



IAPD/IPRA
**Soaring
to
New
Heights**
CONFERENCE

PRELIMINARY PROGRAM

Early Registration Deadline: Friday, December 2, 2011

January 26-28, 2012 Hyatt Regency Chicago
151 E. Wacker Drive Chicago, Illinois 60601

IAPD
Illinois Association of Park Districts

IPRA
Illinois Park & Recreation Association
Advancing Professionals

www.ilparksconference.com

GENERAL INFORMATION



WELCOME AND GREETINGS TO ALL!

We cannot wait to welcome you to the 2012 IAPD/IPRA Soaring to New Heights Conference! Thanks to your feedback, we have made some significant and impactful changes. We are excited about these modifications and feel strongly that it will make your conference experience better than ever.

Quality Over Quantity

The overall number of sessions and workshops has been reduced to allow a greater focus on enhancing their quality.

New Topics and Speakers

You spoke and we listened! The Program Committee has lined up topics that you have asked for and has secured some new faces to present on these topics. You will see an increased number of speakers from outside organizations and agencies that will share new and different ideas that you can implement at your agency the day after conference!

Scheduling Grid

Take a look at pages 32-35 for a snapshot view of all educational offerings on Friday and Saturday organized by topic track and time. This will make it easier than ever to create your own personal conference itinerary.

Exhibit Hall Hours

We are now offering exclusive exhibit hall hours on Friday from 10:45 am – 12:30 pm so that you may visit the hall without having to miss out on our dynamic education!

Don't let the best conference yet pass you by! We look forward to seeing you in January and welcoming our elected officials and professionals serving the field of parks, recreation, conservation and special recreation to the Hyatt Regency Chicago.

PETER CAMIN

IAPD Conference Co-Chair

KIM WASCHER

Superintendent of Parks and Recreation
Village of South Elgin
IPRA Conference Co-Chair

Published by:

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SCHEDULE - AT - A - GLANCE

THURSDAY, JANUARY 26

7:30 am – 6:30 pm	Conference Registration Open
8:30 am – 12:00 pm	Pre-Conference Workshops (0.3 CEUs)
10:00 am – 2:00 pm	Parkies Workshop and Luncheon
11:00 am – 4:00 pm	Career Development Symposium and Luncheon
1:30 pm – 5:00 pm	Pre-Conference Workshops (0.3 CEUs)
1:00 pm – 6:00 pm	Grand Opening of the Exhibit Hall
5:30 pm – 6:30 pm	Professional Connection
9:00 pm – 12:00 am	Welcome Social with Mike and Joe <i>Sponsored By: Volleyball Pros</i>

FRIDAY, JANUARY 27

7:00 am – 4:30 pm	Conference Registration Open
8:00 am – 9:15 am	Conference Sessions (0.1 CEUs)
8:00 am – 10:00 am	Conference Workshops (0.2 CEUs)
8:30 am – 12:30 am	Exhibit Hall Open
9:30 am – 10:45 am	Conference Sessions (0.1 CEUs)
12:00 pm – 1:30 pm	Student Luncheon
12:15 pm – 2:15 pm	All-Conference Awards Luncheon *
1:30 pm – 5:00 pm	Exhibit Hall Open
2:45 pm – 4:45 pm	Conference Workshops (0.2 CEUs)
3:00 pm – 4:15 pm	Conference Sessions (0.1 CEUs)
4:00 pm – 5:00 pm	Snack Reception in the Exhibit Hall * <i>Sponsored By: Brusseau Design Group, LLC Part of the W-T Family of Companies</i>
5:00 pm – 6:30 pm	IPRA Annual Business Meeting
5:30 pm – 7:00 pm	Commissioner's Reception **
10:00 pm – 11:30 pm	Chairmen's Reception **

SATURDAY, JANUARY 28

7:30 am – 11:30 am	Conference Registration Open
8:45 am – 10:00 am	Conference Sessions (0.1 CEUs)
9:00 am – 11:00 am	Conference Workshops (0.2 CEUs)
10:30 am – 11:45 am	Conference Sessions (0.1 CEUs)
12:00 pm – 2:00 pm	Conference Workshops (0.2 CEUs)
12:15 pm – 1:30 pm	Conference Sessions (0.1 CEUs)
2:15 pm – 3:00 pm	Closing General Session with Rob (Waldo) Waldman
3:30 pm – 5:00 pm	IAPD Annual Business Meeting
6:00 pm – 9:00 pm	Closing Social: John G. Shedd Aquarium *

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* Ticketed Event ** By Invitation Only

GENERAL INFORMATION

ACCESSIBILITY

Parking: Parking at the Hyatt Regency Chicago and the Swissôtel Chicago are accessible for persons with disabilities. If the lower garage is used at the Hyatt Regency Chicago, elevators provide service to the hotel.

Restrooms: All restrooms are accessible except the third floor restrooms in the West Tower of the Hyatt Regency Chicago.

Meeting Rooms: All meeting rooms are accessible except for the Buckingham Room at the Hyatt Regency Chicago.

Restaurants: All restaurants are accessible at the Hyatt Regency Chicago.

Sleeping Rooms: The Hyatt Regency Chicago and the Swissôtel Chicago have ADA rooms on every floor. These rooms have been designed for individuals with special needs. If you are in need of an accessible room, please be sure to notify the respective hotel when making your reservation.

A.D.A. AND SERVICES FOR THE HEARING IMPAIRED

In compliance with the Americans with Disabilities Act, the IAPD/IPRA Joint Conference Committee will make all reasonable efforts to accommodate persons with disabilities. Please indicate any special needs on your registration form or contact Dina Kartch at IPRA at dina@ILipra.org no later than December 9, 2011. If you have special needs regarding hotel accommodations, please contact the Hyatt Regency Chicago at 312/565-1234 or the Swissôtel Chicago at 312/565-0565. Hearing impaired individuals who require TTDs may call 800/526-0844 and the Illinois Relay Center will transmit the message to IAPD or IPRA.

ADMISSION

Admission to the exhibit hall, all conference sessions and workshops require a name badge for the duration of the conference. Security guards will be stationed at the entrance to the exhibit hall and name badges will be checked at all conference sessions and workshops. Individuals without a name badge will be required to register at Conference Registration.

ALL-CONFERENCE AWARDS LUNCHEON

Delegates who register for the "Full Package" will receive a ticket for this event. Additional tickets may be purchased through your registration or onsite. Please join us as we recognize and honor the leaders and volunteers of park districts, forest preserves, conservation, recreation and special recreation agencies.

ANNUAL MEETINGS FOR IAPD AND IPRA

The Illinois Park and Recreation Association's (IPRA) Annual Meeting will be held on Friday, January 27, 2012 at 5:00 pm in the Regency Ballroom. The Illinois Association of Park Districts' (IAPD) Annual Meeting will be held on Saturday, January 28, 2012 at 3:30 pm, also in the Regency Ballroom.

The associations have staggered their annual meetings in order to accommodate elected officials and professionals who would like to attend both meetings.

COMMISSIONER RECEPTION

Attention all IAPD members!

Please join us on Friday, January 27, 2012 at 5:00 pm. This reception will be an excellent opportunity for commissioners to exchange ideas, network and socialize. The IAPD board and staff will be present to answer questions and visit with commissioners. Invitations will be sent in the near future.



A spirited competition spotlighting bright ideas exhibited by park and recreation agencies.

The 2011 Agency Showcase competition will feature the following entry categories, a revised judging process and exciting exhibition opportunities.

Don't miss this chance to spotlight your agency's marketing and communication materials!

Agency Showcase Entry Categories

- Broadcast Advertisement
- Brochure Series
- Electronic Communication
- Green Marketing
- Integrated Photography
- Large Format Printing
- Logo Design
- Marketing Campaign
- Public Relations
- Print Advertisement
- Print Communication
- Web Content



Two ways to enter! For more information on the Agency Showcase competition, visit ilparksconference.com/awards

Registration deadline is Friday, December 2, 2011.
Space is limited – sign up today!

Proudly brought to you by IPRA and IAPD

CONTINUING EDUCATION UNITS (CEUs)

- Sessions scheduled for an hour and fifteen minutes award 0.1 CEUs.
- Workshops scheduled for two hours award 0.2 CEUs.
- Pre-conference workshops scheduled for three and a half hours award 0.3 CEUs
- No additional CEU fees for Friday and Saturday apply; CEUs for pre-conference workshops will be charged at \$5 per workshop.
- If you are a professional and would like to earn CEUs, **you must request them with your conference registration. See page 37.**
- CEU coupons will be included with your registration materials **only if you request CEUs with your conference registration.**

CEU Procedures:

1. As you enter a session/workshop, the session chair will stamp your CEU coupon with a validation stamp. You must keep this coupon until the end of the session/workshop. All coupons will be stamped again and collected as you exit.
2. Legibly write the session/workshop number and title on your CEU coupon where indicated.
3. CEU coupons **will not** be stamped after the first 15 minutes or 15 minutes prior to the end of the session/workshop. You must attend the entire session/workshop to earn CEUs.
4. CEUs will not be awarded if your coupon does not have the validation stamps.
5. Please do not write over the barcode on the coupon; these are scanned to award your CEUs.
6. An email from CTE, our conference registration company, will be sent to the email address connected with your registration approximately four weeks after conference. This email will contain a link to your CEU transcript. No hard copies will be distributed.

EVENT LOCATIONS

Conference Registration: East Tower/Gold Level
(Outside Grand Ballroom)

Conference Headquarters: East Tower/Gold Level
(Across from Conference Registration)

Exhibit Hall: Riverside Center, East Tower/Purple Level
(Lower Level)

Thursday Welcome Social: Grand Ballroom, East Tower/
Gold Level

Conference Sessions and Workshops: Columbus Hall, East
Tower/Gold Level; Regency Ballroom, West Tower/Gold Level and
other meeting space throughout the hotel

All-Conference Awards Luncheon: Grand Ballroom,
East Tower/Gold Level

Saturday Closing Social: John G. Shedd Aquarium

EXHIBIT HALL INFORMATION

For the 2012 show, we have a new and improved schedule that we are very excited about! The exhibit hall will be open on Thursday and Friday only – with extended hours both days and **exclusive hours** on Friday.

Come visit more than 325 commercial manufacturers, distributors, designers and educational booths. The exhibits will showcase the newest equipment, supplies, ideas and services available to park, recreation, forest preserve, conservation and therapeutic agencies. Plan to spend several hours in the exhibit hall viewing the displays and visiting with exhibitors. All exhibits will be located in the Riverside Center Exhibition Hall, East Tower, Purple Level.

Each registered delegate will have the opportunity to win a variety of credits valid for any IAPD or IPRA offering, which will be awarded at specific times throughout the conference. Entry blanks will be in the registration materials that you must pick up at Conference Registration. You must be present to win. Rules and regulations will apply.

The IAPD/IPRA Soaring to New Heights Conference has the largest exhibit hall of any state park and recreation conference in the country. Be sure to visit and win a prize!

EXHIBIT HALL HOURS

Thursday, January 26:

1:00 pm – 6:00 pm, Grand Opening

Friday, January 27:

8:30 am – 12:30 pm and 1:30 pm – 5:00 pm

(Exclusive Hours: 10:45 am – 12:30 pm)

*Snack Reception from 4:00 pm – 5:00 pm. This is a ticketed event.

**SPECIAL THANKS TO
BRUSSEAU DESIGN GROUP, LLC**
Part of the W-T Family of Companies

Proud sponsor of the snack reception
in the exhibit hall



GENERAL INFORMATION

HOUSING INFORMATION

Hyatt Regency Chicago (Host Hotel)

151 E. Wacker Drive, Chicago, Illinois

Web Link <https://resweb.passkey.com/go/IllinoisParks> or go to www.ilparksconference.com and click on Registration and Hotel Information



Phone 888/421-1442
Reference 2012 IAPD/IPRA Soaring to New Heights Conference
Rates \$115 Single/Double; \$125 Triple; \$135 Quad
Upgrades \$30 per room to upgrade to Deluxe Room
\$50 per room to upgrade to Regency Club
\$30 per room to upgrade to Business Plan

Swissôtel (Additional Housing Available)

323 E. Wacker Drive, Chicago, Illinois

Web Link https://resweb.passkey.com/Resweb.do?mode=welcome_ei_new&eventID=3769428 or go to www.ilparksconference.com and click on Registration and Hotel Information



Phone 888/73-SWISS or 312/565-0565
Reference IAPD/IPRA Soaring to New Heights Conference
Rates \$115 Single/Double; \$125 Triple; \$135 Quad
Upgrades \$20 per room to upgrade to Lake View Room
\$40 per room to upgrade to Corner King Room

- Rooms are reserved on a first-come, first-served basis.
- The cut-off date for reservations is January 2, 2012. Reservations made after this date may pay a higher rate and are subject to availability.
- One (1) night's room and tax advance deposit by check or credit card must accompany each reservation. This deposit is fully refundable before December 19, 2011. After December 19, 2011 there will be no refunds for cancelled rooms. The Joint Conference Committee implemented this policy in 1999 due to the high rate of rooms cancelled at the last minute.

Suites: IAPD member agencies or IPRA members interested in reserving a suite must contact Dina Kartch at IPRA first at dina@ILipra.org. Once IPRA has given approval, you will be put in contact with the Hyatt directly. Exhibitors interested in reserving a suite must contact Sue Triphahn at IAPD first at striphahn@ilparks.org. Once IAPD has given approval, you will be put in contact with the Hyatt directly.

NO EMPLOYEE LEFT BEHIND (NELB)

The NELB logo will appear next to health and wellness focused sessions and workshops offered at this year's conference. Please be sure to attend these! Questions regarding the NELB award and the work of the Health and Wellness Committee can be directed to Lori Neubauer, Fitness Manager, Itasca Park District, lneubauer@itascaparkdistrict.com.

PARKING

Delegates who are registered guests at the Hyatt Regency Chicago will receive a discounted daily parking rate of \$25 for valet parking; self-parking is not available. In/out privileges are allowed for overnight guests only. The parking rate for delegates who are registered guests at the Swissôtel will receive a discounted daily parking rate of \$26 for valet parking; self-parking is not available.

Delegates not staying at the hotels can park in any of the downtown garages at regular rates. All delegates are encouraged to take public transportation.

POLICY ON CHILDREN

To preserve the professional business environment and ensure a quality educational atmosphere at the IAPD/IPRA Soaring to New Heights Conference, conference sessions and workshops, social events and the exhibit hall, no one under the age of 18 years will be allowed to participate in these functions or areas unless the person is a speaker or a registered full- or part-time student in a college or university and is attending the conference for the purpose of professional development and networking opportunities. The Saturday Closing Social at the Shedd Aquarium is open to children however.

POLICY ON MEMBERS AND NONMEMBERS

The following persons will be allowed to register at the member rate:

- Members of the Illinois Park and Recreation Association in current standing through 12/31/12. **IPRA memberships not renewed for 2012 by January 13, 2012 will be assessed the difference between the member and non-member conference registration fees upon their check-in onsite at Conference Registration.**
- Commissioners/park board members, attorneys, board treasurers and board secretaries of agencies that are members of the Illinois Association of Park Districts.
- A maximum of six **support** staff from IAPD member agencies (**"Support staff" is defined as clerical and maintenance personnel only.**)

Requests from other persons or agencies asking for member rates will be presented to the Joint Conference Committee for approval prior to conference.



REGISTRATION INFORMATION

Early Registration Deadline Friday, December 2, 2011
Registration Deadline Friday, January 20, 2012

Registration Methods:

- Online at www.ilparksconference.com to save \$25 per registration package; online registration must be accompanied by credit card for payment.
- Complete the Advance Registration Form and mail it with credit card or check to 2012 IAPD/IPRA CONFERENCE, PO Box 783, Elk Grove Village, IL 60009-0783
- Complete the Advance Registration Form and fax it with credit card information to 847-759-6979; faxed registrations **must be** accompanied by credit card for payment.



Registration Information:

- Faxed or mailed registrations will be accepted until January 20, 2012. After January 20, 2012 registrations will only be accepted online at www.ilparksconference.com. Register online at www.ilparksconference.com for a \$25 per registration package discount!
- **IAPD/IPRA will not invoice agencies or individuals for conference registrations.**
- Each registered delegate will receive a name badge, event tickets and CEU coupons (if applicable) onsite at conference. After registering you will receive an email confirmation with a bar code – **please bring this with you to conference.** This confirmation as well as a photo ID will be required to pick up your registration materials. Once onsite there will be a \$5 charge to reprint your name badge and **EVENT TICKETS WILL NOT BE REPRINTED. You must purchase new tickets at the current onsite price in order to attend any ticketed events.** You will not be permitted into the exhibit hall, conference sessions or workshops without the proper name badge.

Onsite Registration Hours:

Thursday, January 26 7:30 am – 6:30 pm
 Friday, January 27 7:00 am – 4:30 pm
 Saturday, January 28 7:30 am – 11:30 am

Registration Questions?

Contact CTE, the conference registration company, at either ilparks2012@cteusa.com or 847-759-4279.

SPECIAL THANKS TO CUNNINGHAM ASSOCIATES, INC.

Proud sponsor of the reusable insulated shopping bags given to all delegates.



SPECIAL THANKS TO ILLINOIS PARK DISTRICT LIQUID ASSET FUND+ (IPDLAF+) AND THE PFM GROUP

Proud sponsor of the name badge holders given to all delegates, exhibitors and speakers.



SILENT AUCTION

The Illinois Park and Recreation Foundation, in conjunction with the IPRA College and University Relations Committee, once again will conduct the Silent Auction located right next to Conference Registration, East Tower/Gold Level. Conference delegates will have the opportunity to bid on such items as weekend getaways, tickets to sporting events and golf packages. The auction is an easy way to purchase valuable services and products for yourself and your agency.

SPECIAL DIETS

Persons with special dietary needs may make special arrangements by emailing Dina Kartch at IPRA at dina@ILilpra.org no later than December 9, 2011.

SATISFACTION GUARANTEED

The Illinois Association of Park Districts (IAPD) and the Illinois Park and Recreation Association (IPRA) have instituted a Satisfaction Guaranteed Policy for the Thursday pre-conference workshops. IAPD and IPRA make every effort to ensure quality programs for participants. However, if a participant is not fully satisfied with the content of the workshop, he or she may request and receive a 100% refund of the workshop fee. A participant who wishes to request a refund for a pre-conference workshop **must do so no later than the end of the workshop in question.** Forms will be available at Conference Registration. Any CEUs offered will be forfeited when a refund is made. Refunds will only be made payable to the originator of the check or credit card for the workshop registration. Look for the Satisfaction Guaranteed symbols next to these workshops.



GENERAL INFORMATION

SPOUSE/GUEST PROGRAM AND REGISTRATION

All spouses or guests must register in order to participate in the conference, visit the exhibit hall and attend special programs.

Spouses or guests must have no affiliation with or be employed by a park and recreation agency. Registration will include a name badge for admission to the Exhibit Hall, Thursday Welcome Social, conference sessions and workshops on Friday and Saturday and the Closing General Session on Saturday. Tickets for the All-Conference Awards Luncheon, the Snack Break on Friday in the Exhibit Hall and the Saturday Closing Social will be available for purchase. See page 37 for registration.

STUDENT EVENTS

We are recruiting student volunteers to assist the Operations Committee. In exchange for your time, you will receive a refund of your conference registration fee. In order to receive the refund you must:

- Be a full-time student.
- Be an IPRA member.
- Be registered and paid for conference.
- Volunteer for four (4) hours.

If you are interested in volunteering please email Jerri-Lynn Kleina at pbsfolks@att.net or Marty Walsh at martyw@vhparkdistrict.org and include the days/times you are available.

Thursday, January 26

1:00 pm – 2:00 pm **Student Conference Orientation**

5:30 pm – 6:30 pm **Professional Connection**

Warm thanks to Wendy Craven of WDSRA for coordinating this year's Professional Connection!

Friday, January 27

12:00 pm – 1:30 pm **Student Luncheon**

1:30 pm - 2:30 pm **Resume Review**

3:00 pm – 4:15 pm **Can Being Involved Politically Help You Professionally?**

Saturday, January 28

10:30 am – 11:45 am **Learn Tips in Budgeting from Young Professionals and Business Office Staff**

12:00 pm – 1:30 pm **Officers' Meeting**

12:00 pm – 2:00 pm **Marketing for the Non-Marketer**

**Look for details for all of these events and sessions in the final program.*

TABLE RESERVATIONS FOR THE ALL-CONFERENCE AWARDS LUNCHEON (Includes Legislator Tables!)

Delegates who opt to reserve a table for the Friday All-Conference Awards Luncheon, **including reserved legislator tables**, must indicate so on the registration form on page 37 or when registering online. The table reservation fee is \$55, nonrefundable and paid for when registering for conference. **Legislator tables are reserved through this reservation process as well.** The person who is designated the table contact/coordinator will receive an email with full detailed instructions on the table registration process. The table contact/coordinator will be responsible for notifying those seated at their reserved table(s) of the table assignment(s). Once online conference registration **closes on January 20, 2012**, no more table reservations will be accepted.

There will be no onsite table reservations taken. Register early to ensure the best possible table selection as tables are assigned on a first-come, first-served basis. **All reserved tables will be tables of 12. You must have a full table.**

VOLUNTEERS... CALLING ALL PROFESSIONALS AND COMMISSIONERS!

We are recruiting volunteers for Conference Registration and Conference Headquarters. If you are interested and have an hour or two to spare during conference, please send an email to the following people and include the day(s)/time(s) you are available.

CONFERENCE REGISTRATION

CONTACT: Alan Howard (ahoward@ilparks.org)

Hours of Operation:

Thursday, January 26 7:30 am – 6:30 pm
Friday, January 27 7:00 am – 4:30 pm
Saturday, January 28 7:30 am – 11:30 am

CONFERENCE HEADQUARTERS

CONTACT: Heather Weishaar (heather@ilipra.org)

Hours of Operation:

Thursday, January 26 7:30 am – 6:30 pm
Friday, January 27 7:00 am – 5:30 pm
Saturday, January 28 7:30 am – 3:00 pm

WHAT TO WEAR

Exhibit Hall Grand Opening: Casual business attire

Thursday Welcome Social: Comfortable, casual clothes

Friday All-Conference Awards Luncheon: Business attire

Saturday Closing Social: Casual attire

AND... DON'T FORGET TO GO GREEN AT CONFERENCE AND EVERY DAY!

IPRA's Environmental Committee would like to remind you that it is **Easy to Be Green!**

It's easy to be green with online registration!

Visit the conference Web site at

www.ilparksconference.com and click on the Registration and Hotel Information link. You will save \$25 per registration package as an added bonus for registering online!

Are you interested in attending some **green** sessions while at conference? Be sure to visit the IPRA Environmental Committee table located across from Conference Registration. All the **green** sessions will be noted in the final conference program with the IPRA Environmental Committee's logo. We'll be sharing valuable resources and highlighting our current projects. As park and recreation professionals, it is our responsibility to set a **green** example and the Environmental Committee has the tools necessary to help agencies become environmental leaders. We can't wait to meet you!

Please join us in participating in several environmental initiatives during conference. Receptacles for recycling paper will be located throughout the hotel and be sure to bring along a reusable water bottle and mug.





Pre-Conference Workshops

All pre-conference workshops award 0.3 CEUs, pending approval. Pre-registration is mandatory. Register online at www.ILparksconference.com or see page 37.

8:30 am - 12:00 pm

**37
The ABCs of Proposal Writing**

Topic Track: Finance/Information Technology
Registration Fee: \$75
Speaker(s): Donors Forum Representative

This workshop will focus on the seven basic components of writing proposals to private funders. Do your grant proposals need to be more effective? Ever wonder what makes a winning proposal? This introductory workshop will focus on how to position your agency for successful grantsmanship and prepare winning proposals to secure private foundation and corporate funding.

Learning Outcomes: Participants will: (1) identify the essential elements of winning proposals; (2) learn the steps of proposal planning and conceptualization; (3) participate in small-group exercises and peer review.

LIMITED TO THE FIRST 36 REGISTRANTS.

**101
Choose Your Attitude**

Topic Track: Leadership/Management
Registration Fee: \$75
Speaker(s): Molly Hetrick, Freelance Trainer, The Meeting Institute

We're all allowed to have a bad day every now and then, but having a bad attitude all time can be costly especially in the workplace. Choosing the right attitude gives you a competitive edge in business and in life. In this workshop you will learn the impact of choosing the right (and the wrong) attitude and will be challenged to closely examine your own. Learn skills you can use each and every day to help you choose your attitude. It could just change your life!

Learning Outcomes: Participants will: (1) acknowledge the role attitude plays within our leadership and influence roles; (2) identify positive and negative attitudes that exist in our lives; (3) recognize how choosing a positive attitude can greatly affect the workplace, its goals and your personal and professional lives.

**210
Multi-Use Trails: Linking Communities Through Cooperative Agreements**

Topic Track: Parks/Natural Resources
Registration Fee: \$75
Speaker(s): Ed Barsotti, Executive Director, League of Illinois Bicyclists; Marissa Dolan, Active Transportation Alliance; Rob Sperl, Director of Planning, Wheaton Park District; Dan Thomas, Principal Planner/Trails Coordinator, DuPage County

Local experts on multi-use trail advocacy and planning will provide an overview of trail planning including: the benefits of developing a trail plan, what a plan includes, partnering with others, addressing opposition and raising funds for planning and creating improvements. Emphasis will be placed on both individual trail planning and creating an overall community plan.

Learning Outcomes: Participants will: (1) learn how planning for these types of facilities will benefit a variety of different stakeholders throughout their community; (2) understand the components of the planning process and implementation for trails.

**301
Something Happened in 2010 and It Changed Your Policies, Buildings, Parks and People**

Topic Track: Governance/Legal
Registration Fee: \$75
Speaker(s): John McGovern, President, Recreation Accessibility Consultants, LLC

The US Department of Justice published new regulations for parks, forest preserve districts, conservation districts, municipalities, special recreation associations, other local governments and states on September 14, 2010. These become effective March 15, 2012. The new regulation requires some new policies and for the first time ever includes design guidance for recreation environments.

Playgrounds, pools, golf courses, boating areas, fishing areas, sports fields, sports courts and fitness facilities areas will be addressed. The requirement for an access audit and transition plan is reaffirmed as well, with the new deadline for access audits being March 15, 2012. This workshop will review the policy and design requirements.

Learning Outcomes: Participants will: (1) learn policy requirements regarding other power driven mobility devices, service animals and access audits; (2) learn the elements of the design requirements for recreation spaces such as playgrounds, golf courses, fitness facilities, boating and fishing areas, aquatic facilities and sports fields and courts.





8:30 am - 12:00 pm (continued)

**401
Boomerang Marketing Strategies: How to Keep Your Customers Coming**

Topic Track: Marketing/Public Relations

Registration Fee: \$75

Speaker(s): Jodi Rudick, Professional Speaker, ADvisors Marketing Group

Is the customer always right? Not exactly, but it is 10 times more expensive to bring in a brand new customer than it is to keep ones you already have. Using the Make and Take Customer Retention Plan, you will leave this workshop with ready to use tactics and templates to increase customer value, participation and profits. By exploring "old school" and high-tech tools, you will learn how to transform casual (even disgruntled) customers into raving fans and a powerful secret sales force.

Learning Outcomes: Participants will: (1) create a Make and Take Customer Retention Program for immediate action and implementation; (2) identify assessment tools to manage and improve front line and direct customer communications.

**501
When Actions Speak Louder Than Words**

Topic Track: Therapeutic Recreation

Registration Fee: \$75

Speaker(s): Kim Davis, Research Associate, Indiana Institute on Disability and Community

The goal of this informative workshop is to build an understanding of how different behaviors are communicative, to understand what their messages might be, how to begin to interpret those messages and to provide positive approaches for supporting behavior. Thinking about behavior as communication presents a different perspective to support our development of strategies that encourage positive behaviors. This is crucial information to consider so that when an individual "misbehaves", we can learn to pause and ask, "What is this individual saying?"

Learning Outcomes: Participants will: (1) be able to explain how behavior and communication are linked and identify potential messages of behavior; (2) recognize how the "big picture" can assist in deciphering messages of behavior; (3) learn to use positive behavior approaches to support behaviors.



11:00 am – 4:00 pm

Career Development Symposium and Luncheon

Registration Fee: \$89

*11:00 am – 11:30 am
Registration/Check-In*

*11:30 am – 12:30 pm
Lunch*

*12:45 pm – 2:15 pm
Taking Control of Your Job and Your Life*

- **Communicating with Confidence and Clarity**
Review the basics of good communication and learn how to apply these powerful principles on an everyday basis, in every professional situation. Professional tips from the greatest communicators... put them to work for yourself!
- **Managing Multiple Priorities: What to Do When Everything's Important**
Sort through all of the priorities you're juggling and put them into a perspective that's manageable and workable. Identify creative ways to get others to help you. Rally the support you need at work, at home... anywhere.
- **Staying Organized, Focused and In Control**
In your role, you're expected to function as "command central" in your office... keeping track of information and people no matter how hectic things get. This dynamic session will show you dozens of tricks to do it better in the many situations you deal with, all without missing a beat.

*2:30 pm – 4:00 pm
Career and Professional Development*

- **Effectively Working With Others: "People" Skills That Build Trust and Influence**
It's the secret ingredient in the most successful careers... the ability to communicate one-on-one, with virtually anyone, at any level. Increase your ability to work more productively with every person you encounter in your job.
- **Practical Problem Solving and Decision Making: Make the Right Call Consistently and Competently**
Learn strategies for resolving problems (big or small) with ease and confidence. Gain the trust and respect of your boss and coworkers as a professional who can handle tough situations and make sound decisions.
- **Dealing With Difficult People: How to Take On the Toughest Types**
Virtually no workplace is safe from those frustrating and demanding people who make it difficult for you to do your job. Whether it is a boss, a colleague or someone outside your organization, you'll discover how to react with skill, composure and confidence.

*4:00 pm
Tour the Exhibit Hall, Riverside Center, East Tower, Purple Level*



8:30 am - 12:00 pm (continued)

601
Communication is a Chocolate Chip Cookie

Topic Track: Marketing/Public Relations
Registration Fee: \$75
Speaker(s): Joe Wakeley, Aquatic Director and Consultant, Ohio University and Wakeley Aquatics

We learn to do it very young before a word is actually spoken and people cherish the last ones. In the middle, we digest our fair share of communication cookies. Finding the right recipe and balance will assist greatly within your 360 degrees of influence. From the interview, developing your staff and your leadership style to that exiting employee, who knew a cookie could teach us so much?
Learning Outcomes: Participants will: (1) learn a balanced and helpful perspective on communication; (2) learn how to provide balanced communication in the work place.

1:30 pm - 5:00 pm

38
Building Strategic Relationships with Corporations and Foundations

Topic Track: Marketing/Public Relations
Registration Fee: \$75
Speaker(s): Donors Forum Representative

This workshop will focus on how to effectively position and build a successful relationship with grantmakers. Would you like to build a comprehensive corporate and foundation relations program? Find out what it takes to build closer partnerships with your funders and achieve your fundraising goals.

Learning Outcomes: Participants will: (1) identify current trends in corporate and foundation funding including grants and sponsorships; (2) identify the keys to successful relationships; (3) learn techniques in cultivation, solicitation and stewardship.

LIMITED TO THE FIRST 36 REGISTRANTS.

39
StrengthsFinder

Topic Track: Leadership/Management
Registration Fee: \$75
Speaker(s): Lauren Soderstrom, Training Specialist, The Management Association of Illinois

Do you do what you do best everyday? Probably not. We spend more time and energy fixing our faults rather than building our talents. This is a crucial mistake that can affect our productivity, morale and future growth potential. Prior to this workshop, participants will take an online assessment that will provide their top five StrengthsFinder themes. During the workshop, we will explore how to use these top five themes to develop strengths while exploring the theory of Strengths, dispelling myths and learning more about a personal development plan.

Learning Outcomes: Participants will: (1) discuss StrengthsFinder theory and learn why building on strengths has the most impact on personal development; (2) engage in in-depth discussions regarding personal strengths and how they apply to current roles; (3) define the four domains of leadership and the impact of each; (4) develop an action plan to further develop strengths.

LIMITED TO THE FIRST 30 REGISTRANTS.

102
Working The Room: Networking That Works

Topic Track: Leadership/Management
Registration Fee: \$75
Speaker(s): Molly Hetrick, Freelance Trainer, The Meeting Institute

You walk into a room as a business social... you don't know anyone and your boss wants you to get new contacts – now what?! This educational workshop is great for everyone, whether you are just starting or need a refresher, to feel confident and reenergize the way you work a room! The workshop will focus on how to work a room in both professional and social settings plus techniques for introducing yourself, feeling confident even when you don't know anyone, setting goals to “cast your net” and much more. You will be sure to leave this fun, energy-filled workshop with a new excitement and confidence for networking and working a room!

Learning Outcomes: Participants will: (1) understand the steps and techniques for working a room with poise and confidence in business settings; (2) learn ways to navigate in a social business setting and start conversations with maximum results; (3) improve personal skills such as proper introductions and handshakes that positively represent you and your business.

10:00 am - 2:00 pm

20
Parkies: Maintaining Your Community

Topic Track: Parks/Natural Resources
Registration Fee: \$89
Speaker(s): Karen Kase, Biologist, Hampton, Lenzini and Renwick, Inc.; Pat Doherty, Public Works Director, Pingree Grove Public Works; Carl Gorra, Parks Central Operations Manager, Sue Omanson, Community Development Manager and Peggy Polkonen, Project Manager, Naperville Park District

This workshop is the first of its kind for the IAPD/IPRA Soaring to New Heights Conference. It will bring together parks maintenance professionals from agencies throughout the state to discuss various parks topics including, but not limited to: the maintenance of natural areas, environmentally friendly de-icer and going green in the parks field. Attendees will hear from different speakers on these topics and will also have an opportunity to visit the exhibit hall and to network with fellow parks maintenance professionals in a post-workshop social.

Learning Outcomes: Participants will: (1) begin to create a network of professionals in similar roles to call upon when they encounter issues in their own park system; (2) learn about Wetlands and Prairie Maintenance and Restoration; (3) determine if it is feasible for their agency to be green and identify alternative solutions to salt.





1:30 pm - 5:00 pm (continued)

302
You Hired Your Employee, Now What?

Topic Track: HR/Risk Management
Registration Fee: \$75
Speaker(s): Nancy Aldrich, Superintendent of Human Resources, Arlington Heights Park District; Jennifer Hermonson, Superintendent of Business Services and HR, Streamwood Park District; Kevin Romejko, HR and Safety Manager, Palatine Park District

This workshop is designed to assist a supervisor with information to make a good decision on hiring a new employee. But, this is only the beginning. The workshop will help you learn to set expectations for a new employee, how to make them accountable for their job duties and within 90 days be able to determine if the employee has satisfactorily passed their probationary period.

Learning Outcomes: Participants will: (1) walk away with a pre-hire resource sample book that includes, but is not limited to, job description, job posting, phone interview questions, interview questions and offer letter; (2) learn how to set expectations for the new hire, hold the new hire accountable, new hire checklist, on-boarding ideas, 90-day evaluation, coaching ideas and reviewing time sensitive documents.

402
101 FREE (And Practically FREE) Ways to Promote Your Parks, Programs, Agency (And Even Yourself)

Topic Track: Marketing/Public Relations
Registration Fee: \$75
Speaker(s): Jodi Rudick, Professional Speaker, Advisors Marketing Group

Fasten your seat belt and get ready for a fun, fast-paced workshop full of real-world marketing ideas, tools and strategies. We'll explore critical concepts and hot-off-the-press strategies to promote your agency's programs, activities, facilities and events with little or no money. Tough economic times require that you turn up the marketing heat and attract new customers to your doors while increasing current customer loyalty and repeat business. This workshop is continually updated with the latest techniques and examples from both the public and private sectors. iPads, tablets and laptops are welcome!

Learning Outcomes: Participants will: (1) learn over 101 actual ways to promote any facet of your park and recreation agency with little or no money; (2) learn how to transform every customer contact into an opportunity to add value and increase participation.

502
The Impact Movement Difference and Sensory Challenges on the Abilities of People with Autism and Other Disabilities

Topic Track: Therapeutic Recreation
Registration Fee: \$75
Speaker(s): Kim Davis, Research Associate, Indiana Institute on Disability and Community

Autism Spectrum Disorder is a neurological disorder that impacts each individual differently. For some individuals, there may be sensory processing difficulties; for others, movement differences may challenge participation. Both sensory and movement difference challenges can impact communication, the ability to control body movements and how one relates to the environment. Any of these challenges can be interpreted as challenging behaviors. By focusing on the symptoms of movement difference and the dynamic system, participants will see how the perception of movement and sensory differences can impact the perception of people diagnosed with Autism or other developmental disabilities.

Learning Outcomes: Participants will: (1) be aware of the dynamic system as it relates to ASD movement and sensory issues; (2) be aware of potential accommodations to incorporate.

603
Journey Through Time: Chicago Park District's Humboldt Park

Topic Track: Facilities
Registration Fee: \$75
Speaker(s): Julia Bachrach, Historian, Chicago Park District

Join us for this off-site workshop that will allow participants to gain a better understanding of Humboldt Park, which was designed by several important landscape architects including Jens Jensen. It will also prompt participants to consider how historic parks can accommodate contemporary needs. Humboldt Park includes the Puerto Rican Cultural Arts Museum, a Cubs-sponsored little league stadium and other diverse programs.

Learning Outcomes: Participants will: (1) gain a deeper understanding about the history of parks, park planning, design and various aspects of social and cultural history; (2) learn about ways in which historic parks can accommodate contemporary needs.

902
InDesign CS5 Tips and Tricks

Topic Track: Marketing/Public Relations
Registration Fee: \$75
Speaker(s): Eric Sands, Creative Director, DCC Marketing

In this Adobe InDesign CS5 workshop, you will learn how to use this popular page layout software to design and create professional-quality brochures, letterhead, business cards, PDF files and more. You'll discover that you don't need to be a designer or an artist to produce beautiful documents! Learn tips and tricks to keep your skills up to date and to improve your overall capabilities. Learn to employ master pages, style sheets, layers, color usage tips, typography tips and more to help keep your layouts and collateral consistent and easier to manage.

Learning Outcomes: Participants will: (1) be able to better their layout skills and knowledge while using Adobe InDesign; (2) learn basic to intermediate tips and tricks for InDesign CS5 to keep their skills fresh and cutting edge.



THURSDAY WELCOME SOCIAL

Mike & Joe



Thursday, January 26
9:00 pm – Midnight
Hyatt Regency Chicago,
Grand Ballroom,
East Tower/Gold Level

This is not a ticketed event... all are welcome!

SPONSORED BY:



SATURDAY CLOSING SOCIAL



Shedd
AQUARIUM



7:00 pm – 10:00 pm

John G. Shedd Aquarium

1200 S. Lake Shore Drive, Chicago, Illinois

THIS IS A TICKETED EVENT!

Ticket includes roundtrip shuttle service from the Hyatt Regency Chicago, admission to the John G. Shedd Aquarium, a reception including food and beer/wine/soft drinks and a great night of fun!

TICKET INFORMATION:

- Delegates who register for the Full Package or the Saturday Only Package will receive one adult ticket.
- Tickets for adults are \$85; tickets for children (Under 12) are \$25
- Additional tickets may be purchased through the pre-registration process or onsite from Conference Registration.
- Tickets **will not be sold** onsite at the John G. Shedd Aquarium.

Buses will depart from the Hyatt Regency Chicago beginning at 6:30 pm.

	BOARDSMANSHIP	FACILITIES	FINANCE/ INFORMATION TECHNOLOGY	GOVERNANCE/LEGAL	HR/RISK MANAGEMENT
8:00 AM - 9:15 AM		<ul style="list-style-type: none"> Upgrade Your Golf Course, Ramp Up Re\$ult\$ <i>Doug Myslinski, Senior Designer, Rick Jacobson Golf Course Design; Rob Waldron, Business Development Manager, Billy Casper Golf</i> Pre-Manufactured Buildings: Thinking Outside the Box <i>Sheavoun Lambillotte, Executive Director, Geneva Park District; Frank Parisi, Associate Principal, Williams Architects</i> 	<ul style="list-style-type: none"> Alternative Source of Revenue: Cell Towers, Negotiating and Planning <i>Keith Mandoske, President, W-T Communication Design Group; NTP Wireless Consultant</i> 	<ul style="list-style-type: none"> Legal/Legislative Part I <i>Robert K. Bush, Attorney, Ancel, Glink, Diamond, Bush, DiCianni & Krafthefer, P.C.; Jason Anselment, Legal/Legislative Counsel, Illinois Association of Park Districts</i> Regulation of Park Construction Sites: Constant Vigilance <i>John Christensen and Derke Price, Attorneys, Ancel, Glink, Diamond, Bush, DiCianni & Krafthefer, P.C.</i> 	<ul style="list-style-type: none"> Internships, Independent Contractors and the Law <i>Nicholas Grojean, Attorney and Margaret Kostopulos, Attorney, Ancel, Glink, Diamond, Bush, DiCianni & Krafthefer, P.C.</i> Payroll Reporting Issues for Government Entities <i>Karen Sanchez, Sikich HR Consulting</i>
8:00 AM - 10:00 AM	<ul style="list-style-type: none"> Strong Board and Director Teams: What Does it Take? <i>Beth Michaels, Principal and Dale Primer, Principal, Primer, Michaels & Associates</i> 	<ul style="list-style-type: none"> Aquatic Design Challenges: What Would YOU Do? <i>Steve Crocker, Studio Director and Kevin Post, Project Manager, Counsilman-Hunsaker</i> Preventative Maintenance for Your Fitness Center <i>Mike Lyons, Professional Fitness Concepts, Inc.</i> 	<ul style="list-style-type: none"> Understanding Procurement Rules and Developing Scope for Your Purchasing Needs <i>IGFOA Representative</i> Crossing the Financial Tight Rope <i>Jamie Sabbach, Founder and Managing Member, 110 Percent</i> Public Salary: Why and How to Use It <i>Brad Folkens, Vice President/ Software Engineer and Dr. Liangfu Wu, President, Citytech USA</i> 	<ul style="list-style-type: none"> Public Art, Trademarks, Copyrights and Web Site Cautionary Tales: Protecting What's Yours and Not Using What's Theirs <i>Jackie Criswell, Partner, Tressler LLP</i> 	<ul style="list-style-type: none"> Human Resources for Tomorrow: Emerging Trends <i>Joyce Grenis, Senior Vice President of Human Resource Consulting Services, Sikich LLP</i>
9:30 AM - 10:45 AM	<ul style="list-style-type: none"> Board/Executive Director/Staff Relations <i>Rick Hanetho, Executive Director and Michael Schyman, Commissioner, Northbrook Park District</i> 	<ul style="list-style-type: none"> Ladies and Gentlemen: Start Your Revenue Engines <i>Doug Holzrichter, President, PHN Architects; Greg Petry, Executive Director, Waukegan Park District</i> Alternate Management Structures Available to Municipal Golf Courses <i>Richard Singer, Director of Consulting Services, National Golf Foundation; Rob Waldron, Business Development Manager, Billy Casper Golf</i> 	<ul style="list-style-type: none"> GIS (Geographic Information Systems): A Tool You Can Use for Better Decision Making <i>Mary Gardocki, Consultant, Heller and Heller Consulting</i> 	<ul style="list-style-type: none"> FOIA-AAGHHH! The Dark Side of the Illinois Sunshine Laws <i>Robert Bush, Attorney and Kerri-Lyn Krafthefer, Partner, Ancel, Glink, Diamond, Bush, DiCianni & Krafthefer, P.C.</i> Prevailing Wage Laws <i>Derke Price and Adam Simon, Attorneys, Ancel, Glink, Diamond, Bush, DiCianni & Krafthefer, P.C.</i> 	<ul style="list-style-type: none"> HR Compliance 2012 <i>Julie Strahl, Sikich HR Consulting</i> Education and Awareness of Head Injuries and Concussions in Youth Sports <i>Rebecca Carl, MD, Children's Memorial Hospital; Patrick Heffernan, Program Specialist, Chicago Park District</i>
2:45 PM - 4:45 PM	<ul style="list-style-type: none"> Board Leadership: Strategies for Effective Board Meetings <i>Beth Michaels, Principal and Dale Primer, Principal, Primer, Michaels & Associates</i> 	<ul style="list-style-type: none"> Creating Partnerships for a Win-Win Building Solution <i>Barbara Heller, President, Heller and Heller Consulting; Tom Poulos, Vice President/Principal, Williams Architects</i> 	<ul style="list-style-type: none"> The Greening of Cash Management Banking Services Can Prevent Bank Fraud <i>Karen Haas, Vice President/ Relationship Manager, John Wacaster, Vice President/Senior Cash Management Consultant and Debbie Williams, Vice President/ Regional Cash Management Manager, Chase Bank</i> REC Trac: Get the Answer to Your Questions Using a Live Database! <i>Patrick Hayden, RecTrac Product Manager and Giles Wiley, President, Vermont Systems</i> 		<ul style="list-style-type: none"> The Dos and Don'ts for Transitioning Executive Employees Out of Your Organization <i>Kerri-Lyn Krafthefer, Partner, Ancel, Glink, Diamond, Bush, DiCianni & Krafthefer, P.C.; Heidi Voorhees, President, Voorhees Associates, LLC</i> Discipline and the Evaluation Process: Having the Tough Conversations <i>Bill Hooker, Training Program Supervisor and Steve Kleinman, General Counsel, PDRMA</i> Ethics and Ethical Dilemmas <i>Janet Snook, Director of Parks and Recreation, City of Raymore, Missouri</i>
3:00 PM - 4:15 PM		<ul style="list-style-type: none"> Accept Donated Property - \$0/Purchase - \$\$\$/Hire Consultant - \$\$/Do These Wrong - Priceless! <i>Stephen Grossmark, Partner, Tressler LLP</i> Rounds and Revenue <i>Mike Cutler, VP Business Development, Chuck Kohut, Regional Director of Marketing and Jared Wieland, VP of Operations, Billy Casper Golf</i> 	<ul style="list-style-type: none"> Park Finance: Making Ends Meet <i>Robert Porter, Director of Special Projects, Derke Price and Adam Simon, Attorneys, Ancel, Glink, Diamond, Bush, DiCianni & Krafthefer, P.C.</i> The Tax Levy: Where Do I Begin? <i>Susan Leninger, Superintendent of Business Services, Bartlett Park District; Nancy McCaul, Executive Director, Fox Valley Park District</i> 	<ul style="list-style-type: none"> Legal/Legislative Part II <i>Jason Anselment, Legal/Legislative Counsel, IAPD; Charlene Holtz, Partner, Tressler, LLP</i> 	<ul style="list-style-type: none"> Independent Contractors Versus Employees <i>Robert Bush and Margaret Kostopulos, Attorneys, Ancel, Glink, Diamond, Bush, DiCianni & Krafthefer, P.C.</i>

LEADERSHIP/ MANAGEMENT	MARKETING/ COMMUNICATIONS	PARKS/NATURAL RESOURCES	RECREATION	THERAPEUTIC RECREATION
<ul style="list-style-type: none"> • Implementing Strategic Plans for Agency Success and Economic Improvement <i>Brook McDonald, President/CEO, The Conservation Foundation; Steve Messerli, Executive Strategist and Project Advisor</i> • Transition Management and Succession Planning: Are YOU Prepared? <i>Executive Service Corps of Chicago Representative</i> 	<ul style="list-style-type: none"> • What to Do When the Big Corporate Fitness Venues Enter Your Marketplace <i>Panel of Experts</i> • Good Versus Great Design <i>Ian Everett, Marketing Coordinator, Carol Stream Park District</i> 	<ul style="list-style-type: none"> • Wind and Solar Power Applications for Park Districts, Forest Preserves, Conservation and Recreation Agencies <i>Mark Burger, President, Illinois Solar Energy Association; Jonathan Nieuwsma, Chairman, Small Wind Committee, Illinois Wind Energy Association</i> • How Green is Your Playground? Naturalizing the Outdoor Space <i>Sara Kreiss, Educational Design Consultant, Grounds For Play, Inc.</i> 	<ul style="list-style-type: none"> • Childhood Obesity 101: The Epidemic and Interventions to Address It <i>Consortium to Lower Obesity in Chicago Children Representative</i> • How to Enhance Your Golf Instruction: Focus on Beginners and Juniors <i>Rick Anderson, Director of Golf, Decatur Park District</i> 	<ul style="list-style-type: none"> • Special Diets/Food Allergies and the Legal Responsibilities <i>PDRMA Representative</i>
<ul style="list-style-type: none"> • The Importance of Civility Training <i>Molly Hetrick, Freelance Trainer, The Meeting Institute</i> 	<ul style="list-style-type: none"> • Snooze - Proof Your Presentations <i>Jodi Rudick, Professional Speaker, Advisors Marketing Group</i> • SEO + Traditional Marketing = Optimal Website Presence <i>Scott Kolbe, Creative Director/ Partner, Sikich, LLP</i> 		<ul style="list-style-type: none"> • An Aging Society: A Park District Gold Mine! <i>Lucia West Jones, CEO, Agency on Aging of Northeastern Illinois</i> 	<ul style="list-style-type: none"> • Drum Circles <i>Speaker TBA</i> • Love and Logic Behavior Management <i>Elgin Mental Health Hospital Representative</i>
<ul style="list-style-type: none"> • Leadership for a Sustainable Future: Business Planning Guides Decision Making <i>Terry Schwartz, Executive Director, Winnetka Park District</i> • Performance Dashboards: Using Good Data for Decision Making <i>Barbara Heller, President, Heller and Heller Consulting; Chuck Trongnetpanya, Director of IT and Human Resources, Northbrook Park District</i> 	<ul style="list-style-type: none"> • Boosting Your Public Speaking and Presentation Skills <i>Gail Johnson, President/CEO and Pam Parr, Senior Consultant, Face to Face Communications and Training, Inc.</i> 	<ul style="list-style-type: none"> • Complete Ballfield Renovation <i>Keith Gorczya, Superintendent of Parks and Tim Howe, Parks Manager, Streamwood Park District</i> • Nature Centers: Bringing Nature Inside to Create Environmental Stewardship <i>Tom LaLonde, Vice President/Principal, Williams Architects</i> 	<ul style="list-style-type: none"> • Pathways for Play: Encouraging Healthy Lifestyles for Children, Families and Communities <i>Fred Lantz, Partner and CPA, Sikich LLP</i> • Senior Trippin' <i>Sue Gager, Active Adult Supervisor, Bensenville Park District; Darlene Schnidt, Active Adult Coordinator, Addison Park District</i> 	<ul style="list-style-type: none"> • Theater/Drama Games <i>Red Kite Project Representative</i>
<ul style="list-style-type: none"> • Surviving the Future: How to Use Business/Operational Planning to Help Your Organization Grow and Prosper <i>Mick Weltman, President, Weltman Consulting</i> 	<ul style="list-style-type: none"> • The Changing Face of America <i>Linda DeLavallade, Diversity Best Practices</i> • Video: Application for Web <i>Scott Kolbe, Creative Director/ Partner, Sikich, LLP</i> 		<ul style="list-style-type: none"> • Field Trip! Music is Fun: How to Incorporate Music and Music Partnerships Into Your Park Programs <i>Jacqui Ulrich, Cultural Enrichment Manager, Chicago Park District</i> 	<ul style="list-style-type: none"> • Autism Spectrum Disorder: The First Pieces of the Puzzle <i>Kim Davis, Research Associate, Indiana Institute on Disability and Community</i>
<ul style="list-style-type: none"> • A Balanced Approach to Decision Making <i>Bobbie Heracovich, Executive Director, Champaign Park District; Steve Larson, Executive Vice President/Municipal Advisor and Brad Townsend, Executive Vice President/Municipal Advisor, Ehlers and Associates, Inc.</i> • Strong Women, Strong Members, Strong Communities <i>Sara Kooperman, Sew Fitness</i> • Joint Distinguished Agency Session <i>John Hecker, Executive Director, Des Plaines Park District</i> 	<ul style="list-style-type: none"> • Mobile Marketing <i>Theres Kuhl, Weblinx, Inc.</i> • What We Have Here is a Failure to Communicate aka Communication APP! <i>Gail Johnson, President/CEO and Pam Parr, Senior Consultant, Face to Face Communications and Training, Inc.</i> 	<ul style="list-style-type: none"> • From Stigma to Competitive Edge: The Rebranding of Poplar Creek <i>Gary Buczkowski, Director of Planning and Development, Hoffman Estates Park District; Dustin Hugen, Golf Course Superintendent, Billy Casper Golf; Todd Quitno, Senior Project Architect, Lohmann Golf Designs, Inc.</i> • Successful Playground Community Build: How to Plan It <i>Kevin Driscoll, Sales NuToys Leisure Products; Bryan Sykora, Business Development, Landscape Structures</i> 	<ul style="list-style-type: none"> • Creating Community Alliances and Partnerships: A Process <i>Laura Barr, Program Coordinator, University of Illinois Extension Service; Deborah Carter, Program Coordinator and Gina Rodriguez, Fitness Coordinator, Joliet Park District; Julie Edwards, Director, Mission Services, Provena Saint Joseph Medical Center</i> • Teen Programming: We've Built It, Why Won't They Come? <i>Jason Posluszny, Recreation Assistant, Bloomingdale Park District; Sean Warren, Teen Recreation Supervisor, St. Charles Park District</i> 	<ul style="list-style-type: none"> • Structured for Success <i>Sandra Blondin, School Service/Day Camp Coordinator, Fox Valley Special Recreation Association</i>

	BOARDSMANSHIP	FACILITIES	FINANCE/ INFORMATION TECHNOLOGY	GOVERNANCE/LEGAL	HR/RISK MANAGEMENT
8:45 AM - 10:00 AM	<ul style="list-style-type: none"> Board Member Practices and Procedures: Meetings, Policies and Contracts Oh My! <i>Robert Bush and Derke Price, Attorneys, Ancel, Glink, Diamond, Bush, DiCianni & Krafthefer, P.C.</i> 	<ul style="list-style-type: none"> ComEd Procedures and Interface <i>Vice President and Manager of Real Estate, ComEd</i> 	<ul style="list-style-type: none"> Nowhere to Hide: A Municipal Bond Update, The Latest Rules and How They Affect Your Agency <i>Lynda Given, Partner and Anjali Vij, Associate, Chapman and Cutler LLP; Dave Phillips, Senior Vice President, Speer Financial, Inc.</i> 	<ul style="list-style-type: none"> No One with a Disability Uses Our Parks Anyway... and Other Myths About the ADA <i>John N. McGovern, President, Recreation Accessibility Consultants, LLC</i> 	<ul style="list-style-type: none"> New Concepts for Preventing Workplace Injury <i>Jesse Kinsland, Risk Management Consultant and Dane Mall, Manager of Risk Management Services, PDRMA</i> Best Practices for Training and Scheduling Aquatic Staff <i>Panel of Experts</i>
9:00 AM - 11:00 AM	<ul style="list-style-type: none"> Parliamentary Procedure and Robert's Rules <i>Nancy Sylvester, Professional Registered Parliamentarian, Sylvester Enterprises</i> 	<ul style="list-style-type: none"> Improving Your Golf Course to Bring in People <i>Doug Myslinski, Jacobson Golf Course Design</i> 	<ul style="list-style-type: none"> How to Protect You and Your Agency from Computer Crime <i>Mike Bazzell, Computer Crime Detective, Alton Police Department and FBI Cyber Crime Task Force</i> 	<ul style="list-style-type: none"> For Board Members Only: A Primer on Board Powers and Duties <i>Cynthia DeCola and Bob Kohn, Attorneys, Hodges, Loizzi, Eisenhammer, Rodick & Kohn LLP</i> 	<ul style="list-style-type: none"> Drowning... I Didn't Think It Would Happen to Me! <i>Michael Oostman, Aquatics Safety Consultants</i> You Want Me to Hire Who? Avoiding the Pitfalls of Forced Hiring <i>Brian Sullivan, Executive Director, Morton Grove Park District</i>
10:30 AM - 11:45 AM	<ul style="list-style-type: none"> Ask the Commissioner <i>Christine Garry, President, Barrington Park District, Fred Hohnke, President, Woodridge Park District; Ron Lehman, Commissioner, Channahon Park District</i> 	<ul style="list-style-type: none"> Best Practices for Setting Facility Park Rules and Policies <i>Speaker TBA</i> 	<ul style="list-style-type: none"> GASB: Where the Fun Begins and Never Ends! <i>Fred Lantz, Partner and CPA, Sikich LLP</i> Learn Tips in Budgeting from Young Professionals and Business Office Staff <i>Lynsey Heathcote, Recreation Manager and Susan Leninger, Superintendent of Business Services, Bartlett Park District</i> 	<ul style="list-style-type: none"> Public and Private Partnerships: More for Less! <i>Robert Bush and Derke Price, Attorneys, Ancel, Glink, Diamond, Bush, DiCianni & Krafthefer, P.C.</i> Intergovernmental Agreements: Collaboration is More Essential Than Ever <i>Scott Puma and Adam Simon, Attorneys, Ancel, Glink, Diamond, Bush, DiCianni & Krafthefer, P.C.</i> Director Contracts: Pros and Cons <i>Keri-Lyn Krafthefer, Partner and Robert Porter, Director of Special Projects, Ancel, Glink, Diamond, Bush, DiCianni & Krafthefer, P.C.</i> 	<ul style="list-style-type: none"> Noise Exposure: Who is Really at Risk? <i>Sue Zurales, Audiologist, Mobilear, Inc.</i>
12:00 PM - 2:00 PM	<ul style="list-style-type: none"> Managing Conflict in the Board Room <i>Nancy Sylvester, Professional Registered Parliamentarian, Sylvester Enterprises</i> 	<ul style="list-style-type: none"> Lowering Your Bottom Line with Sustainable Design <i>Tom LaLonde, Principal/Vice President, Williams Architects; Don McLauchlan, Principal, Elara Engineering</i> 	<ul style="list-style-type: none"> Financial Best Practices <i>Claire Glenn, Director of Finance and Administration, Cary Park District; Stan Helgerson, Retired Finance Director, Village of Carol Stream; Dave Phillips, Senior Vice President, Speer Financial, Inc.; Rita Trainor, Finance Director, Wheaton Park District</i> Locating Personal Information Online <i>Mike Bazzell, Computer Crime Detective, Alton Police Department and FBI Cyber Crime Task Force</i> 		<ul style="list-style-type: none"> Family Medical Leave Act: Navigating Your Way Through the Hidden Dangers of the FMLA <i>Cynthia DeCola, Attorney/Partner, Hodges, Loizzi, Eisenhammer, Rodick & Kohn LLP</i> Employee Recruitment: Formal and Informal Strategies <i>Vincent Moore, CED, Vincent Imaging</i>
12:15 PM - 1:30 PM	<ul style="list-style-type: none"> Newly Elected Official? Your Duties of Office <i>Robert Bush and Derke Price, Attorneys, Ancel, Glink, Diamond, Bush, DiCianni & Krafthefer, P.C.</i> 	<ul style="list-style-type: none"> A Closer Look, Guarding Lakefronts <i>Ann Cordes, Aquatic Training Specialist, Chicago Park District</i> Lead a LEED Workshop: Structuring a Beneficial Sustainability Workshop <i>Arnie Biondo, Executive Director, Carol Stream Park District; Frank Parisi, Williams Architects</i> 		<ul style="list-style-type: none"> Tweeting into Trouble: Avoiding Legal Problems with Social Networking <i>Keri-Lyn Krafthefer, Partner, Ancel, Glink, Diamond, Bush, DiCianni & Krafthefer, P.C.; Sameera Luthman, Director of Marketing and Communications and Katie Sepe, Director of Human Resources, Naperville Park District</i> The Troubled Contractor Means Trouble for You <i>Ralph Kooy, Partner, Tressler LLP</i> 	<ul style="list-style-type: none"> Successful Hiring: Strategies to Avoid Immigration Pitfalls <i>Eduardo Bolt, Partner and Agna Varinia Guzman, Associate, Tressler LLP</i> Sexual Predators: Is Your Agency Safe? <i>John Good, Juvenile Officer, Glenview Police Department</i> Workplace Wellness: How It Can Improve Your Bottom Line <i>Lori Neubauer, Fitness Manager, Itasca Park District</i>

LEADERSHIP/ MANAGEMENT	MARKETING/ COMMUNICATIONS	PARKS/NATURAL RESOURCES	RECREATION	THERAPEUTIC RECREATION
<ul style="list-style-type: none"> • Park Bench Stories by Executive Directors <i>Rich Grodsky, Executive Director, Elmhurst Park District; Greg Petry, Executive Director, Waukegan Park District; Mark Schneiderman, Executive Director, Skokie Park District</i> • The Nuts and Bolts of Innovation <i>Praveen Gupta, Author of Business Innovation in the 21st Century and The Innovation Solution and faculty member at UIC and IIT</i> • What Do Directors Do? What Are Their Jobs? <i>Jerry Handlon, Retired Executive Director, Schaumburg Park District</i> 	<ul style="list-style-type: none"> • Marketing Your Golf Facility to the Online Golfer <i>Dan Bury, Customer Sales Manager, Dan Hardy, Market Sales Manager and Mike Hendrix, Regional Sales Director, Golf Channel</i> • Legalities and Ethics in Marketing <i>Kathryn Vanden Berk, Attorney, Law Offices of Kathryn Vanden Berk</i> • How to Bridge the Intercultural Communication Gap <i>Vincent Moore, CEO, Vincent Imaging</i> 	<ul style="list-style-type: none"> • Outsourcing Your Equipment Maintenance and Repair <i>Jesse Felix, Superintendent of Parks West Chicago Park District; Brian Hedges, Reinders</i> 	<ul style="list-style-type: none"> • Creating Special Events That Will Dazzle Your Patrons! <i>Meghan Jourden, Recreation Supervisor and Suzanne Waghorne, Service Team Specialist, Carol Stream Park District</i> • Drums Alive! Fitness Trends and So Much More <i>Janel Geary, Superintendent of Recreation, Crete Park District; Alane Krumbine, MT-BC, Co-Director/Founder of MTEC Corporation</i> • Effective Team Building Using Low-Cost Portable Props <i>Sydney Sklar, Assistant Professor, University of St. Francis</i> 	<ul style="list-style-type: none"> • ADA: Beyond the Building <i>Speaker TBA</i>
<ul style="list-style-type: none"> • Understanding the Skills That Boards Are Looking to Hire <i>Keith Frankland, Hazard, Young, Attea and Associates, Ltd., Peter Murphy, President and CEO, IAPD; Heidi Voorhees, President, Voorhees Associates, LLC</i> • Effectively Training Staff <i>Tracey Crawford, Assistant Director, Fox Valley Special Recreation Association</i> 	<ul style="list-style-type: none"> • Identity Dos and Don'ts: Agency Branding <i>Scott Kolbe, Creative Director/ Partner, Sikich, LLP</i> 		<ul style="list-style-type: none"> • ELITE: Parks, Rec and Respect! <i>Sylvester Bush, Chief of Park Police; Carl Cannon, Program Coordinator, Sally Cloyd, Volunteer; Shalessa Pie, Superintendent of Human Resources, Peoria Park District</i> 	<ul style="list-style-type: none"> • Working With and Programming for Individuals with Mental Illness <i>Elgin Mental Health Hospital Representative</i>
<ul style="list-style-type: none"> • Creating a Legacy Through Succession Planning and Leadership Development <i>Barbara Heller, President, Heller and Heller Consulting</i> • Change Management <i>Cindy Curtis, Deputy City Manager, City of Virginia Beach</i> 	<ul style="list-style-type: none"> • Building Marketing Partnerships That Last <i>Denise Barreto, Managing Partner, Relationships Matter Now, LLC</i> • Beyond Facebook <i>Eric Gottlob, Community Manager, Allstate</i> 	<ul style="list-style-type: none"> • Green Roofs <i>Andy Dogan, PHN Architects</i> • Community Gardens: Growing From the Ground Up <i>Keven Graham, Planning Resources</i> 	<ul style="list-style-type: none"> • The Exploration of Creative Play Environments: A Curious Philosophy <i>Eric Hornig and Patty King, Hitchcock Design Group</i> • Effectively Managing and Overseeing Volunteer Coaches <i>John Engh, Chief Operating Officer, National Alliance for Youth Sports</i> • Nails, Hammers and Wood, Oh My! Innovative Day Camp Programs <i>Lee Ann Fisk, Irwin Community Center Manager, Homewood-Flossmoor Park District</i> 	
<ul style="list-style-type: none"> • Community Leader First; Park and Rec Professional Second <i>David Barth, Principal, AECOM Design + Planning</i> • Capital Campaigns: From the Beginning <i>Elaine Harrington, Campaign Manager, United for Youth</i> 	<ul style="list-style-type: none"> • Marketing for the Non-Marketer <i>Speaker TBA</i> 		<ul style="list-style-type: none"> • Do You Want Your Own New Event? <i>Jerry Handlon, Retired Executive Director, Schaumburg Park District</i> 	<ul style="list-style-type: none"> • How to Teach Play to Individuals with Special Needs <i>Speaker TBA</i>
<ul style="list-style-type: none"> • Who is Your FIRST Customer? The Importance of Satisfying Internal Customers <i>Denise Barreto, Managing Partner, Relationships Matter Now, LLC</i> • Developing a Strategy Focused Organization <i>Barbara Heller, President, Heller and Heller Consulting, Inc. and MaryBeth Thamann, Director, Kettering Parks, Recreation and Cultural Arts</i> 	<ul style="list-style-type: none"> • Building Your Fitness Brand <i>Carrie Dellamano, Marketing Director, Lemont Park District</i> 	<ul style="list-style-type: none"> • Project Presentation: Starved Rock Boardwalks and Platforms <i>John Frauenhoffer, ERA Consultants</i> 	<ul style="list-style-type: none"> • The Value of Play: Bringing People Back to the Park <i>Joel Agate, Assistant Professor of Recreation, Southern Illinois University</i> • Senior Programming from A to Z <i>Teresa Grodsky, Senior Center Supervisor, Park Ridge Recreation and Park District; Mary Stallings, Senior Center Supervisor, Dundee Township Park District</i> 	<ul style="list-style-type: none"> • Incorporating Music Into Your Existing Programs <i>Speaker TBA</i>

Closing General Session with Rob “Waldo” Waldman

Saturday, January 28

2:15 pm – 3:00 pm

Grand Ballroom, East Tower/Gold Level



Lieutenant Colonel Rob “Waldo” Waldman – The Wingman – is a professional leadership speaker and author of the New York Times and Wall Street Journal bestseller *Never Fly Solo*. He teaches organizations how to build trusting, revenue-producing relationships with their employees, partners and customers while sharing his experiences as a combat decorated fighter pilot and businessman.

Waldo overcame massive claustrophobia and a fear of heights to become a fighter pilot and believes that the key to building a culture of trust lies with your wingmen – the men and women in your life who help you to overcome obstacles, adapt to change and achieve success. In business and life, you should never fly solo! The solution to winning when the heat is on lies in the ability of every wingman in your organization, regardless of their role, to support the team and be 100% committed to the mission.

Audiences connect with Waldo not only because of his extensive business background, but also because he truly speaks from the heart and has an infectious passion for helping people. He makes a striking parallel that is memorable and exciting and brings fighter-pilot energy into each engagement. Waldo’s captivating personal stories will encourage you to prepare diligently for every mission, face challenges with courage, build more meaningful relationships and maximize your potential both in business and in life.

Waldo is a graduate of the U.S Air Force Academy and also holds an MBA with a focus on Organizational Behavior. A Certified Speaking Professional (CSP), his clients include Hewlett Packard, New York Life, Nokia, Home Depot, Aflac and Johnson & Johnson. Ranked one of the Top 40 under 40 Business Leaders in Georgia, he’s been featured on Fox & Friends, CNN, Investor’s Business Daily, The Atlanta Journal Constitution and Business Week online.



ADVANCE REGISTRATION FORM

REGISTRATION DEADLINE IS JANUARY 20, 2012

Register online at www.ilparksconference.com for a \$25 per registration package discount!
 Registration for conference and any pre-conference workshops must be done at the same time.
 Faxed or mailed registration forms will be accepted until January 20, 2012.

PACKAGE	EARLY (BY 12/2/11)		REGULAR (12/3/11-1/20/12)		ONSITE	
	MEMBER	NON-MEMBER	MEMBER	NON-MEMBER	MEMBER	NONMEMBER
Full	<input type="checkbox"/> \$305	<input type="checkbox"/> \$560	<input type="checkbox"/> \$370	<input type="checkbox"/> \$690	<input type="checkbox"/> \$410	<input type="checkbox"/> \$750
No Frills	<input type="checkbox"/> \$250	<input type="checkbox"/> \$460	<input type="checkbox"/> \$305	<input type="checkbox"/> \$560	<input type="checkbox"/> \$360	<input type="checkbox"/> \$650
Friday Only	<input type="checkbox"/> \$215	<input type="checkbox"/> \$380	<input type="checkbox"/> \$245	<input type="checkbox"/> \$440	<input type="checkbox"/> \$270	<input type="checkbox"/> \$470
Saturday Only	<input type="checkbox"/> \$235	<input type="checkbox"/> \$400	<input type="checkbox"/> \$265	<input type="checkbox"/> \$460	<input type="checkbox"/> \$290	<input type="checkbox"/> \$490
Student	<input type="checkbox"/> \$100	<input type="checkbox"/> \$135	<input type="checkbox"/> \$100	<input type="checkbox"/> \$135	<input type="checkbox"/> \$100	<input type="checkbox"/> \$135
Retiree	<input type="checkbox"/> \$125	<input type="checkbox"/> \$125	<input type="checkbox"/> \$135	<input type="checkbox"/> \$135	<input type="checkbox"/> \$165	<input type="checkbox"/> \$165
Guest/Spouse	<input type="checkbox"/> \$125	<input type="checkbox"/> \$125	<input type="checkbox"/> \$135	<input type="checkbox"/> \$135	<input type="checkbox"/> \$165	<input type="checkbox"/> \$165
Friday Awards Luncheon Ticket						<input type="checkbox"/> \$55
Friday Awards Luncheon Table Reservation (Nonrefundable; includes legislator tables; must have 12 people ; see page 26 for details.)						<input type="checkbox"/> \$55
Friday Snack Break in Exhibit Hall						<input type="checkbox"/> \$50
Saturday Closing Social at the John G. Shedd Aquarium Ticket - Adult/Child						<input type="checkbox"/> \$85/ <input type="checkbox"/> \$25
CONFERENCE PACKAGE/TICKET TOTAL						\$

PRE-CONFERENCE WORKSHOPS - THURSDAY, JANUARY 26, 2012 (Workshop enrollment is limited - REGISTER EARLY!)

SESSION #	TITLE	FEE	CEUs
8:30 AM - 12:00 PM			
37	The ABCs of Proposal Writing	<input type="checkbox"/> \$75	<input type="checkbox"/> \$5
101	Choose Your Attitude	<input type="checkbox"/> \$75	<input type="checkbox"/> \$5
210	Multi-Use Trails: Linking Communities Through Cooperative Agreements	<input type="checkbox"/> \$75	<input type="checkbox"/> \$5
301	Something Happened in 2010 and It Changed Your Policies, Buildings, Parks and People	<input type="checkbox"/> \$75	<input type="checkbox"/> \$5
401	Boomerang Marketing Strategies: How to Keep Your Customer Coming	<input type="checkbox"/> \$75	<input type="checkbox"/> \$5
501	When Actions Speak Louder Than Words	<input type="checkbox"/> \$75	<input type="checkbox"/> \$5
601	Communication is a Chocolate Chip Cookie	<input type="checkbox"/> \$75	<input type="checkbox"/> \$5
10:00 AM - 2:00 PM NEW THIS YEAR!			
20	Parkies: Maintaining Your Community	<input type="checkbox"/> \$89	<input type="checkbox"/> \$5
11:00 AM - 4:00 PM			
CDS	Career Development Symposium	<input type="checkbox"/> \$89	<input type="checkbox"/> \$5
1:30 PM - 5:00 PM			
38	Building Strategic Relationships with Corporations and Foundations	<input type="checkbox"/> \$75	<input type="checkbox"/> \$5
39	StrengthsFinder	<input type="checkbox"/> \$75	<input type="checkbox"/> \$5
102	Working the Room: Networking That Works	<input type="checkbox"/> \$75	<input type="checkbox"/> \$5
302	You Hired Your Employee, Now What?	<input type="checkbox"/> \$75	<input type="checkbox"/> \$5
402	101 FREE (And Practically FREE) Ways to Promote Your Parks, Programs, Agency (And Even Yourself)	<input type="checkbox"/> \$75	<input type="checkbox"/> \$5
502	The Impact Movement Difference and Sensory Challenges on the Abilities of People With Autism and Other Disabilities	<input type="checkbox"/> \$75	<input type="checkbox"/> \$5
603	Journey Through Time: Chicago Park District's Humboldt Park	<input type="checkbox"/> \$75	<input type="checkbox"/> \$5
902	InDesign CS5 Tips and Tricks	<input type="checkbox"/> \$75	<input type="checkbox"/> \$5
PRE CONFERENCE WORKSHOP TOTAL			\$
GRAND TOTAL			\$

MEMBER RATES: All registrations are checked for membership status. Refer to the Policy on Members and Non-Members on page 24.

MEMBER: IAPD IPRA NON-MEMBER PPRP APRP CPRP CTRS
 I WANT CEUs **FOR:** FRIDAY SATURDAY FRIDAY AND SATURDAY (No additional CEU fees will be charged.)

NAME _____ TITLE _____

NICKNAME FOR BADGE _____

AGENCY _____ EMAIL ADDRESS (REQUIRED) _____ PHONE _____

MAILING ADDRESS, CITY, STATE, ZIP _____

ADA COMPLIANCE: CONTACT DINA AT IPRA AT DINA@ILIPRA.ORG (BY DECEMBER 9, 2011) IF YOU HAVE ANY SPECIAL ACCESSIBILITY/MEAL REQUIREMENTS.

METHOD OF PAYMENT		* Should you make an error in calculating, your card will be charged for the correct amount.
<input type="checkbox"/> Check # _____ (Please make checks payable to IAPD)	<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard	Total \$ _____
Cardholder's Name _____	Credit Card Number _____	Expiration Date _____
Cardholder's Billing Address _____		Zip Code _____
3-Digit CVC# _____	Signature _____	



FAXED OR MAILED REGISTRATIONS WILL BE ACCEPTED UNTIL JANUARY 20, 2012 AT:
2012 IAPD/IPRA CONFERENCE - PO BOX 783, Elk Grove Village, IL 60009-0783 FAX: 847-759-6979
QUESTIONS? EMAIL YOUR QUESTION TO ILPARKS2012@CTEUSA.COM OR CALL 847-759-4279



IMPORTANT REGISTRATION INFORMATION

REGISTRATION FOR CONFERENCE AND ANY PRE-CONFERENCE WORKSHOPS MUST BE COMPLETED AT THE SAME TIME.

CEU FEES – No additional CEU fees for Friday and Saturday sessions and workshops will be charged this year. However, you must request CEUs on your registration so that CEU coupons are generated with your registration materials. CEU fees for pre-conference workshops will be charged a \$5 fee.

FULL – Includes Friday and Saturday sessions and workshops; Admission to the Exhibit Hall; Friday All-Conference Awards Luncheon ticket; Friday Snack Break in Exhibit Hall ticket; Closing General Session; Saturday Closing Social ticket.

NO FRILLS – Includes Friday and Saturday sessions and workshops; Closing General Session; Admission to the Exhibit Hall.

FRIDAY ONLY – Includes Friday sessions and workshops; Admission to the Exhibit Hall.

SATURDAY ONLY – Includes Saturday sessions and workshops; Closing General Session; Saturday Closing Social ticket.

STUDENTS/RETIREEES – Includes Friday and Saturday sessions and workshops; Professional Connection; Admission to the Exhibit Hall; Student Luncheon on Friday; Closing General Session.

GUEST/SPOUSE/FAMILY/FRIEND (Must not be affiliated with or employed by any park and recreation agency.) – Includes Friday and Saturday sessions and workshops; Admission to the Exhibit Hall; Closing General Session; Limited number of passes to various museums on a first-come, first-served basis.

PLEASE NOTE:

- IAPD/IPRA will not invoice agencies or individuals for conference registrations.
- Please complete a separate registration form for each individual registering.
- Participants wishing to change workshops must pay the difference for a higher workshop or *forfeit* the difference for a lesser workshop.
- Cancellations must be submitted in writing and received **by December 2, 2011** in order to receive a refund less a processing fee of \$25. **No refunds will be granted for cancellations received after December 2, 2011.**
- Registrations will not be accepted after January 20, 2012; registrations not postmarked or faxed by January 20, 2012 will be returned. However, onsite registration begins at 7:30 am on January 26, 2012.
- ADA Compliance: Please contact Dina at IPRA at dina@ILipra.org, no later than December 9, 2011, if you have any special accessibility/meal requirements.

QUESTIONS:

- Email your questions to ilparks2012@cteusa.com or call 847-759-4279. **Be sure to reference the IAPD/IPRA Conference.**



PROFESSIONAL CONNECTION

Thursday, January 26
5:30 pm - 6:30 pm
Regency Ballroom AB, West Tower/Gold Level

Students and professionals - Join us before the socials begin and get a head start on your networking weekend!

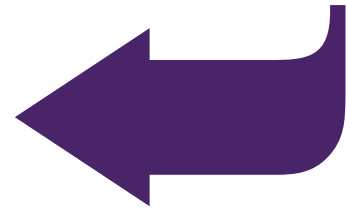
Students, you won't want to miss this great opportunity to network with professionals in the field. A relaxed, social atmosphere will provide an informal setting to inquire and talk with professionals in your area of interest.

Professionals, you were a student at one time with quite a few questions. These students are the future professionals in the field, and you can help by sharing your knowledge and experience.

Everyone who attends will enjoy pizza and beverages.
Students, get there to fill out your free raffle ticket for great prizes!

Simply complete this form and mail or fax a copy to:

Wendy Craven
WDSRA
116 N. Schmale Rd., Carol Stream, IL 60188
630-681-0962/630-681-1262 (Fax)
wendyc@wdsra.com



Student Professional

Name _____

College or Organization _____

Day Phone Number _____ E-Mail _____

Students: Indicate area of interest.


Professionals: Indicate area in which you work.

- | | | |
|--|---|---|
| <input type="checkbox"/> Administration | <input type="checkbox"/> Golf | <input type="checkbox"/> Special Events |
| <input type="checkbox"/> Adult Programming | <input type="checkbox"/> Maintenance | <input type="checkbox"/> Technology |
| <input type="checkbox"/> Aquatics | <input type="checkbox"/> Marketing/Communications | <input type="checkbox"/> Teens |
| <input type="checkbox"/> Athletics | <input type="checkbox"/> Parks/Natural Resources | <input type="checkbox"/> Therapeutic Recreation |
| <input type="checkbox"/> Building/Parks | <input type="checkbox"/> Preschool/Tots | <input type="checkbox"/> Trips |
| <input type="checkbox"/> Facilities | <input type="checkbox"/> Public Relations | <input type="checkbox"/> Youth |
| <input type="checkbox"/> Finance | <input type="checkbox"/> Recreation Programs | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Fitness | <input type="checkbox"/> Seniors | |

2012 EXHIBITORS

COMPANY	BOOTH#	COMPANY	BOOTH#
3D Design Studio	522	FGM Architects, Inc.	612
A.C.T. Tennis Services	129	FieldTurf	614
A-Awesome Amusements Co.	905	Fitzgerald Lighting & Maintenance Co., Inc.	600, 601, 602
Active Network, Communities	340	Floors Incorporated	436
Adolph Kiefer & Associates	412	Fountain Technologies	519, 520
All Inclusive Rec	236	Fun Ones, The	247
American Red Cross of Greater Chicago	308	Gameworks	733
Ameristar Fence Products	103	Gen Power Inc.	323
Aqua Pure Enterprises, Inc.	534, 536	General ASP	314
Aquatic Development Group	801	George Williams College of Aurora University	410
Banner Sales and Consulting, Inc.	630	Gold Medal Products, Co.	313, 315, 414, 416
Beacon Athletics	404	Goodmark Nurseries LLC	711
BEST - Exhibits	609	H & E Sod Nursery/Town & Country Landscape Supply Co.	608
	433	H & H Purchasing Service LLC	210
Bonestroo, now Stantec	228	Haldeman-Homme, Inc.	639
Bronze Memorial Company	605	Halogen Supply Company, Inc.	438, 440
 Brusseau Design Group, LLC	626	Harris Computer/MSI/AEK	316
BSN Sports	533	Hazard, Young, Attea & Associates	230
Burbach Aquatics, Inc.	705	Henry Bros. Co.	329
Call One	606	Hey and Associates, Inc.	231
Camosy Construction	322, 324	HIGH PSI LTD.	727
Central Sod Farms	811	Hitchcock Design Group	429
Challenger Sports	235	Homer Industries, LLC	425, 427
Chapman and Cutler LLP	121	Howard L. White & Associates, Inc.	319, 420
Chase Bank		I.D. EDGE Inc.	311
Chicago Bulls/White Sox Training Academy	245	Illinois Association of Park Districts	701
Clowning Around/Celebration Authority	222	Illinois Correctional Industries	221
Cody-Braun & Associates, Inc.	720	Illinois Department of Central Management Services	223
Commercial Recreation Specialists, Inc.	212, 214	Illinois Metropolitan Investment Fund	638
	739	Illinois Municipal Retirement Fund	244
Connor Sports Flooring		Illinois Park and Recreation Association	500
Cordogan Clark & Associates, Inc.	406	 Illinois Park District Liquid Asset Fund Plus (IPDLAF+)/ PFM Group	502
Corporate Construction Services	424	INNOVA Disc Golf	633
Councilman-Hunsaker & Associates	528	Innovative Aquatic Design, LLC	607
 Cunningham Associates/Gametime	335, 337, 339	IPARKS	527, 529
Crown Trophy	336	IT Augmentation Solutions, Inc.	237
Custom Manufacturing, Inc.	306	iZone	712
Custom Playgrounds Inc.	531	Jeff Ellis & Associates, Inc.	632
CXT Inc.	238	John Deere Company	719, 721, 723, 725, 820, 822, 824, 826
Dads Against Mosquitoes	328	Keeper Goals	333
Design Perspectives, Inc.	434	KI Furniture	229
Dewberry Inc.	421, 423	Kiefer Specialty Flooring	445, 447
Direct Fitness Solutions	215	Knutte and Associates, P.C.	400
Doty & Sons Concrete Products	200, 201	Lake Country Corporation	426
Drop Zone Portable Services, Inc.	104	LandTech Landscape Architecture	634
ENCAP, Inc.	714	Let's Go Play, Inc.	938
Engineering Resource Associates, Inc.	312		
Executive Service Corps of Chicago	240		
Farnsworth Group, Inc.			

2012 EXHIBITORS

COMPANY	BOOTH#	COMPANY	BOOTH#
Lifeguard Store, The	621	Riddile & Associates	143
Lincoln Equipment, Inc.	343	Robert Juris & Associates Architects, LTD.	227
Lohmann Companies	700	Rosetta of Michigan	610
Lord & Murphy, Inc.	204	RTH Processing, Inc.	321
Lurveys Landscape Supply	446	SCORE Sports	345, 347
Mad Bomber Fireworks Productions	330	Scranton Products	624
Magnum Fitness	728, 730	Shade Creations by Waterloo	628
Maul Paving	629	Sidwell Company, The	310
McGinty Bros., Inc. Lawn & Tree Care	225	Sievert Electric Service & Sales Company	640
Medieval Times Dinner & Tournament	338	Sikich LLP	305
Melrose Pyrotechnics, Inc.	524, 526	Single Path	904
Mercury Cruiseline	248	Sink Combs Dethlefs	234
Mesirow Financial, Inc.	430	Skender Construction	206
Midwest Sales Company	344	Skills First Soccer	232
Midwest Service & Installation, Inc. (MSI)	936	SkyLogix, LLC	226
Midwest Transit Equipment	407	SlideCare, LLC	709
Mity-Lite, Inc.	304	Smart Industry Products, LLC	325
Morton Arboretum, The	346	Soccer Made in America	303
Murdock Super-Secur	207	Spargo Group, The	119
Musco Lighting, Inc.	616	Spear Corporation	431
National Alliance for Youth Sports	209	Speer Financial, Inc.	216
Neptune-Benson, Inc.	738	Spohn Ranch, Inc.	211
NiceRink	334	Sport Court Midwest	613
Norwalk Concrete Industries	213	Sports R Us, Inc.	309
NuToys Leisure Products	519, 521	Sportsfields, Inc.	239
Outdoor Movie Mania	833	SRBL Architects	220
Palos Sports, Inc.	243	Starfish Aquatics	623
Park District Risk Management Agency	409, 411	Starved Rock Lodge	205
Park Supply Direct, Inc.	327	Sundek of Illinois, Inc.	219, 320
ParkPro from Bockyn, LLC	139	Tallgrass Restoration, LLC	804
Parkreation, Inc.	604	Team REIL, Inc.	713, 715, 813, 814, 816
Perfect Turf LLC	834, 836	Technogym USA	631
Personalized Awards, Inc.	422	Tee Jay Service Company, Inc.	707
PHN Architects	435	Tintype Studio, Inc.	703
Pizzo & Associates, Ltd.	636	TSS Photography	208
Planning Resources, Inc.	525	U.S. Arbor Products, Inc.	819
Playworld Preferred	729, 731, 830, 832	U.S. Tennis Court Construction Company	401
PMA Financial Network, Inc.	920	Upland Design, Ltd.	622
Prime Turf, Inc.	326	US Cellular	734
Primera Engineers Ltd.	233	Vermont Systems, Inc.	530, 532
Professional Fitness Concepts, Inc.	625, 627	Visual Image Photography, Inc.	428
Public Research Group	224	 Volleyball Pros	246
Pulse Design, Inc.	611	W.B. Olson, Inc.	523
R.C. Systems, Inc.	916	Water Technology, Inc.	444
Randolph Rose Collection, Inc.	805, 807	Water's Edge Aquatic Design	722
Ratio Architects, Inc.	706	Wild Goose Chase, Inc.	203
Record-A-Hit Entertainment	413	Williams Architects, Ltd.	202, 300
Recreonics, Inc.	332	W-T Engineering, Inc.	603
Reese Recreation Products, Inc.	615, 619, 620	Zenon Company	538, 539
Reinders, Inc.	113, 115	ZOPPÈ: An Italian Family Circus	917
RenoSys Corporation	708		



IAPD/IPRA SOARING TO NEW HEIGHTS CONFERENCE

January 26 - 27, 2012

Hyatt Regency Chicago

Riverside Center, East Tower/Purple Level

