



**Greater Atlanta Home Builders Association and the
 Georgia Tech Building Construction Program
 1st Annual Green Awareness 5K Run/Walk Race
 Sponsorship Opportunities
 Saturday, September 12, 2009**

On Saturday, September 12, we will hold our 1st Annual Green Awareness 5K Run/Walk with the Georgia Tech Building Construction Program. A portion of the proceeds will benefit HomeAid Atlanta. The 5K race will start at 8:00 a.m. and the awards ceremony will begin immediately after the race. The Green Awareness sessions will start after the awards ceremony and those will include Aging in Place/Green Building, EarthCraft Home Standards and the Energy Star Homes.

To sponsor, complete the attached sponsorship agreement/invoice and return it to the HBA with your payment in full at by August 10th. Fax to 678-775-1432 or e-mail to msaunders@atlantahomebuilders.com. Please contact Monica Saunders with any questions.

Sponsor Benefits	Presenting Race Sponsor \$7,000 (Sold)	Platinum Sponsor \$3,000 (1)	Gold Sponsors \$1,500 (2)	Table Sponsors* \$500 (unlimited)
Table at Event to promote products and services	•	•	•	•
Signage at Pre-race area and finish line (logo or listing*)	•	•	•	•
Logo or listing* recognition on race print advertisement	•	•	•	•
Opportunity to submit marketing material in goody bags	•	•	•	•
Logo or listing on official event t-shirt and all race collateral materials	•	•	•	•
Logo or listing* presence in Building Blocks e-newsletter , eABN and ABN December Print issue	•	•	•	•
Logo presence on home page of HBA website throughout the race promotion	•			
10 registrations and 10 T-Shirts	•			
5 registrations and 5 T-Shirts	•	•		
Opportunity to present a session on Energy Star Homes	•			

In-Kind Donations

In-kind donations are encouraged and welcomed. Donating companies receive the same benefits offered to cash sponsors listed above if they are accompanied by a minimum \$250 cash donation*. The following items are needed:

- ◆ Plaques/awards for race winners
- ◆ Food/Fluids for race course and finish line
- ◆ Printing
- ◆ Raffle Prizes
- ◆ Advertising
- ◆ Live DJ & Sound System with generator

*Level would be depend on In-kind donation's value

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Georgia Tech Building Construction Program

1st Annual Green Awareness 5K Run/Walk Race

Sponsorship Agreement/Invoice

Saturday, September 12, 2009

SPONSOR CONTACT: Monica Saunders, Member Services Director
PHONE/FAX: 678-775-1465/678-775-1432
E-MAIL: msaunders@atlantahomebuilders.com
ADDRESS: P. O. Box 450749, Atlanta GA 31145

Yes! My company wishes to sponsor the event at the following level:

Sponsor Levels

- Presenting Sponsor \$7,000 (Sold)
 Platinum Sponsor \$3,000
 Gold Sponsors \$1,500
 Table Sponsors \$500
 In-Kind item _____ \$250

Please complete the information below and return the signed agreement to **Monica Saunders**.

SPONSOR COMPANY: _____

This is how your company name will appear on printed material unless otherwise indicated by you.

CONTACT: _____

E-MAIL: _____

PHONE/FAX: _____

SPONSOR Level/Cost: _____

Please e-mail logo in hi-resolution jpeg and eps formats to msaunders@atlantahomebuilders.com

PAYMENT METHOD

- Please charge my credit card in the amount of \$ _____
 American Express MasterCard Visa

Card Number: _____ Expiration Date: _____

Cardholder Name: _____

Cardholder Signature: _____

- Enclosed is check in the amount of \$ _____
(made payable to Greater Atlanta HBA)

Thank you for your support of the Greater Atlanta Home Builders Association!