

The Wisconsin Park & Recreation Association will be holding their “49th Annual Conference & Trade Show” in the Wisconsin Dells this November. For more information, visit the website at www.wpraweb.org Below are featured speakers for the Fall convention.

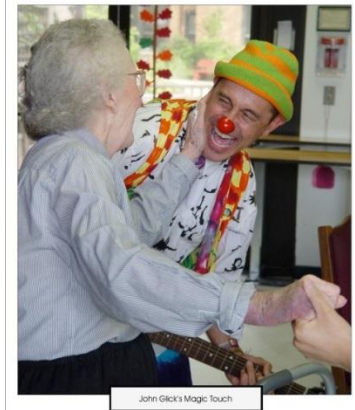
KEYNOTE

Dr. John Glick

All over the world, Dr. John Glick clowns around and shares his powerful message on the importance of caring – it’s magic. Dr. John Glick likes to make you laugh and make people think. He wants to work with groups who aspire to infuse compassion, generosity and humor into their life.

John Glick is a touring performer, writer and collaborator with Dr. Patch Adams of the Gesundheit Institute.

In addition, John Glick is a physician, acupuncturist, musician, clown, songwriter, father, photographer, bird watcher, yoga practitioner and painter. He attended the College of William and Mary graduating with a Bachelor of Science degree in chemistry and a minor in religion. He practiced family medicine in rural Shenandoah Valley for 10 years before opening western Virginia’s first acupuncture clinic in 1991. He has practiced clinical medicine for 25 years, combining bioscientific and various traditional modalities to provide an integrated approach to patient care. He works mostly with those who suffer chronic pain, depression and loneliness.



He has taught, lectured and done keynotes and workshops throughout the US, Canada, Europe and Latin America. Combining storytelling, poetry and music, he offers possibilities for how to live a more loving and healthy life, touching on power, rank, humor, fun, suffering, death, love, laughter, spirit, care and joy.

GENERAL ASSEMBLY

Teresa Penbrooke, MAOM, CPRE



The 2014 WPRA Conference Committee is thrilled to announce that Teresa Penbrooke will be our General Assembly Speaker. Teresa is currently a PhD student in Parks, Recreation, and Tourism Management at North

Carolina State University. In her spare time, she is also faculty for GP RED, a national non-profit firm focused on providing research and education for health, recreation, and land management agencies, and the Director of the Healthy Communities Research Group. She's also still the CEO and Founder of GreenPlay, LLC, a park and recreation management consulting firm, which she began in Colorado in 1999. Teresa's career has included over 25 years of private and non-profit business management and teaching, along with six years as an administrator and practitioner for three different public agencies.

Teresa teaches around the world, and conducts master and strategic planning, feasibility and needs assessment projects, partnership facilitation, and consults on overall operations and policies analysis. Teresa's work has been instrumental in helping to develop nationally acclaimed innovations such as the Pyramid Cost Recovery Methodology and Composite-Values Method (CVM) for Level of Service Analysis. Teresa is an Accreditation Visitor Chair for CAPRA, past Vice-Chair on the Board of Regents for the Pacific Revenue and Marketing School, and the Chair of the Management Commission for the World Leisure Organization.

She believes that working as a researcher, consultant, and educator has allowed her to combine her entrepreneurial spirit with a public sector heart. In addition to her General Assembly presentation on "Keys to Relevance in Parks and Recreation", Teresa will also be presenting two breakout sessions.

ENDNOTE

Lance Fox

"Go confidently in the direction of your dreams. Live the life that you've imagined."



Lance Fox is the Technical Director in North America for a company called DSM by trade, but also a highly engaging and sought after motivational speaker who shares how his climb to the top of Mount Everest was achieved, and how others can realize that their dreams can come true, as long as they believe in order to achieve. Delegates will be able to identify that within them lies an "Everest," whether a desire to accomplish an objective or a dream, or to overcome a challenge..."Mountain or hill, it's about the Will!"

Born in 1970, Lance Stevens Fox grew up in the Plainfield/Hancock area of central Wisconsin. At twenty-eight years of age, in 1978, his father, Ronald Stevens Fox, was diagnosed with Hodgkin's Lymphoma. Eight years later, he passed away. It was an early lesson for Lance that life can be short and that we should live it to the fullest while we breathe the air around us.

Lance was exposed to farm life at an early age by working on a small dairy farm. This early exposure manifested a desire within to become a veterinarian. In 1995, Lance graduated from the University of Wisconsin-School of Veterinary Medicine with his Doctor of Veterinary Medicine degree. He practiced veterinary medicine in private clinical practice for four years before becoming an industrial veterinarian. In 2005, Dr. Fox accepted a position of Technical Director in North America for a company called DSM, which is owned with the global headquarters in Switzerland, and the US headquarters in New Jersey. His job calls for him to travel fairly extensively domestically as well as an occasional trip abroad. In 2008, DSM would become an even more vital part of his life because of its willingness to sponsor his trip to attempt to climb to the highest point on our planet, the summit of Mount Everest.*

In 1997, Lance's son, Jordan, was born six weeks early and as a result spent the first eleven days of his life in a neonatal intensive care unit at St. Mary's Hospital in Madison, Wisconsin. At the time it was a two to three hour drive from home to the hospital. Luckily the Ronald McDonald House (RMH) in Madison had a room opening. This stay would change Lance's life.

A few days into life at the RMH, he picked up a book from the local bookstore titled *Everest: Mountain without Mercy* and read it cover to cover in a day, after which he remembered telling himself that someday he would go to that mountain. His son's early arrival into this world was reinforcement that life is precious. Almost twelve years after reading that book, Lance Fox stood on top of the world. The photo is of him sprinkling his father's ashes on the summit. His adventure was documented in the Discovery Channel series, *Everest Beyond the Limit*.

Lance currently resides with his wife, Katherine, son, Jordan, and daughter, Bailee (born in 1999), near New London, Wisconsin.