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FOR IMMEDIATE RELEASE

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Gurnee Park District Announces Facility Name, *FitNation* and Shares Tentative Plan for New Fitness Facility

Gurnee, IL (October 15, 2013). The Gurnee Park District finalized the purchase of property known to the community as Gold's Gym yesterday afternoon with the mission to expand fitness, indoor aquatic and recreational programs and services to the community. The facility was purchased for \$9.1 million using the District's existing bonding ability and without a tax increase. This afternoon, the District revealed the new name and brand during a staff welcoming and press event in the facility lobby. "FitNation is an evolution in many ways, starting with its beginnings as a former franchised fitness facility with many amenities already existing in the space. While the franchise didn't remain, the passion from members and staff were the foundation of a new vision. It was out of this foundation that Gurnee Park District birthed FitNation," said Susie Kuruvilla, Gurnee Park District Executive Director.

The District plans to open FitNation's doors for fitness business on November 6, 2013. Current District fitness center members will have access to the new facility with their existing membership and all Gold's members and surrounding community members (regardless of residency) are invited to join at resident introductory rates (for a limited time). Much of Gold's Gym staff has been retained and will be retrained with the Park District Customer Service Standards-SOFFI-Serve, Ownership, Family, Fun and Integrity. New amenities to the Park District portfolio include a five lane pool, saunas, steam rooms, multiple group exercise rooms and retail space which the district plans to turn into additional recreational programming space in the near future.

. The fitness areas of the facility will undergo a brief shutdown from October 16th through November 5th in order for necessary cleaning and repairs to be completed. During the closure, the District will be

accepting memberships during designated times in the facility lobby. Tenants will operate in their spaces until their leases expire or other arrangements have been made. Patrons will still have access to these businesses during the gym shutdown. The hours of operation, group exercise schedule and childcare service hours will remain similar to Gold's previous offerings for the near term.

“We are so excited to bring our recreational expertise to this facility and the plans are in place to make it successful going forward. It is our vision to make this new facility the cornerstone for health and wellness in our community and beyond”, said Susie Kuruvilla, Executive Director for Gurnee Park District.

For more information about FitNation please visit www.fitnationgurnee.com

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