the **Regular Price**.

### **METHOD OF PAYMENT:**

GES accepts American Express, MasterCard, Visa, Debit Card, Cheque and Bank Wire Transfers. Purchase Orders are not considered payment. **Exhibitors will be charged a \$25.00 fee for returned NSF cheques.** 

### BANK WIRE TRANSFER INFORMATION:

To properly credit your account, please complete the **BANK WIRE TRANSFER FORM** included with the GES order forms and send the following information to the GES Exposition Services (Canada) Limited address listed on the Bank Wire Transfer Form.

NOTE: There is a minimum \$20.00 Service Charge (North America) \$40.00 (International) applicable on all wire transfers. Fees vary depending on banks processing wire transfers.

### **PAYMENT SCHEDULE:**

Payment for all services must be pre-paid in full. GES will not provide Material Handling, In-Booth Forklifts, or Installation and Dismantle Labour Services without your company's **CREDIT CARD AUTHORIZATION FORM** on file.

### THIRD PARTY BILLING:

You may arrange for an exhibit house or other agent to manage your exhibit & order services on your behalf. GES will agree to this arrangement if the exhibit house or agent makes satisfactory payment arrangements with us. In the event the authorized Third Party does not pay, each exhibiting company is ultimately responsible for all charges incurred on its behalf. See **THIRD PARTY BILLING REQUEST FORM.** 

### **ADJUSTMENTS AND CANCELLATIONS:**

Adjustments to your invoice <u>will not be made after the close of the show.</u> Some items, services and labour are subject to cancellation fees. Refer to each order form for details.

ALL EXHIBITORS MUST PAY 5% GST ON ALL ORDERS.



# **Furnishings (Calgary)**





# Furnishings (Calgary)





22" W X 28" H Chrome Sign Holder (sign extra)



Gold Ballot Drum







Bag Holder 41"H



Stanchions 6' Belt



Waste Basket





### **FURNISHINGS**

**SUBTOTAL** 

**5% GST TOTAL** 

GST #R104060264

#25, 5805 76th Ave SE, Calgary, Alberta, Canada, T2C 5L8 Tel: 403.243.2212 Fax: 403.243.3868 Toll Free: 1.800.636.8235 exhibitorserviceswest@ges.com www.ges.com/ca

SHOW:	2018 WRLA Buying Show	DISCOUNT PRICE DEADLINE DATE:	January 4, 2017
	EXHIBITOR INFORMATION	CREDIT CARD	AUTHORIZATION
E	BOOTH #:		
COMPANY		A "Credit Card Authoriz	ation" form (included in this kit)
STREET			y this completed form.
CITY	PROV/STATE CODE	0	
E-MAIL			s and/or services will <b>not</b> be receipt of a completed
1	FAX		Authorization" form.
CONTACT NAI	ME		
	ALL ORDERS MUST BE PREPAID IN FULL (ORDERS CAN NOT	BE PROCESSED UNTIL PAYMENT IS	RECEIVED)

QTY	Item #	Description	Discount Price	Standard Price	Total
	FGFSC	Grey Fabric Side Chair	\$43.75	\$61.00	
	FGFAC	Grey Fabric Arm Chair	\$45.00	\$79.75	
	FGFCS	Grey Fabric Counter Stool	\$95.75	\$134.25	
	FLR	Literature Rack	\$85.50	\$119.75	
	FPEDT40	Cocktail Table 40" High	\$96.25	\$134.25	
	FPEDT	Starbase Table - 30" Round x 30" High	\$79.75	\$111.75	
	FCOFT	Starbase Table - 30" Round x 18" High (Coffee Table)	\$61.00	\$85.00	
	FCT	Coat Tree	\$34.25	\$48.25	
	FCSH	22" x 28" Chrome Sign Holder (Sign Extra)	\$52.00	\$72.75	
	FESL	Easel	\$43.75	\$61.50	
	FSBD	Gold Ballot Drum	\$69.50	\$97.25	
	FCSU	White Counter Storage Unit 40" H	\$149.25	\$209.25	
	FBH	Bag Holder 41"H	\$72.75	\$102.25	
	FCS	1 Pair of Stanchions	\$93.00	\$129.50	
	FWB	Wastebasket	\$24.00	\$34.25	

#### **Terms & Conditions**

- All orders received after the Discount Price Date will be processed at the Standard Price.

- Exhibitor is responsible for all items for the duration of the show.
   If a colour is not chosen, GES will choose a colour for you.
   Charges are for rental of equipment only. All items remain the property of GES.
   GES is not responsible for exhibit materials left in GEM rental exhibits or counter storage units.
- All claims or discrepancies must be settled:
   No refunds/exchanges on cancelled skirted:
   50% refund on furnishings cancelled prior to

at the GES Service Centre prior to show closing.	
tables or custom booth draping once delivered.	
o show opening.	

Signature	Date



### **FURNISHINGS**

#25, 5805 76th Ave SE, Calgary, Alberta, Canada, T2C 5L8 Tel: 403.243.2212 Fax: 403.243.3868 Toll Free: 1.800.636.8235

	exhibitorservicesw	est@ges.com ww\	v.ges.com/ca	1	
SHOW:	2018 WRLA Buying Sho	ow	DISCO DEAD	UNT PRICE LINE DATE:	lanuary 4, 2017
	EXHIBITOR INFORMATION		C	REDIT CARD AL	JTHORIZATION
E	BOOTH #:				
			Δ "Cra	odit Card Authorization	n" form (included in this kit)
STREET			1	<b>MUST</b> accompany thi	,
	PROV/STATECODE_		Orders	s for GFS products an	nd/or services will <i>not</i> be
				accepted without rece	eipt of a completed
HONE	FAX			"Credit Card Autho	orization" form.
ONTACT NAM	ME				
	ALL ORDERS MUST BE PREPAID IN FULL (O	RDERS CAN NOT BE	PROCESSE	D UNTIL PAYMENT IS REC	CEIVED)
QTY Item	# SKIRTED TABLES 30" HIGH	Discount	Price	Standard Price	Total
	□ BLACK □ BLUE □ BURGUN	DY GREEN RED	SILVER	WHITE	
DT4	4 Ft. Long x 2 Ft. Wide	\$89.7	<b>'</b> 5	\$125.50	
DT6	6 Ft. Long x 2 Ft. Wide	\$98.7	<b>'</b> 5	\$138.00	
DTE	8 Ft. Long x 2 Ft. Wide	\$106.	50	\$149.75	
DTS4	Skirted Fourth Side Additional Charge	\$38.7	75	\$54.25	
	SKIRTED COUNTER 42" HIGH	Пв∟	CK   BLUE	SILVER   WHITE	
RD4	4 Ft. Long x 2 Ft. Wide	\$102.		\$143.25	
RD6	6 Ft. Long x 2 Ft. Wide	\$126.	00	\$176.50	
RD4	S Skirted Fourth Side Additional Charge	\$47.0	00	\$65.80	
ļ.	NON SKIRTED TABLES 30" HIGH	<b>I</b>			1
UD4	4 Ft. Long x 2 Ft. Wide	\$51.0	10	\$86.75	
UD6	6 Ft. Long x 2 Ft. Wide	\$59.7	'5	\$99.25	
UD8	8 Ft. Long x 2 Ft. Wide	\$67.7	'5	\$110.25	
	NON SKIRTED TABLES 42" HIGH			, , ,	
RUD		\$63.5	50	\$104.50	
RUD		\$87.2		\$137.50	
Kob		\$07.2	.5	\$137.50	
	CUSTOM BOOTH DRAPING			ED SILVER WHITE	<del></del>
D3	,	\$7.2		\$10.50	
D8	8 Ft. High (Per Linear Ft.)	\$8.5	0	\$11.50	
<ul> <li>Exhibitor is respo</li> <li>If a colour is not o</li> <li>Charges are for r</li> </ul>	ions ad after the Discount Price Date will be processed at the Standard Pronsible for all items for the duration of the show. chosen, GES will choose a colour for you. rental of equipment only. All items remain the property of GES. Insible for exhibit materials left in GEM rental exhibits or counter stor			su	BTOTAL 5% GST TOTAL

Signature

All claims or discrepancies must be settled at the GES Service Centre prior to show closing.
No refunds/exchanges on cancelled skirted tables or custom booth draping once delivered.
50% refund on furnishings cancelled prior to show opening.

Date

GST #R104060264



# **CARPET AND UNDERPADDING**

SHOW:	20	018 WR	LA Buyi	ng Sh	iow	DISC DEA	OUNT PRI DLINE DA	ICE TE:	January	4, 2017	
	E	XHIBITOF	RINFORMA	ATION			CREDIT C	ARD	AUTHORIZA	TION	
STREET CITY E-MAIL PHONE CONTACT N	JAME	PROV/S	FAX	CODE		Orde	A "Credit Card Authorization" form (included in this kill MUST accompany this completed form.  Orders for GES products and/or services will not be accepted without receipt of a completed "Credit Card Authorization" form.				
ALI	L ORDERS	_	воот	H CAF	RDERS CAN N RPET - S' ieces of carpet in t.	TANDAI	RD SIZE		YMENT IS REC	EIVED)	
QTY	Item #		DESCRI	PTION		DISC	OUNT CE	-	STANDARD PRICE	TOTAL	
	C1010		Ft. X 10 Ft. Ft. X 20 Ft.			\$172 \$34	-		\$240.75 \$482.50		
	C 1020		R SELECTION			□BLUE			IRED		
Item #		вос	TH CAR	RPET or booth requ	- CUSTO uires a size not list	M SIZE ed above, please	(INCLUE	DING section.	PLASTIC)		
CUSTC	воотн				Sq. Ft.				2.77/Sq. Ft Y □RED		
Item #									0 SQ. FT. MIN.)		
CACU					Sq.Ft.				1.62/Sq. Ft. LED (STANDARD S	IZES ONLY)	
CAPC					Sq.Ft.		Sq. Ft.		0.35/Sq. Ft.	IZES ONLY)	
I	F ORDERIN								LY RING BE REQUIR	ED?	
<ul><li>No cancell</li><li>All claims of</li></ul>	received after ations after r or discrepand	nove-in begin cies must be s	S.	ES Service	ocessed at the S Centre prior to sibility.				SUBTOTAL 5% GST TOTAL	GST#R104060264	
		I have rea	d and under	stand th	e Terms & Co	nditions of	my Agreeme	ent wit	th GES.		
			Signature				Date				



# **GES SHOW SPECIALS 3Ft. WALLS**

		exhibitorserviceswest@ges.com	www.ges.com/ ca		
SHOW:	201	8 WRLA Buying Show	DISCOUNT DEADLINE	PRICE Janua	ry 4, 2017
	EXH	HIBITOR INFORMATION	CREDI	T CARD AUTHORI	ZATION
	BOOTH #:	_			
1			A "Credit Car	d Authorization" form (ir	ucluded in this kit)
STREET			11	accompany this comple	,
CITY		PROV/STATECODE	Orders for GF	ES products and/or serv	ices will <i>not</i> be
1			accepte	ed without receipt of a c	ompleted
PHONE		FAX		edit Card Authorization"	form.
CONTACT NA	ME				
• Header S		SHOW SPECIA  116" • Infill Panels • Carpet • Installed &  AGE A: 10' × 10' BOOTH	PACKAGE B: 10'		l Handling Cost
4)	lo substitutio	ns please. If you require additional furniture, pl	ease refer to the GES ord	ler forms enclosed in the	manual).
Quantity	Item #	Description	Discount Pr	ice Standard Price	Total Price
	SS001	Package A - 10′ x 10′	\$1,100.50	\$1,540.50	
	SS002	Package B - 10' x 20'	\$1,713.25	\$2,398.50	
		Package B - 10' x 20'  LEASE SELECT YOUR CHOICE OF INFILL		. ,	
Carp	Pi Panel Colour et Colour:	EASE SELECT YOUR CHOICE OF INFILL  Grey White Grey Grey	PANEL AND CARPET  (All panel	COLOUR:  & carpet colours subject t	o availability.)
Carp	PI Panel Colour et Colour:	EASE SELECT YOUR CHOICE OF INFILL  Black Grey White Black Grey  Grey  Sign to Read:	PANEL AND CARPET  (All panel	COLOUR:  & carpet colours subject t	o availability.)
Carp Package A Id Package B Id	Pl Panel Colour: et Colour: dentification s dentification s	EASE SELECT YOUR CHOICE OF INFILL  Grey White Grey Grey	PANEL AND CARPET  (All panel  Right: https://file.ges.co. ktra per sign C	COLOUR:  & carpet colours subject to  m/  ustom Header to be adde	
Package A lo Package B lo C Terms & Con • Does not inc • No refunds/e • All claims or • All orders rec	Planel Colour: et Colour: dentification s dentification s dustom Head ALL ditions lude lighting or exchanges once discrepancies meleived after the I	EASE SELECT YOUR CHOICE OF INFILL  Black Grey White Black Grey  Sign to Read:  Please upload files to:  ler Signs/Logos will be charged \$100.00 e.	PANEL AND CARPET  (All pane.  Right:  https://file.ges.co ktra per sign C NOT BE PROCESSED UNTIL	COLOUR:  & carpet colours subject to  m/  ustom Header to be adde	od 🗆
Carp Package A lo Package B lo C Terms & Con Does not inc No refunds/e All claims or All orders rec GES is not re	Planel Colour: et Colour: dentification s dentification s dustom Head ALL ditions lude lighting or exchanges once dispersepancies meiotived after the Lesponsible for exhe structure des	EASE SELECT YOUR CHOICE OF INFILL  Black Grey White Black Grey  Sign to Read:  Please upload files to:  Please upload files to:  ORDERS MUST BE PREPAID IN FULL (ORDERS CAN  Discount Price Date will be processed at the Standard Pric  thibit materials left in GES Exhibits or counter storage unit sign or graphics will result in additional fees.	PANEL AND CARPET  (All pane)  Right:  https://file.ges.co ktra per sign C NOT BE PROCESSED UNTIL	COLOUR:  & carpet colours subject to  w/ ustom Header to be added. PAYMENT IS RECEIVED)  SUBTOTAL 5% GST TOTAL	
Carp Package A lo Package B lo C Terms & Con Does not inc No refunds/e All claims or All orders rec GES is not re	Planel Colour: et Colour: dentification s dentification s dustom Head ALL ditions lude lighting or exchanges once dispersepancies meiotived after the Lesponsible for exhe structure des	EASE SELECT YOUR CHOICE OF INFILL  Black Grey White Black Grey  Sign to Read:  Please upload files to  Please upload files to  ORDERS MUST BE PREPAID IN FULL (ORDERS CAN  Delectrical service.  show move-in begins.  Just be settled prior to show closing.  Discount Price Date will be processed at the Standard Price thibit materials left in GES Exhibits or counter storage unit	PANEL AND CARPET  (All pane)  Right:  https://file.ges.co ktra per sign C NOT BE PROCESSED UNTIL	COLOUR:  & carpet colours subject to  w/ ustom Header to be added. PAYMENT IS RECEIVED)  SUBTOTAL 5% GST TOTAL	od 🗆



# 10' x 10' Exhibit Rentals

### **STANDARD**



### **ENHANCED**





# Model 2

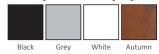




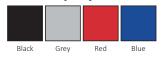
# Model 3



### Choice of coloured infill panels



### Choice of carpet colour



To upgrade with graphics, contact David Ryman:

403.218.7424 DRyman@ges.com

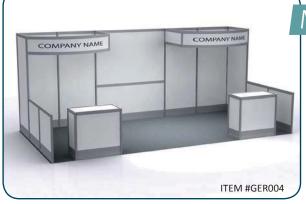


# 10' x 20' Exhibit Rentals

### **STANDARD**



### **ENHANCED**







Model 5





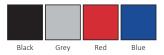
Model 6



### Choice of coloured infill panels



### Choice of carpet colour



To upgrade with graphics, contact David Ryman:

403.218.7424 DRyman@ges.com



# **EXHIBIT RENTALS**

	e	khibitorserviceswest@ges.co	om www.ges.com/ca			
SHOW: 2	018 WRLA Bu	ying Show	DISCOU DEADL	INT PRICE INE DATE:	Janı	uary 4, 2017
E	XHIBITOR INFOR	MATION	CF	REDIT CAR	D AUTHO	ORIZATION
воотн	#:					
			A "Cross	lit Card Author	ization" form	oo /in alterda d in Alain 1614\
				<i>IUST</i> accompa		ກ (included in this kit) npleted form.
CITY	PROV/STATE	CODE		050	-4	
				ccepted withou		services will <i>not</i> be a completed
PHONE	FAX			"Credit Card		•
CONTACT NAME						
		N FULL (ORDERS CAI	N NOT BE PROCES	SED UNTIL P	AYMENT I	S RECEIVED)
Item #	Discount Price	Standard Price	Item #	Discour	nt Price	Standard Price
GER001	\$1,217.50	\$1,737.00	GER004	\$1,80	7.50	\$2,578.50
GER002	\$1,360.25	\$1,940.50	GER005	\$2,01	0.25	\$2,867.75
GER003	\$1,320.00	\$1,883.25	GER006	\$1,96	7.00	\$2,806.00
Packago Inclu	idos: Installation & Dism	antling, Choice of Carpe	Colour Choice of Pa	anal Colour Co	mnany Idon	atification Sign
-		Include: Cleaning				
	ackage Does Not	miciade. Cleaning	, Light i ixtures			
PLEASE SELECT YOU	JR CHOICE OF INFILL PA	ANEL AND CARPET COL	Other panel of	colours available up	oon request. C	Contact Exhibitor Services. Contact Exhibitor Services. Ours subject to availability.)
		п				
Infill Panel Colour: B	Black ∐Grey ∐Whit	e  ☐ Autumn Glow  ☐ H	lardrock Maple Carp	et Colour: L	ack ∐ Gr	ey ∐Red ∐Blue
Models 1, 2, 5 Identification	on Sign to Read:					
				:		
Indicate Date & Time for A			3			
		ed □ Custom Header S	igns/Logos will be cl	narged \$100.00	extra per si	ign
	You can ι	upload your file(s) to	o: https://file.ge	s.com/	·	
	Enter <b>CGraphic</b>	s@ges.com in the "	Recipient Email <i>A</i>	Address" fie	ld.	
IMPOR	-	company name, event nar associated with your graph			d any other	specifics
Terms & Conditions					OUD TO T	
, ,	, , ,	prior to the 1 <sup>st</sup> day of move it be processed at the Standa			SUBTO1	
<ul> <li>Exhibitor is responsible f</li> </ul>	for all items for the duration	of the show.			TO1	
		remain the property of GES. All claims or discrepencies n	nust be settled prior to s	how closing.		GST #R104060264
•	or exhibit materials left in G e design or graphics will res	ES Rental Exhibits or counte ult in addtional fees.	er storage units.			
	I have read and un	derstand the Terms &	Conditions of my	Agreement w	ith GES.	



# **GES EXHIBIT ACCESSORIES**

#25, 5805 76th Ave SE, Calgary, Alberta, Canada, T2C 5L8 Tel: 403.243.2212 Fax: 403.243.3868 Toll Free: 1.800.636.8235 exhibitorserviceswest@ges.com www.ges.com/ca

		exhibitorservices	west@ges.c	om www	v.ges.com	n/ca			
SHO	V:	2018 WRLA Buying Sh	now		DISC DEA	OUNT PR	ICE TE: Ja	anuary	4, 2017
		EXHIBITOR INFORMATION				CREDIT C	CARD AUT	[HORIZA]	TION
	В	OOTH #:							
COMP					۸ "،	Credit Card A	uthorization"	form (include	ad in this kit)
STREE	Τ				^ (		ompany this	`	,
CITY_		PROV/STATECODE			Ord	ers for GES p	rodusto and	lar cardiaca	will <b>not</b> bo
E-MAIL					Olu		rithout receip		
PHONE	≣	FAX				"Credit	Card Author	<i>ization</i> " form	
CONTA	ACT NAMI	E							
		ALL ORDERS MUST BE PREPAID IN FULL (	ORDERS CA	AN NOT BE	PROCES	SED UNTIL PAY	MENT IS RECE	IVED)	
QTY	Item #	DESCRIPTION	DISCOUNT	STANDARD PRICE	TOTAL	PED001/PED002	GPML	GSC	GCC
	PED001	Pedestal (White) 20"L x 20"W x 28"H	\$100.75	\$140.75					
	PED002	Pedestal (White) 20"L x 20"W x 36"H	\$100.75	\$140.75					
	GPML	Pedestal White 40"L X 40"W (Tops are 20" X 20") (Unit Heights - 16"- 28" & 28"- 40")	\$504.25	\$706.25			1		
	GSC	Storage Counter (White) 80"L X 20"W X 40"H	\$299.75	\$419.75		F99A	F99B	F99C	F99D
	GCC	Curved Counter (White) 60"L X 20"W X 40"H	\$205.75	\$288.25			1335	1330	1330
	F99A	99A Showcase (White/Glass) 40"L X 20"W X 41"H	\$205.75	\$288.25					
	F99B	99B Showcase (White/Glass) 40"L X 20"W X 41"H	\$209.50	\$293.25					
	F99C	99C Showcase (White/Glass) 26"L X 26"W X 96"H	\$303.50	\$424.50					
	F99D	99D Showcase (White/Glass) 40"L X 20"W X 96"H	\$429.00	\$600.50			•		•
QTY	Item #	DESCRIPTION	DISCOUNT PRICE	STANDARD PRICE	TOTAL	GWF GWF	GGR	1	
	GWF	Waterfall With Eight Hooks	\$20.25	\$28.00		N.	1		
	GGR	Garment Rail 39"W	\$52.25	\$73.25			7		
	GFS	Shelves - Flat 37"L X 12"W	\$44.00	\$61.50		GFS/ GAS	GSWP		
	GAS	Shelves - Angled 37"L X 12"W	\$44.00	\$61.50		GAS			
	GSWP	Slatwall Panels - 37"W X 96"H Grey (Upgrade for standard panels)	\$121.50	\$170.00					
Pleas	e Attach D	GES Hardwall booths only. Diagram Of Booth Indicating Locations For Grid Par Innot Be Installed In Corners.	nels And/Or	Slatwall.					
• All it	refunds/exclaims or of ibitor is re libitor is rearges are f	itions ect to availability. Exchanges once show move-in begins. discrepancies must be settled prior to show closi esponsible for all items for the duration of the sho for rental of equipment. All items remain the properived after the Discount Price Date will be proce	ow. perty of GE essed at the	Standard		my Agreeme		GST #	R104060264

Date

Signature



# Customized Rental Exhibits

# Our Creative Exhibit Team will design a cost-effective, turnkey exhibit that will

- Exceed your expectations
- Highlight your brand
- Attract positive attention
- Stay within your budget

Your successful Tradeshow is just a phone call or click away...

**David Ryman** 403.218.7424 DRyman@ges.com











# Graphic Design & Production

GES is your one stop exhibit solution partner. Take advantage of our Creative Services Department to enhance your presence on the show floor.

Upgrade a show special, or design from scratch. Our team of in-house Designers & Production Technicians, can help you realize your vision quickly and affordably.



- Backlit signs
- Banners & hanging signs
- Floor/carpet decals
- Backwall murals

- Easel & freestanding signs
- Posters
- Custom cut signs & decals
- Branding graphics

Please contact

CGraphics@ges.com



# Graphic file submission standards and file transfer

# **Accepted file formats:**

PDF: Save as "High Quality Print", and under "Options" check "Preserve Illustrator Editing Capabilities"

**Vector files:** .eps, .ai (Adobe Illustrator CC or earlier)

**High resolution bitmaps:** .tif, .jpg , .psd ( Adobe Photoshop CC or earlier)

**Note:** Files created in Adobe InDesign should be properly packaged with all links, fonts, and associated files. Files created in Quark Xpress should be saved as "High Quality Print" .pdf files or exported as .eps files.

## Important layout notes:

- Vector files are required for all line art and logos.
- Bitmap/photographic image resolution should be no less than 75 ppi (dpi) @ 100% intended output size.
- Please bleed artwork .5" top, bottom and sides, if not, unexpected cropping may occur.
- Please be aware that .5" top, bottom and sides will also be hidden in the channel of our metal system on standard panels.

### **Colour:**

We digitally print in 4 colour process or CMYK mode. All files should be saved for output in CMYK mode to avoid unexpected results. If your logo/file contains specific Pantone colours, please specify. We will match colours as closely as 4 colour process printing will allow.

## **GES** file transfer site:

Please use our GES file transfer utility site to send large files directly to us:

- The file transfer site is located at https://file.ges.com/
- Enter your email address in the "Your Email Address:" field.
- Enter **CGraphics@ges.com** in the "Recipient Email Address:" field.
- IMPORTANT: Please enter your company name, event name, event location, booth number, and any other specifics associated with your graphic file under "Comments:"
- Click next, browse to find your files and click the upload button to send.
- **NOTE:** This site will work with most browsers, except **Microsoft Internet Explorer**.



# **CARPET AND UNDERPADDING**

SHOW:	20	018 WR	LA Buyi	ng Sh	iow	DISC DEA	OUNT PRI DLINE DA	ICE TE:	January	4, 2017
	E	XHIBITOF	RINFORMA	ATION			CREDIT C	ARD	AUTHORIZA	ATION
STREET CITY E-MAIL PHONE		PROV/S	STATEFAX	CODE		A "Credit Card Authorization" form (included in this kit MUST accompany this completed form.  Orders for GES products and/or services will not be accepted without receipt of a completed "Credit Card Authorization" form.				
ALI	L ORDERS	_	воот	H CAF	RDERS CAN N RPET - S' leces of carpet in to	TANDAI	RD SIZE		AYMENT IS REC	EIVED)
QTY	Item #		DESCRI Ft. X 10 Ft.	PTION		DISCO PRI \$172	OUNT ICE		STANDARD PRICE \$240.75	TOTAL
	C1020		Ft. X 20 Ft.			\$34			\$482.50	
		COLOU	R SELECTI	ON: [	□BLACK	□BLUE	□GREY		RED	
Item #		ВОО	TH CAR	RPET	- CUSTO uires a size not list	M SIZE ed above, please	(INCLUE e complete this s	DING section.	PLASTIC)	
CUSTC	воотн				Sq. Ft.				\$2.77/Sq. Ft <b>Y</b> □ <b>RED</b>	
Item #									0 SQ. FT. MIN.)	
CACU					Sq.Ft.				1.62/Sq. Ft.	SIZES ONLY)
CAPC			Ft. x				Sq. Ft.		0.35/Sq. Ft.	
ı	F ORDERIN					TOM CARI	PET SIZES	s on	•	ED?
<ul><li>No cancell</li><li>All claims</li></ul>	received after lations after r or discrepand	nove-in begin cies must be s	S.	ES Service	ocessed at the S Centre prior to sibility.				SUBTOTAL _ 5% GST _ TOTAL	GST #R104060264
		I have rea	ıd and undei	rstand th	e Terms & Co	nditions of	my Agreeme	ent wi	th GES.	
		Signature Date								



# **BOOTH CLEANING**

SHOW:	2018 WRLA Buying Show			DISCOUNT PRICI	January 4, 2017			
	EXHIBITOR INFORMATION				RD AUTHORIZATION			
В	300TH #:			OKEDII OM	NO THORNER TON			
1					orization" form (included in this kit)			
STREET			MUST accompany this completed form.					
	PROV/STATE CODE CODE			Orders for GES products and/or services will <i>not</i> be				
1	E-MAIL				accepted without receipt of a completed "Credit Card Authorization" form.			
	<u></u> е.							
ALLO	RDERS MUST BE PREPA	D IN FULL (ORDERS	CAN NOT F	BE PROCESSED UNTIL	PAYMENT IS RECEIVED)			
7.22 0		·						
	*If exhibitor sets (	up after hours or just p SELECT SEF		open, service may not be FOUIRFD	e provided.			
Description Booth Size				Total Sq.Ft.	Price			
		Booth oiz		Total Oq.1 t.	(See Chart Below)			
	Initial Carpet Vacuuming and Wastebaskets Emptied X — = — X — = — X — Price Per Sq.Ft. Sub Total				<b>=</b> ————————————————————————————————————			
				sq.it. Flice F	er Sq.Ft. Sub Total			
	Carpet Vacuuming Vastebaskets Emptied	x	= -	sq.ft. X Price Per	Sq.Ft. X # of Days = Sub Total			
ITEM#	DESCRIPTION DISCOUNTPRICE STANDARD PRICE				STANDARD PRICE			
					#0.62/og.ft			
BCICSF1	INITIAL CLEANING 50 - 600 sq.ft.		\$0.44/sq.ft		\$0.62/sq.ft.			
BCICSF2 BCICSF3	INITIAL CLEANING 601-1000 sq.ft.		\$0.34/sq.ft.		\$0.47/sq.ft.			
	INITIAL CLEANING OVER 1000sq.ft.		\$0.25/sq.ft.		\$0.35/sq.ft.			
BCDCSF	DAILY RATE PER DAY		\$0.21/sq.ft. per day		\$0.30/sq.ft. per day			
<ul><li>No cancellation</li><li>All claims or continuous</li></ul>	ditions eived after the Discount Deadlin ons after move-in begins. discrepancies must be settled a governed by GES Limits of Lia	t the GES Service Centre			SUBTOTAL 5% GST TOTAL  GST #R104060264			
I have read and understand the Terms & Conditions of my Agreement with GES.								
	Signature			Date				



# LABOUR INSTALLATION AND DISMANTLING

		exhibitorserviceswest@ges.com	www.ges.com/ca		
SHOW:	20	018 WRLA Buying Show	CREDIT CAR	D AUTHORIZAT	ΓΙΟΝ
	E,	KHIBITOR INFORMATION			
CONADANIX		<b>#</b> :	A "Credit Card Author	`	,
			MUST accompa	any this completed for	orm.
		PROV/STATE CODE	Orders for GES produ		
		CODE		it receipt of a compl Authorization" form	
1		FAX		7.00.1.0.1.20.1.01.1	
CONTACT N					
	EXHIBIT	OR MUST REPORT TO GES SERVICE	CENTRE TO RECEIVE	THEIR LABOU	R
LABOUR RA	ATES ARE CHA	ARGED PER PERSON AT A MINIMUM CHARGE OF ONE HO		HARGED IN 1/2 HOUR I	NCREMENTS.
		·	APPLIED TO ON-SITE ORDERS)		
		LABOUR INSTALLATION A	AND DISMANTLING		
Item #	Item #	DESCRIPITIO	N		PER HOUR
LINREG	LOREG	Straight Time Monday-Friday 6:00am - 4:00pm			\$78.25
LINOT	LOOT	Over Time Monday-Friday 4:00pm - 12:00am, Saturday & Sunday 6:00am - 4:00pm			
LINDT	LODT	Double Time Monday-Sunday 12:00am - 6:00am, S	aturday & Sunday 4:00pm - 12:00a	am All Holiday Hours	\$156.50
					•
_	<b>TALLATION</b>	out op Brawingo of 1 flotoo7 titaono	,		
Carrier: _		Delivery Date/Time:	Date/ Month / Year	AM	PM
SUE	PERVISION				arge applies
		(Exhibitor MUST be Present to Supervise		oitor does <u>NOT</u> have to	
DATE/TIM	IE LABOUF	R REQUIRED:		AM	PM
NUMBER	OF PEOPL	E REQUIRED X HOURS PER	PERSON = T	OTAL EST. HRS	
		<u> </u>			
	MANTLING				
Carrier: _		Delivery Date/Time:	Date/ Month / Year	AM	PM
SUF	PERVISION	DD. F. H. H. H (D ) I. N (D.	ер): 🗆 Ву		
		(Exhibitor MUST be Present to Supervise	(Exhib	oitor does <u>NOT</u> have to	be present)
DATE/TIM	IE LABOUF	R REQUIRED:		AM	PM
NUMBER	OF PEOPL	E REQUIRED X HOURS PER	PERSON = T	OTAL EST. HRS	
Terms & Co			FS	ST. SUBTOTAL	
		vising labour the Exhibitor must check labour in and ou change labourers and/or rates as shifts change.	at the GES Service Centre.	5% GST	
<ul> <li>All claims of</li> </ul>	or discrepanc	ies must be settled within one week of show closing. be charged a minimum fee of 1 hour per person.		EST. TOTAL	
	s of Liability a			G	SST #R104060264
		I have read and understand the Terms & Co $$	nditions of my Agreement w	ith GES.	
		Signature	Date		



# logistics



GES is proud to offer our clients a one source solution for Transportation services

# **GES Logistics Services**

## Your Choice of Reliable Service Options

- Time Critical Ground
- Expedited Ground
- Van Line

• Common Carrier

• 3-5 Day Deferred

## 24-Hour Tracking

Call toll free 1-800-636-8235 for immediate information on the status of your shipment

## **On-Site Representation**

GES Logistics representatives will be on site from the beginning of move-in and throughout the event until the last shipment leaves the show floor

## **Competitive Pricing**

You will benefit from priority delivery at competitive prices thanks to special arrangements we have with select carriers

# Simplified Budgeting

Our transportation management system gives you the information you need to budget more effectively

## Simplified Ordering

For your convenience choose one of the ordering options available:

• Online: www.gesexpo.ca

Phone: 403-243-2212 or 1-800-636-8235

• Fax: 403-243-3868

Ship everywhere with GES Logistics Services.



Please Print Name:

# SHIPPING ORDER FORM

#25, 5805 - 76 Ave. SE Calgary, Alberta, T2C 5L8 Tel: (403) 243-2212 Fax: (403) 243-3868 Toll Free 1-800-636-8235 www.gesexpo.ca

PICK UP	INFORMATION					
COMPANY NAME:			PICK UP DATE:		_ PICK UP	TIME:
ADDRESS:			BUSINESS HO	JRS:	_ LOADIN	G DOCK: YES NO
CITY:	PROV/STATE:	_CODE:	CUSTOMS PAP	ERWORK ATTACH	IED: Y	ES NO
CONTACT:			IF YES, CUSTO	MS BROKER:		
PHONE:			CONTACT:			
FAX:	EMAIL:		PHONE:			
I will be shipping to:	ADVANCED WAREHO	DUSE [	SHOW SITE			
DES	STINATION					
COMPANY NAME:			BOOTH #:			
ON-SITE CONTACT:						
SHOW NAME:	2018 WRLA Buying	<b>Show</b>	DELIVERY DAT	E:	DELI	/ERY TIME:
ADDRESS:						
	PROV/STATE:		CODE:			
	E REQUIRED		☐ ONE WAY			
<u> </u>	SAME DAY	OVERNIGHT	2ND DAY	3-5 DAY		DUND
ITEMS T	O BE SHIPPED	SERVI	CE WILL BE CHA	RGED ON ACTU	AL WEIGHT	- & DIMENSIONS
TOTAL NUMBER OF PI	ECES:	02		NS IN INCHES:		ESTIMATED WEIGHT:
	NS (CARDBOARD)		Нх	Wx L _		
CASES	/TRUNKS (FIBRE) COLOUR	l:	Нх	Wx L		
CRATE	S (WOODEN)			Wx L _		
SKIDS/PALLETS				Wx L _		
CARPE	T/COLOUR:			Wx L		
	LIST:			Wx L _		
TOTAL				TOTAL WI		
BILLING AND PA	YMENT INFORMATION					
		ADDRE	SS:			CITY:
	CODE:					
CREDIT CARD NUMBER			··		Y DATE:	
OKEDII OAKD NOMBEK	UISA	Πм	ASTERCARD			AMERICAN EXPRESS
CARDHOLDER NAME:	<del></del>	_	ARDHOLDER SI	GNATURF.	Ш	AWILKICAN LAFKLOS
			,			
	& CONDITIONS					
agent for tendering shipments to can check-in deadline. GES assumes no classification commodity description.  1) GES shall not be responsible for exhibitors material after same has be reloading after the show. Bill of Ladi  4) GES shall not be responsible for limited to the physical loss or damag per item, or \$1,000.00 per shipment, may result from any loss or damag yer stem.	any loss, damage, or delay due to fire, act e to the specific article which is lost or dan whichever is less. 6) GES shall not be lia to an exhibitor's materials which may mak or, shall be construed as an acceptance by	outgoing shipment via an alte is a result of old shipping labe exhibition materials. In properly packed, or conceale shall not be responsible for lefumished by GES CANADA s of God, strikes, lockouts or naged, and in any event GES bible to any extent whatsoever it impossible or impractical t	ernate carrier in the event is which remain on contained damage. 2) GES shall oss, theft, or disappearant to exhibitors, will be check work stoppages of any kir s maximum liability shall to for any actual, potential, o exhibit same. 7) The c	the requested carrier fails I iners. It is the shipper's res not be responsible for loss ce of materials before they ked at time of actual pick-u Id, or to any causes beyon be limited to \$0.30 per pour or assumed losses of profit onsignment or delivery of a	o pick up the shi ponsibility to star , theft, or disappeare picked up fro of from booth and i its control. 5) (d per article with s or revenues, or shipment to GE:	pment by established carrier te the national motor freight earance of m exhibitor's booth for corrections made where discrepencies occur GES's liability shall be a maximum liability of \$50.00 for any collateral costs, which S by an exhibitor, or by any
By signing this order	form, shipper agrees to	be bound by all i	ts terms and co	onditions.		
v				D-1		
X				Date	<del>;</del>	

# ADVANCE WAREHOUSE SHIPPING LABEL

2018 WRLA Buying Show

# **EXHIBIT SHIPMENT FOR ADVANCE WAREHOUSE**

SHIPPER:			
(Name of Company where shipment originates.)			
TO:			
(Name of your exhibiting Company <u>at the show</u> .)			
BOOTH NUMBER:			
(Your booth number at the show.)			
C/O: GES / 2018 WRLA Buying Show 75 Dufferin Pl. SE Calgary, Alberta, Canada T2C 4M3			
CARRIER:(Name of your Transportation Company)			
NUMBER OF PIECES			
ADVANCE WAREHOUSE SHIPMENTS SHOULD ARRIVE BETWEEN:			
Dec 14, 2017 - Jan 10, 2018			

# DIRECT TO SHOW SITE SHIPPING LABEL

**2018 WRLA Buying Show** 

# **EXHIBIT SHIPMENT FOR SHOW SITE DELIVERY**

SHIPPER:			
	(Name of Company where shipment originates.)		
TO:			
	(Name of your exhibiting Company at the show.)		
B001	ΓΗ NUMBER:		
	(Your booth number at the show.)		
c/o:	BMO Centre / Stampede Park 20 Roundup Way S.E. Calgary, Alberta, Canada T2G 2W1		
CARF	RIER: (Name of your Transportation Company)		
NUME	BER OF PIECES		
DII	RECT TO SHOW SITE SHIPMENTS TO ARRIVE ON:		
Pleas	se refer to your assigned move-in times		



# LIMITS OF LIABILITY & RESPONSIBILITY

#25, 5805 - 76 Ave. SE Calgary, Alberta, T2C 5L8 Tel: 403-243-2212 Fax: 403-243-3868 Toll Free: 1-800-636-8235 www.gesepo.ca

- 1. GES CANADA Exposition Services herein known as GES and its subcontractors shall not be responsible for damage to uncrated materials; materials improperly packed, glass breakage or concealed damage.
- 2. Relative to inbound shipments, there may be a lapse of time between the delivery of shipment(s) to the booth by GES or its subcontractors and the arrival of the Exhibitor's representative at the booth. Similarly, relative to outgoing shipment(s), it is possible that there will be a lapse of time between the completion of packing and the actual pick-up of materials from the booth for loading onto a carrier. It is understood that during such times the shipment(s) will be left in the booth unattended.

Therefore, it is agreed that GES and its subcontractors are not responsible for the loss or disappearance of Exhibitor's materials after the same have been delivered to Exhibitor's booth, nor are GES and its subcontractors responsible for Exhibitor's materials before they are picked up from the Exhibitor's booth for loading after the show. Consequently, all bills of lading covering outgoing shipment(s) submitted to GES or its subcontractors by Exhibitor will be checked at the time of pick-up from the booth and corrected where discrepancies exist.

- 3. GES and its subcontractors shall not be held liable for any damage incurred during the handling of equipment requiring special devices to properly load, place or reload unless advance notice has been given to GES in time to obtain the proper equipment.
- 4. GES and its subcontractors shall not be responsible for loss, delay or damage due to strikes, lockouts or work stoppages of any kind.
- 5. GES and its subcontractors shall not be responsible for ordinary wear and tear in handling of equipment, nor for loss or damage due to fire, theft, windstorm, water, vandalism, acts of God, mysterious disappearance or other causes beyond their control.
- 6. It is understood that GES and its subcontractors are not insurers. Insurance, if any, shall be obtained by the Exhibitor. Amounts payable to GES hereunder are based on the scope of the liability as herein set forth and are unrelated to the value of the Exhibitor's property. It is further understood and agreed that GES and its subcontractors do not provide for full liability should loss or damage occur. It is agreed that if GES or its subcontractors should be found liable for loss or damage to Exhibitor's equipment, the liability shall be limited to the specific article that was physically lost or damaged. Such liability shall be limited to a sum equal to \$0.30 per pound per article, with a maximum liability of \$50.00 per item or \$1,000.00 per shipment, whichever is less, as agreed upon damages and exclusive remedy. Provisions of this paragraph shall apply if loss or damage, regardless of cause or origin, results directly or indirectly to property through performance services to

Exhibitor's or from negligence, active or otherwise, by GES, its subcontractors or their employees.

- 7. GES and its subcontractors shall not be liable to any extent whatsoever for any actual, potential or assumed loss of profits or revenues or for any collateral costs that may result from any loss or damage to Exhibitor's materials which may make it impossible or impracticle to exhibit same.
- 8. Claims for loss or damage must be submitted to GES by the close of the show. No suit or action shall be brought against GES or its subcontractors more than one year after the cause of action.
- 9. The Exhibitor agrees, in connection with the receipt, handling, temporary storage and reloading of its materials, that GES and its subcontractors will provide these services as Exhibitor's agent and not as bailee or shipper. If any employee of GES or its subcontractors shall sign a delivery receipt, bill of lading or other document, we agree that GES or its subcontractor will do so as the Exhibitor's agent, and the Exhibitor accepts the responsibility thereof.
- 10. GES and its subcontractors shall not be liable for shipments received without receipts, freight bills or specified unit counts on receipts or freight bills, such as a courier or van lines. Such shipments will be delivered to booth without guarantee of piece count or condition.
- 11. Empty container labels will be available at the GES Service Centre. Affixing the labels is the sole responsibility of the Exhibitor or its representative. It is understood that these labels are used for EMPTY STORAGE ONLY, and GES and its subcontractors assume no responsibility for loss or damage to contents while containers are in storage or for mislabelled containers.
- 12. In order to expedite removal of materials from the show site, GES shall have the authority to change designated carriers, if such carriers do not pick up on time. Where no dispostion is made by the Exhibitor, materials will be taken to a warehouse to await Exhibitor's shipping instructions, and the Exhibitor agrees to be responsible for payment of charges relating to such handling at the warehouse. GES assumes no liability as a result of such re-routing or handling.
- 13. The Exhibitor agrees, in the event of a dispute with GES or its subcontractors relative to any loss or damage to any of your materials or equipment, that the Exhibitor will not withhold payment in any amount due to GES for material handling services or any other services provided by GES or its subcontractors as an offset against the amount of the alleged loss or damage. Instead, the Exhibitor agrees to pay GES prior to the close of the show for all such charges and further agrees that any claim the Exhibitor may have against GES or its subcontractors shall be pursued independently by the Exhibitor as a completely separate transaction to be resolved on its own merits.

The consignment or delivery of a shipment to GES or its subcontractors by an Exhibitor or by any shipper on behalf of the Exhibitor shall be construed as an acceptance by such Exhibitor (and/or other shipper) of the terms and conditions set forth in Sections 1 through 13 above.

**Be sure your materials are insured** from the time they leave your firm until they are returned after the show. It is suggested that Exhibitors arrange all risk coverage. This can usually be done by riders to existing policies. Contact your insurance representative. Be sure your liability insurance is in effect during transit and return of your materials, during storage and at show site.